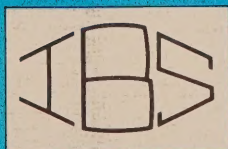
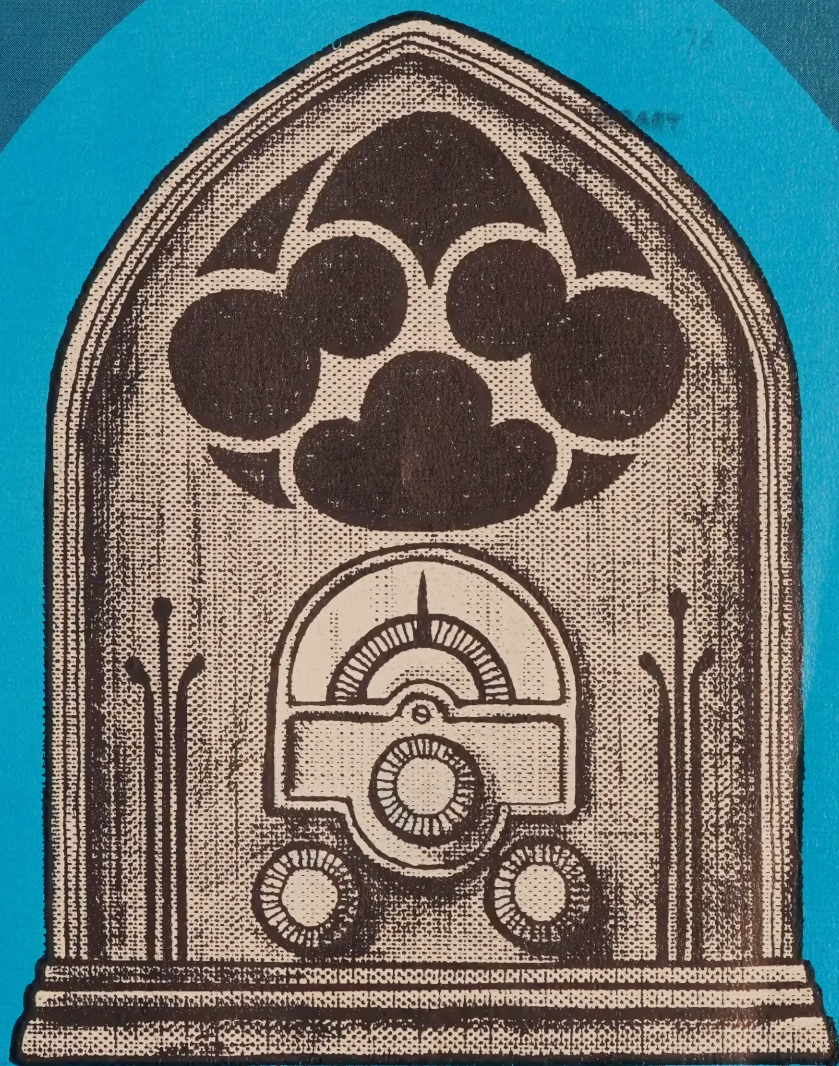


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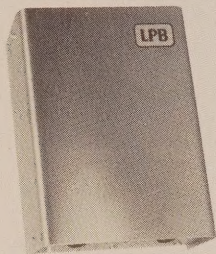
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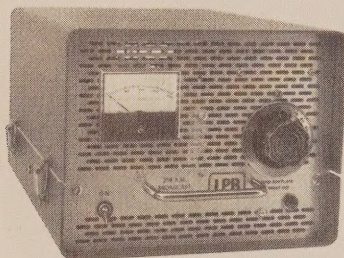
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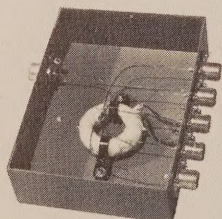
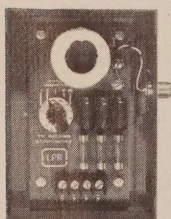
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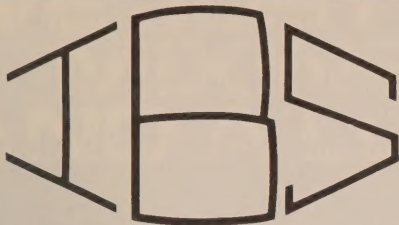
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MORE INFO? CIRCLE SERVICE CARD ITEM 1.

MORE INFO? CIRCLE SERVICE CARD ITEM 3.





## the journal of college radio

ANNUAL, 1974  
VOL. 12, NO. 1

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Broadcasting System, Inc.

**Central State University**  
**Dept. of Oral Communications**  
**Edmond, Oklahoma 73034**

**IBS, INC.**  
President  
**DON GRANT**

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The JOURNAL OF COLLEGE RADIO is published monthly (September, October, November, December/January, February, March, April/May) by the Intercollegiate Broadcasting System, Inc. (a non-profit organization) at Central State University, Edmond, Oklahoma. Address all correspondence to THE JOURNAL OF COLLEGE RADIO, Department of Oral Communications, Edmond, Oklahoma 73034.

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# IBS Chairman's Memo

When IBS arranges a meeting attended by people from several campus radio stations all those present gain from the presentations and discussions which take place. Those attending an IBS National Convention are so benefited, but in addition, IBS arranges for regional meetings which are often easier to attend than the annual convention.

Before a regional meeting can be organized there must be a regional director. This position is best filled by an undergraduate at a station belonging to IBS. There are a number of these individuals, but we need more. Ideally there should be a regional director for each major population center in the U.S.A.

At one time there was a map which divided the country into regions, and the plan was to provide a director for each one. Today we are more flexible; regional boundaries can be shifted, depending upon where our regional directors are located, the idea being to give each one an area which he can effectively serve.

Now we are looking for additional directors. The person who is directly responsible for finding regional directors and assisting them in doing the things they are expected to do is Dic

Allen. Write him at the Vails Gate office of IBS if you wish to find out more about this position or if you can suggest someone else who is interested.

Another service of IBS is programs which are available from our Program Department. Last spring all stations were mailed literature about the programs that could be obtained on tape this fall. If you failed to act at that time, and would like to use one or more of these programs, dig up that flyer and look it over. If the flyer has disappeared, request another. Write Rod Collins, vice president - Programming, 134 Cabell Hall, University of Virginia, Charlottesville, VA 22904.

Get more for your station out of IBS by being alert to opportunities to ask for information or services!—D. W. Borst

## ABOUT PREPARING MANUSCRIPTS FOR THE JCR...

The JOURNAL OF COLLEGE RADIO seeks articles and other publishable materials from all sources. The content of such articles should be to improve skills and add to the practical knowledge of college radio station operation and/or broadcast operation in general. JCR also solicits research in the broadcast communication area.

### LENGTH OF ARTICLES

Brief articles tend to get the highest readership. Articles run as short as 2 double-spaced typewritten pages, but 5 to 13 pages is the more common length. Authors should not try to write with a goal of so many words or pages. The most informative and useful articles are thorough but "tightly" written. Restraint from the desire to cover many ideas in one article is suggested.

### PREPARING THE MANUSCRIPT

Manuscripts should be typed, double-spaced, on one side of 8½ x 11 inch paper, using margins of at least one inch on all edges.

Lengthy quotations, lists etc., that may be set in different type or with different spacing, should be indented or otherwise so spaced to simplify instructions to the printer.

References, citations, and footnotes should be placed on a separate sheet at the end of the article rather than at the bottom of each page.

Each page should contain in the upper left hand corner, the name of the article, author's name, and page number.

Graphic materials such as figures, charts, and graphs should be in camera ready form and placed on separate sheets at the end of the article. Markings in the body where each graphic material is to be placed is required. Final placement is the decision of the editors.

The writer should strive for short sentences and short paragraphs. Even complex ideas are communicated most readily when broken down into readable parts.

### COMMERCIALISM

Articles written solely to promote the interests of a manufacturer, company, or other commercially involved entities should be avoided.

### PHOTOGRAPHS

Photographs enhance the readership of an article. Each should contain a complete caption identifying the people involved and a description of the action. Over-used shots such as a disc jockey at the board should be avoided. Clever and original black and white 8 x 10 glossies are preferred. A photograph of the author is also requested.

### BIOGRAPHICAL INFORMATION

Each article should be accompanied by a covering letter containing biographical information that may be used in the preparation of the introduction to the article.

### CHANGES

Major changes in an article will be discussed by correspondence between the author and the Editor of JCR. JCR reserves the right to make minor changes and deletions that do not change the substantial meaning of the article.

### DEADLINES

JCR requires that articles intended for a certain issue be received by JCR not later than the 15th day of the second month preceding that issue (i.e., articles for September JCR must be in no later than July 15).

JCR will acknowledge receipt of a manuscript as soon as possible. Since the article must be reviewed by one or more editors, edited, typeset, and scheduled for tentative use... several weeks may pass before acceptance or rejection is sent to the author.

The author will then be notified as to acceptance/rejection or acceptance but for future use. When the latter occurs, the article is placed on file and reviewed monthly. If you wish to withdraw your article, simply write to the managing editor.

Craig Marrs  
Managing Editor  
Journal of College Radio  
Dept. of Oral Communication  
Central State University  
Edmond, Okla. 73034  
Phone: (405) 341-6166 (office) or  
755-0226 (home).

### ONE FINAL NOTE

JCR will supply each author with two copies of the issue in which his article appears automatically and without charge. Five additional copies will be sent to various persons so designated by the author.

Manuscripts, book reviews and all other materials should be addressed to: Craig Marrs, Managing Editor, JOURNAL OF COLLEGE RADIO, Dept. of Oral Communication, Central State University, Edmond, Okla. 73034. Phone: (405) 341-6166 (office) or 755-0226 (home).



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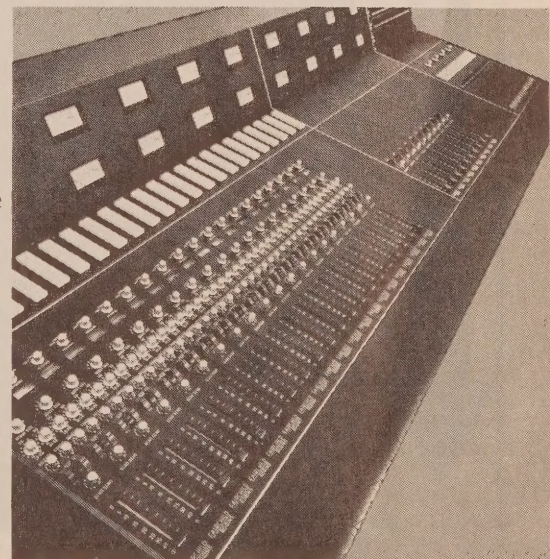
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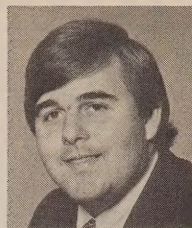


# FROM THE EDITOR...

In the past, the Journal has been plagued by tardiness in production. For this we apologize. Most of you have been very understanding and patient and for this we are very grateful.

We delayed putting out the annual until the last possible minute, so that the directory, which is the only one of its kind, may be as complete as possible and therefore, be most beneficial.

This delay allowed us to include many stations which would have been left out, had we been on schedule. In a further effort to make the directory as complete as possible, we have reprinted these stations who were listed last year, but from whom we did not get a returned questionnaire this year! The names of the people have been deleted as these have probably changed since last year. Any



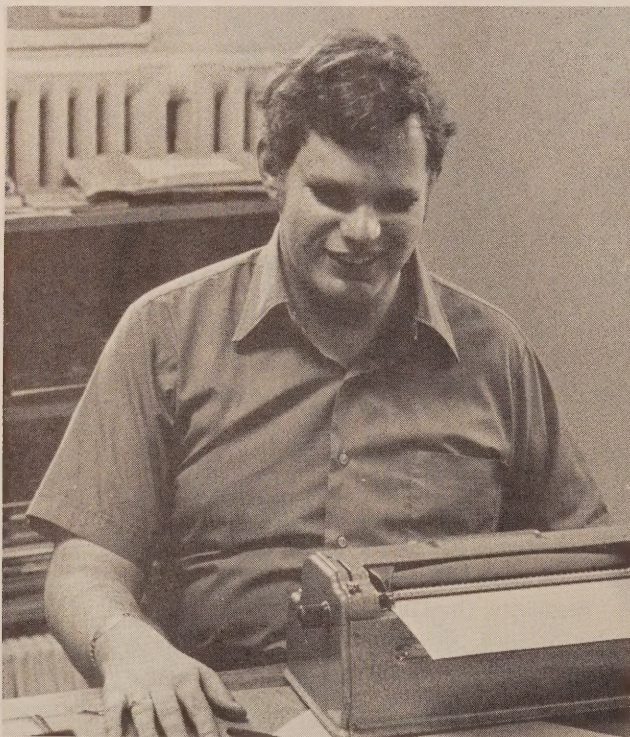
suggestions concerning the directory which you might have are gladly considered by JCR. We are constantly striving to make the directory as comprehensive as possible. The point is this... THE REASON THAT THE DIRECTORY IS LATE IS BECAUSE MOST STATIONS DID NOT GET THE APRIL ISSUE UNTIL MID JUNE.

## HOWEVER

This cannot continue! Beginning immediately, I intend to do everything in my power to get JCR to you on time! By JCR and the member stations working together, this can and will be accomplished.

I look forward to working with you in the coming year.—Craig E. Marrs, Managing Editor

## Steven Cutway Appointed CFRC Station Manager



Principal John J. Deutsch of Queen's University at Kingston announces the appointment of Mr. Steven Cutway as station manager of Radio Stations CFRC and CFRC-FM at Queen's for an initial three-year term effective July 1, 1974. Mr. Cutway has been associated with

CFRC for six years, beginning as a member of the CFRC Student Radio Club. For the past several months, he has been production assistant at CFRC. Totally blind from birth, he attended the Ontario School for the blind in Brantford, Ontario, from 1955 to 1967. He graduated from

Queen's in 1972 with a B.A. in political studies and psychology.

During his first two years at Queen's, Mr. Cutway was active on the executive of the Arts and Science Undergraduate Society, while in his senior year he served as a member of the Senate Fine Arts and the Public Lectures Subcommittee on Radio Broadcasting. He also served for two years on the executive of the Student Radio Club. From 1969 to 1972, he produced and announced programs for CFRC, and as chief announcer was responsible for the training of student announcers. He received two Andrina McCulloch awards from Queen's for excellence as a broadcaster.

Steven Cutway is a licensed amateur radio operator with the call sign VE3GRS, and is president of the Kingston Amateur Radio Club. He is married and lives in Kingston.

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MORE INFO? CIRCLE SERVICE CARD ITEM 5.



**Comments Of  
Intercollegiate  
Broadcasting System**

The Intercollegiate Broadcasting System, Inc. ("IBS"), which numbers among its members approximately 450 college radio stations, files these comments in response to the Commission's notice of proposed rule making, FCC 74-310, released April 3, 1974.

**Changes In Proposed  
Sec. 73.507 (b).**

We submit that proposed sec. 73.507 (b) would be noticeably clearer if "other than on a Class D channel" is changed to "other than a Class D station." The present wording suggests that there exist channels reserved for Class D operation.

**Changes In Proposed  
Sec. 73.507 (c).**

We also propose the rewording of proposed sec. 73.507 (c), which as drafted changes the whole character of educational FM engineering. In areas having channel congestion, which in the United States today means virtually any metropolitan location and a great many suburbs, it is necessary to resort to careful engineering analysis to locate channels for new or upgraded educational stations. The radio engineer takes advantage of circular polarization, directional antennas, terrain blockage, or selected transmitter location to add the new facilities without causing harmful interference to existing stations.

The cost of such engineering work is borne by the applicant, with little or no extra workload to the Commission. The present practice works within the letter and spirit of the existing Rules to increase the usage of scarce frequency spectrum. The result is a far greater variety of educational FM programming available to the public.

The proposed sec. 73.507 (c) would intentionally or inadvertently abandon this effective system. This would be true not only for EDFM stations in Arizona, California, New Mexico, and Texas, as announced in paragraph 1 of the Notice of Proposed Rule Making, but for educational stations everywhere.

We strongly urge that sec. 73.507 (c) be reworded as follows: "(c) The minimum mileage separations set

# Before The Federal Communications Commission Washington, D.C. 20554

In the Matter of  
Amendment of Subpart B (FM  
Broadcast Stations) of Part 73 in  
Certain Respects.      Docket No.  
19,987

forth in the Note to sec. 73.207 shall apply to (i) a petition for rule making to amend the table set forth in paragraph (a), and (ii) an application for any class of noncommercial educational FM channel (new station, or change in channel, location or facility of an existing station) within the border area referred to in paragraph (a). Any petition to amend which so conflicts will be dismissed. Any application which does not so conform will not be accepted for filing, provided that an application for a station short-spaced with respect to a Mexican allocation may be accepted for filing if accompanied by an engineering showing that the proposed facilities would produce interference to the Mexican allocation

less than or equal to that of a station at the normal spacing."

We also propose that sec. 73.507 include a reference from which a prospective applicant can find out the Mexican table of allocations. Such a reference would not only ease the applicant's task, but would prevent an unnecessary workload on the Commission staff in the form of defective applications in conflict with Mexican allocations.

Respectfully submitted,  
Intercollegiate Broadcasting  
System, Inc.  
By Herbert B. Barlow, Jr.  
2005 Industrial Bank Bldg.  
Providence, Rhode Island 02903  
Its General Counsel

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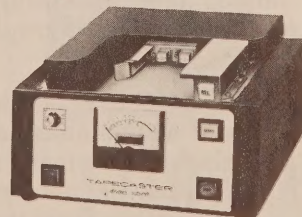
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MORE INFO? CIRCLE SERVICE CARD ITEM 5.



# Before The Federal Communications Commission Washington, D.C. 20554

In the Matter of  
Ascertainment of Community  
Problems by Educational Broad-  
cast Applicants; Amendment of  
Section IV (Statement of Program  
Service) of FCC Broadcast  
Application Forms 340 and 342  
(Non-Commercial Educational  
Broadcast Applications); and For-  
mulation of Rules and Policies  
Relating to the Renewal of  
Educational Broadcast Licenses

Docket No.  
19,816  
RM-1851  
RM-1874

Intercollegiate Broadcasting System, Inc. (IBS) has served since 1940 as the spokesmen for the campus broadcast stations and numbers among its members licenses of low- and high-power non-commercial, educational FM stations and of commercial FM stations.

IBS opposes the instant proposal to amend Forms 340 and 342. It is ironic that such a proposal should be made at a time when the formalistic ascertainment procedures for commercial stations are under inquiry in Docket No. 19,715,\* as part of the Commission's regulation program, because of "complaints that various ascertainment requirements are unnecessary, impractical or unduly burdensome." (Notice, paragraph 11).

The problem of burden is accentuated in the case of non-commercial stations by their lack of commercial revenues. That burden is not insubstantial, particularly for those less experienced in the ways of public

relations. In the case of broadcast stations staffed by volunteers, the diversion of volunteers' limited time from creative efforts such as program production to elaborate ritualistic paperwork could be justified only if a clear benefit of the public were shown.

No such need or benefit has been demonstrated. To the extent that a formal ascertainment requirement is sought to be rationalized by analogy to commercial stations—which have, after all, commercial motivations that non-commercial stations do not—that analogy has already been rejected. In *New York University v. Fairleigh Dickinson University*, 10 R.R.2d 215 (FCC 67-673), the Commission declared that the "traditional issues" are not appropriate to the unique situation of educational broadcasters. This distinction had earlier been recognized in the report and order in Docket No. 18,774 itself. See *Community Problems—Broadcast Applicants*, 27 F.C.C.2d 650, 651-52, 21 R.R.2d 1507, 1509 (1971).

In any event it would be imprac-

tical in the case of 10-watt educational FM stations to administer a formal ascertainment requirement subject to contest. Under FCC rules, the stations have limited, undefined, and usually uncalculated coverage contours. The limited service areas would render meaningless the usual ascertainment formulas and procedures, and the Commission would have to set down ascertainment requirements on almost a case-by-case basis. Because of these stations' limited coverage, the staff would necessarily be intimately familiar with the needs and interests of the served community. The likelihood of formal ascertainment's producing any meaningful addition to the staff's prior existing knowledge is at best slight and, in any event, far outweighed by the costs in diversion of resources. It is not entirely facetious to suggest that the ascertainment process in the 10-watt context would bear some similarities to the practice of omphaloskepsis.

In sum, IBS urges the Commission to reject the proposal for formal ascertainment requirements for non-commercial, educational broadcasters, or at least to limit its application to ETV and ED-FM stations that do not depend substantially on volunteer staffs. There are many better and less costly ways to determine community needs and interests, which the Commission should encourage, rather than diverting resources to non-productive paperwork.

It is more important that these stations' limited financial and staff resources be devoted to programming instead of paperwork.

Respectfully submitted  
Intercollegiate Broadcasting  
System, Inc.

by Herbert B. Barlow, Jr.  
2005 Industrial Trust Bldg.  
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Its General Counsel

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\*Ascertainment of Community Problems, 40 F.C.C.2d 379 (1973)



# THE

# WIRED WIRELESS...

## THE STORY OF BGSU

By  
Dini  
DiNatale

Collegiate carrier-current broadcasting began in the 1936 freshman class of Brown University. At that time, the Federal Communications Commission's (FCC) rules on restricted radiation devices stated that carrier-current equipment could be used for programming, provided it did not interfere with the operation of standard licensed broadcast stations. These radio operations were not considered standard broadcast stations, and are, therefore, not subject to licensing and further restrictions governing the daily operation of standard services.

In 1939, Bowling Green State University introduced broadcasting to its curriculum in a course called "radio workshop." Eight years later, a campus broadcasting system was proposed. In December 1947, a P.A. system was set-up in the University Commons to broadcast the Bowling Green vs. City College of New York basketball game. A donation of 15 cents was collected from the "game's spectators" and used for travel expenses of an engineer, two announcers, and the long distance telephone toll.

The success of the closed-circuit sports coverage, plus the rapid development of wired-wireless installations of many campuses led to consideration of a wired-wireless at Bowling Green. Gordon Ward, current Toledo news anchorman, was the student instrumental in organizing subsequent staff and programs. Speech professor Sidney Stone arranged with an appliance shop to install and build the control room

equipment (i.e., turntables, mike outlets, control board, amplifier, and transmitter). At 5 p.m., on January 14, 1948, WRSM went on the air till 7 p.m. operating at 600 kilocycles.

Professor Stone explained the rationale behind the call letters WRSM; "I chose something which I had found as voice and diction problems from old carbon microphone days. Many radio announcers in the midwest cannot pronounce "w"; it comes out "dub-l-y-a." "R" is a problem in the rural midwest also. "S" is a very critical sound. The "M" is for people who do not know how to use their resonators properly—most young people don't. And so we had a real tough combination of sounds for the call letters. And when many people wanted to start an honorary society of broadcasting some years later, they took it up and called it "Rho Sigma Mu" for R. S. and M.

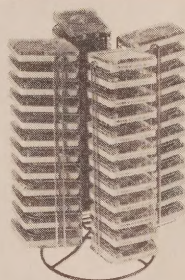
The station's signal was carried into the campus buildings via the heating and power tunnel system by wires received through the War Assets Administration. WRSM was registered with the FCC and was affiliated with the Intercollegiate Broadcasting System.

The first home of WRSM was located in a classroom on the first floor of the Administration Building (now a classroom building). Its original staff included: station program director, music director, music librarian, chief engineer, and a traffic director. The operation and maintenance of the station were conducted by radio broadcasting classes

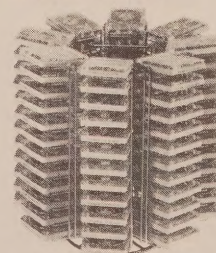
and student volunteers, many of whom were journalism majors.

Programs focused on: music, news, short plays, interviews, and sports broadcasts (including home games). A press club of approximately five students was responsible for news, presenting five minutes of local news at 5:55 p.m., three days a week. Weekly program schedules were

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MORE INFO? CIRCLE SERVICE CARD ITEM 8.



listed in the school newspaper. A typical schedule for this early 1948 period was: 5:00 p.m. In the Groove; 5:25 p.m. Campus Bulletin Board; 5:30 p.m. Weekly Serenade; 5:55 p.m. Press Club with the News (M,W,F) Sports News (T,Th); 6:00 p.m. Serenade Part 2; 6:25 p.m. Bulletin Board Repeat; 6:30 p.m. America's Heritage of Music; and 7:00 p.m. Sign Off.

An article in the *Bee Gee News* announced auditions for student workers in the areas of engineering, acting, sportscasting, news reporting, announcing, music, and any other talents which could be used in broadcasting. There were no prerequisites for this, and no experience was required—the students were to get on-the-job training in radio broadcasting. As a result of these auditions, several new programs were added to the WRSM schedule. These were mainly "live" shows involving local talent such as the Havenettes Trio and the SAE Rooty-Toots, a barber-shop quartet.

In March of 1948, the station acquired an amplifier and could be heard on fraternity row. A new Brush tape recorder transcribed live shows and programs. Thus, staff could listen to their own programs and work to correct their weaknesses.

By late March, the number of live shows had increased enough to warrant a change of format. Live talent now rated its own time slot—6:30 p.m., daily. The schedule for WRSM at this time was: 5:00 p.m. In the Groove; 5:30 p.m. Daily Serenade (Part I); 5:55 p.m. Press Club News; 6:00 p.m. Daily Serenade (Part II); 6:30 p.m. Rooty-Toot Quartet (M), Havenettes Trio (W), Alice De Lamater Sings (F), America's Heritage of Music (T,Th); 6:45 p.m. Words & Music (W); and 7:00 p.m. Sign Off.

Due to its popularity among the students, in late March of '48, WRSM initiated Saturday broadcasting. It was aired from 10:00 a.m. to 12:00 noon, with open-house from 11 to 12. The open-house served two functions: students could observe the procedures involved in radio broadcasting and they were allowed to talk, announce songs, or perform over the air if they desired to do so. Saturday programming was as follows: 10:00 a.m. Platters & Chatter; 10:30 a.m.

Sidewalk Interview (In front of the Ad. Bldg.); 11:00 a.m. Impromptu Variety; 11:45 a.m. Press Club (Resume of the week's campus news.); and 12:00 Noon Sign Off.

By the summer of that year, the station had become recognized by the community outside the University. Several record companies added WRSM to their list of radio stations and distributed 15 to 20 new releases to it weekly. The Army and Air Force also began sending half-hour programs featuring Tex Beneke and the Glen Miller Orchestra.

In November the station went silent for an FCC inspection. Many college stations were being closed down at this time due to misuse of their power. WRSM was found to be functioning in accordance with the FCC regulations.

By January of 1949, the music library had grown to over 900 records and the staff had increased to 75. Several new programs were added: "History of Jazz," "The Delt Trio," and "Guest in the Nest" which used university students as impromptu announcers. WRSM also continued broadcasting home basketball games.

To meet University space demands, in September of '49, WRSM moved to another classroom in the Administration Building every day after 4:00 p.m. The broadcasting of off-campus ball games via the PA system continued to 1950, when student interest and attendance fell off.

In July of that same year, WRSM moved to a new location for more office space and an extra studio. Its new home was beneath the main auditorium's stage. Workers could come out the orchestra pit and go to the lip of the stage to pick up live music performances via a long cabled microphone fed from the control room. The new facilities contained a large reception room, two studios, and two control rooms. One studio was used for musical and drama programs, the other for interviews and round-table discussions. This second studio was, of necessity, later converted into a staff room.

Along with its new headquarters, the station expanded its hours to four hours, from 4:00 to 8 p.m., Monday through Friday. Plans were formulated to expand the programming to seven days a week, and many new programs were added to the schedule.

These included several new recorded music programs, a women's show called "Women's Page," and "Little Theatre of the Air."

In November of 1950, disaster struck. The telephone company, while rewiring the campus telephone system, disconnected and removed most of the old radio wiring system. Station coverage shrank to 100 feet from its originating point in the Administration Building and a portion of a dormitory. Despite the loss of radiation, students continued to produce the four-hour daily program schedule.

In 1951, the University applied to the FCC for a FM construction permit. The application was approved in May, and the station was transformed into a 10 watt, educational station operating at 88.1 megacycles. The station call letters were changed, at this time, from WRSM to WBGU. A new 20 foot antenna support of I-beam construction was mounted on the roof of the Administration Building providing a total height of 90 feet which increased the minimum area coverage to a 20 mile radius of the station. In addition to being heard at 88.1 on the FM radio dial, Mr. Stone recalls that, with minor adjustments to the television sets of the day, the station could also be picked-up on channel six.

Many new series were added; both from the National Association of Educational Broadcasting (NAEB), and with local talent, such as: a series of broadcasts produced by the Bowling Green department of music in 1952; a 13 week series of half-hour programs produced by the Bowling Green Psychology Department; and a series on the campus living facilities called, "Dorm Visits."

In mid 1953, plans for a new studio were formulated to include a rehearsal tape studio. A second tape player was also added.

In 1959, the station's power went to 1350 watts, thus increasing the broadcast area from 20 to 30 miles. WBGU-FM moved from the Administration Building to its present location, the fourth floor of a classroom building and began broadcasting during the 1959-60 school year on 88.1 megacycles. 88.1 usually is reserved for the low-power (10 watts or less) campus radio stations but there was no interference with other stations in



the area so the FCC permitted the station to retain its old frequency.

In the late 60's, the undergraduates, who for so many years served as the backbone of the station, were replaced by three full-time employees and two graduate assistants in broadcasting.

An alternative voice was needed for the university students. Construction of WFAL, a wired-wireless facility, began in December 1969. A preliminary policy statement was drafted which cited the goals or objectives of the newly conceived station: 1) To provide a means of communication to and among students; 2) To provide students with a quality, contemporary, AM, campus radio station; and 3) To provide broadcasting students experience in contemporary, commercial radio.

The programming format had been based on the results of a survey taken of 400 dormitory residents. When asked to note musical preferences, 58% chose "top 40," 24% favored "underground," with the remaining 18% divided among other categories. The station provided more than music, giving attention to campus issues and events.

Over the summer, WFAL was installed in an 8x12 room that had served as an auxiliary studio for the FM station and as a part-time production room for classes. The station had a Gates audio control board, two turntables, a tape recorder, speakers, a cartridge machine, and a year's subscription towards a UPI teletype machine which both stations shared. WFAL also received two cart machines and a cart rack from two Toledo stations. The control room was built by University engineers and in August transmitters and coupling devices were installed in the dorms.

WFAL, which took over nine months in preparation, signed on the air Wednesday, September 22, 1970. With a rush to meet the deadline (beginning of fall quarter), the first efforts were disastrous. Management, however, had planned the station well on paper, and it was this organization that saved WFAL. Programming was well defined—the hours of operation were 3:00 p.m. to 2:00 a.m.; "top 40" until 11:00 p.m.; "progressive" until 2:00 a.m., and the simulcast of WWWW-FM (Detroit) during off-hours. Shifts were two or three hours in length. Weekends

featured specialty shows—oldies, jazz, and comedy. Custom-made jingles, paid for by WTOD, were used during the "top 40" shifts. The station also programmed national public service announcements, but later produced local spots for school service organizations, and the number of records, in a span of a few months, increased from a few hundred albums to over 1500 LP's.

A half-hour of news was aired at 5:30 p.m. and five minute newscasts were aired at :25 and :55 to counter-program other stations with news on the hour and half-hour. Because of inter-departmental personnel problems, the half-hour daily news roundup was dropped during the first year.

In the spring of '71, the student staff had decreased from 63 to 27, but they had experience, and it was paying off with listeners. WFAL began doing on-campus remotes and planning contests around school activities. There was no musical continuity, no predictability, each disc jockey did something entirely different.

WFAL, under its first administration, did finish the school year with listeners, experienced personnel, and enough money through local advertising to have constructed a foundation upon which to build.

WFAL's format resulted from a listener survey, conducted in January and May 1971. The responses showed clearly that the students felt satisfied that they were being kept informed; that they liked what WFAL was doing, including the news; and that their only desire was for more entertainment.

In January of '72, promotional posters were put up throughout the dorms, another listener survey was taken, and a music survey was compiled. WFAL was again becoming a part of the campus, receiving, as well as sending, communication. An attempt at a weekly news talk show, featuring student guests, proved unsuccessful and lasted about four weeks. It was the first attempted in a year, and it showed that WFAL was now reaching out to the campus.

After almost two years of broadcasting, it was time for WFAL to provide quality contemporary AM radio. The main objective was to obtain a unified station image, rather

than its original individualized format. News was to become an integral part of programming, not just a filler.

WFAL's biggest problems during these years were advertising and promotion. Preschool preparation was imperative. If WFAL was not on the air at least by the first day of school, new, on-campus students would not find it. WFAL's budget is presently being supplemented by University funds, but the dream is to be totally self-supporting through local advertising.

Promotion and sales started slowly, as WFAL moved into its third year, in 1972, with sign-on the first day of school. Improved sound, through better-trained announcers, appeared to be the answer.

The first two years of WFAL might be considered "losing seasons" due to staff's inexperience and groping for the "sound" students wanted to hear. But, all that is behind the established wired-wireless of Bowling Green State University, and WFAL's flowing, up-tempo format is recognized and appreciated by many on-campus students.

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# WMSM Programming Philosophy

**Editor's Note:** The following is taken from the WMSM station organizational manual. Many new stations are always looking for examples. All stations are invited to send manual suggestions to JCR.

The programming of WMSM is based on a format known as progressive. This is a much quoted and little understood term, one that to some people means nothing but hard rock, and to others means that all the Dj's seem to be totally indifferent to their audience. These misconceptions are common of the type that have given progressive programming its bad reputation as a weak format.

As the name implies, progressive radio is geared towards airing newer music. However, this is only one facet of a complex format. The progress in progressive actually is derived from the term progression, meaning a continuing change. This continuing change is the cornerstone of the format. The creativity of the announcer is vital to a program, without it, radio falls into one of two categories, the super hype and meaningless fast chatter of top forty, or endless music, broken by "that was, and this is."

The progressive announcer must use his creativity to create a constantly changing sound. A pattern of music that he consciously strives to achieve. It should be based on the development of one or more themes, and not just a jumble of different songs. The announcer must be familiar with many types and styles of music, and be able to discuss them comfortably and familiarly. He should be aware of the latest trends in the music industry, as well as be well informed as to what's happening in the world around him. In short, the announcer

must be an interesting person to listen to.

The most important characteristic of a good progressive announcer is his ability to develop a one to one relationship with his audience. The listener should feel that he is being spoken to, not talked at; this effect is achieved when the announcer is comfortable with his equipment, relaxed, and aware of his audience. When the format was first being explored, the tendency was for the announcers to come on with a soft, hip, and decidedly disinterested air. Today, the "together" progressive sound mixes informality with professionalism, and a relaxed air, with careful choice of music and blending of ideas and themes.

The music selected is extremely important to the format. The playlist should include some of the popular songs from the top forty, chosen on their musical merit rather than on their rating, and a balanced list of new releases and older material. In every instance, the quality of the music should be a prime consideration, along with diversification of types. A good progressive format includes a mixture of many types, including classical and jazz.

A second consideration of the progressive programmer is the type of news and public affairs the station presents. A sudden intrusion into a program by high pressure network news, complete with jingle filled commercials can lose listeners rapidly. However, a relatively low key news

program can be worked into the format smoothly by the announcer, and is appreciated by the audience. The same holds true for public affairs programming. Timely, serious, and well produced programs will always be an asset to a station, and the progressive station can use them to best advantage if care is taken in choosing the subject, and unusual angles and overlooked viewpoints are presented. This makes the presentation something a little out of the ordinary, and fits the character of the station as an alternative to run of the mill programming.

A third important consideration of the programmer is the amount of freedom that the announcers are permitted to exercise. The wider the latitude in choice of what and when to play, the more room the announcer has to be creative. However, a more restrictive format may be necessary in order to maintain continuity with less experienced personnel. The freedom issue is important also in the determination of just how far the station will go in its efforts to play a diversity of music. Some limits must be set, for the benefit of the staff, since a progressive format is far more ambiguous and difficult to define than a top forty.

The use of a progressive format offers several advantages to a college station. In addition to the distinction of being "different", and more attuned to the college audience, the format offers much more room for growth and personal development. The adoption of what has been a typically FM format by AM carrier current operations can help solve the problem that has become the number one danger to campus stations; loss of listeners. The tremendous surge of vitality in the FM field has dealt the death blow to carrier current at many colleges. On most campuses, there are few dorm rooms without an FM radio of some sort, and the most listeners prefer the easily received professional FM to the frequently questionable reception of carrier current. In order to capture and retain a diversified audience, such as exists on a campus, the programming has to present an alternative to the hype and slick commercials that characterize much FM rock. A well programmed progressive format offers enough popular music to satisfy the casual listener, while at the same time offering enough



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It is a perfectly legitimate development we can respect. But. . .

The credo, remember.

Ah, you say. But the credo also stresses Gotham's interest in representing companies that are personally-run by men who "*devote their lives to the fulfillment of their dreams.*" Surely, you say, the gigantic Telefunken operation can hardly be described as personally-run.

No, it can't.

But the tiny enclave that we represent *can*.

For, within Telefunken there is a separate department of about 45 people. Autonomous, because they are completely apart — independently handling *all* the development, manufacturing, and marketing of the M12 and M15 "Magnetophon" professional recorders.

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“meat” to keep the more discriminating listener happy.

The progressive programmer is faced with a difficult job. He has to maintain a feeling of freedom, while at the same time keeping continuity. It is not easy, and the success of the format depends on the leadership and the good sense of the program director. He must be in firm control of the staff at all times, but must allow enough artistic freedom for the system to operate.

A few general rules can be applied to programming a progressive format. First, though the format is relaxed and informal, the announcer must be

conscious of the aspects of professionalism; good timing, proper delivery, and careful reading. Second, an emphasis on playing newer or “unknown” material must be tempered with a knowledge of music, and the quality of the music be stressed. Third, news and sports programs have to fit the format by searching out the unusual, in addition to a presentation of no-nonsense facts. Fourth, special programs that focus in depth on particular areas should be produced “in character” with the format, and should not sound like a copy of a network show, but should be as relaxed and informal as the format

and the subject can permit.

As with any programming philosophy, success depends on a total commitment to the program. Experiments on a part-time basis can point out the proper direction to follow, but few formats that consist of a mixture of types and styles are successful. In the final analysis, the goal of college radio is twofold: to educate and train the staff, and to entertain and inform the audience. The progressive format is unique in that it allows each of these goals to be pursued, without the sacrifice of each other.

TAMPA, Fla.—How does a fast-growing company help its employees keep themselves well informed about the multitude of changes taking place in its business?

Specialists in employee communications agree that the job of bringing business-related information to the attention of a company's entire work force is a challenging one, especially in today's complex industrial environment.

General Telephone Company of Florida, headquartered here, is pioneering in the use of a technique that's proving highly effective in disseminating important, timely information to all its 11,000 employees.

The company, a subsidiary of General Telephone & Electronics Corporation, is producing a weekly television program for employees that focuses on news about the company, its personnel, and the telephone industry. Purpose of the program is to help all employees become better informed about their business by providing them with timely information on a wide range of relevant topics.

Called “NOW”—for News of the Week—the 10-minute show is produced by members of the company's Public Affairs Department. Staff members are shown (in photo above) recording the program on videotape. Harriet Shoupe, a reporter, is shown giving a news report while Tony Huesca (at left) operates the camera and David Rosenblatt (at right) assists. Roy Lewis (at console) is the engineer, and Margie Schwartz (foreground) is the director.

## GTE Company Produces Weekly TV News Program...





# MUSIC INDUSTRY DEPARTMENT

## Record Reviews

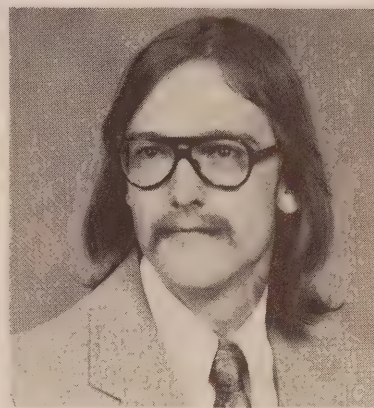
Due to the large amount of material that has been released since our last issue, in lieu of record reviews in this month's issue, I am going to list some of the better discs that have come my way this summer. By no means is this list complete or in any particular order.

Reviews of specific discs will return next month.

Bachman-Turner Overdrive	BTOII	Mercury
Bad Co.	Bad Co.	Swan Song
Deke Leonard	Iceberg	UA
Dr. John	Destively Bonnaroo	Atco
Eagles	On The Border	Asylum
Elton John	Caribou	MCA
Elvin Bishop	Let It Flow	Capricorn
Focus	Hamburger Concerto	Atco
Hanson	Magic Dragon	Manticore
Quincy Jones	Body Heat	A&M
King Crimson	Starless and Bibleblack	Atlantic
Loggins & Messina	On Stage	Columbia
Mary McCreary	Butterflies in Heaven	MCA
Mott The Hoople	Rock & Roll Queen	Atlantic
Linda Ronstadt	Don't Cry Now	Asylum
Leon Russell	Stop All That Jazz	Shelter
Tangerine Dream	Phaedra	Virgin
Rick Wakeman	Journey . . .	A&M
War	War Live	UA
Jimmy Webb	Land's End	Asylum
Bill Wyman	Monkey Grip	Rolling Stones



## DISC NOTES



by Steve McIntyre

Welcome back to another year of school and broadcasting to your respective audiences. I hope you had a good summer vacation and are ready to go back to the books.

A raft of concerts this summer. I hope you got a chance to get out and see and hear some of the good music in the air. California Jam was probably the biggest, and Sedalia was probably the hottest, but any good concert in the summertime is always great.

Welcome back to all our fine record companies and keep sending out those promo copies of your groups and soloists. Most college radio station budgets are almost as poor as us here in the MID section of JCR. If any of you recording companies are not receiving JCR let me know and we'll try to fix it.

Upcoming in the future JCR issues: an interview with the Gap Band; a look inside the business end of a record company; how a record is produced and promoted; Where Does Music Go From Here? views from the industry; and much, much more. If you have a particular subject you would like dealt with in this department, write me a letter. And don't forget that we still accept articles from contributing editors and print feature stories on individual stations. So get to work! Remember, this isn't my magazine, it's your magazine. We're here to serve you!

And, don't forget our address.

JCR

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Central State University  
Edmond, Oklahoma 73034

Let's Hear From You Soon!



# Tapes of Library of Congress Chamber Music Series Again Available for Delayed Broadcast

The Music Division of the Library of Congress is once again offering to radio stations throughout the United States tape recordings, for delayed broadcast, of the Library's current Chamber Music Concert Series. For the tenth successive year the Katie and Walter Louchheim Fund in the Library has made these tapes possible at a reduced rate, considerably less than the actual cost to the Library of making and distributing the tapes.

Under the terms of the Fund, which is intended to disseminate the Library's concerts to a national audience, tape recordings can be made available only to radio stations licensed for broadcast; tapes are not available to individuals. Subscription to this series is offered on a first-come, first-served basis, and the only one radio station in a given metropolitan area may have exclusive broadcast rights.

Both monaural and stereophonic tapes are available, produced on equipment of professional quality. The tapes include announcements by a professional broadcaster (from Station WETA in the Washington metropolitan area) to provide program notes during each concert.

The Library's concerts of chamber music originate in the Coolidge Auditorium, which is famed for its acoustic perfection, under the auspices of the Library's Gertrude Clarke Whittall Foundation, Serge

Koussevitzky Music Foundation, Elizabeth Sprague Coolidge Foundation, and the McKim Fund. They present outstanding artists of international renown and feature music ranging from the 14th century to the newest works of today's composers, many of whom have been commissioned by the Library's Coolidge Foundation, its Serge Koussevitzky Music Foundation, or the McKim Fund.

Internationally recognized as a center for fine chamber music, the Library of Congress has presented the widest range in the classic repertoire of chamber music and many world

premieres of contemporary works in its weekly concerts during the last 49 years and in 14 music festivals.

The current season will be of the same high quality. As in the past, the Juilliard String Quartet, the Library's resident ensemble, will figure importantly in the fall and spring concerts during the 1974-1975 season. The Juilliard will play the Stradivari instruments donated to the Library for these concerts by the late Gertrude Clarke Whittall. The season will open with a concert marking the 100th anniversary of the birth of Serge Koussevitzky, with a chamber orchestra under Gunther Schuller, and featuring bassist Gary Karr. Mr. Karr will play the late conductor's own Amati double-bass. Among the season's other artists will be the New York Philomusica Chamber Ensemble, Erick Friedman and Lorin Hollander, Michel Debost and Christian Ivaldi, Zara Nelsova and Grant Johannesen, Jan De Gaetani, Milton and Peggy Salkind, and Roman Totenberg and Arthur Balsam. There will be other famous artists appearing during the winter months, and the Juilliard String Quartet will return for a spring series as usual, making a total of 28 different programs for the 1974-1975 season. All will be available for broadcast.

Radio stations wishing further information on programs or subscriptions should write to the Recorded Sound Section, Music Division, Library of Congress, Washington, D.C. 20540.

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## WVJC-FM Receives Non-Commercial Educational Broadcasting License

Wabash Valley College radio station WVJC-FM has been granted an F.C.C. non-commercial educational broadcasting license. The station has been authorized to operate on 89.1 megacycles at 10-watts with unlimited hours.

WVJC-FM has been operating on a temporary permit (pending investigation of license application). The temporary permit was first granted in 1971.

Licensed to the Board of Trustees of Illinois Eastern Junior Colleges,

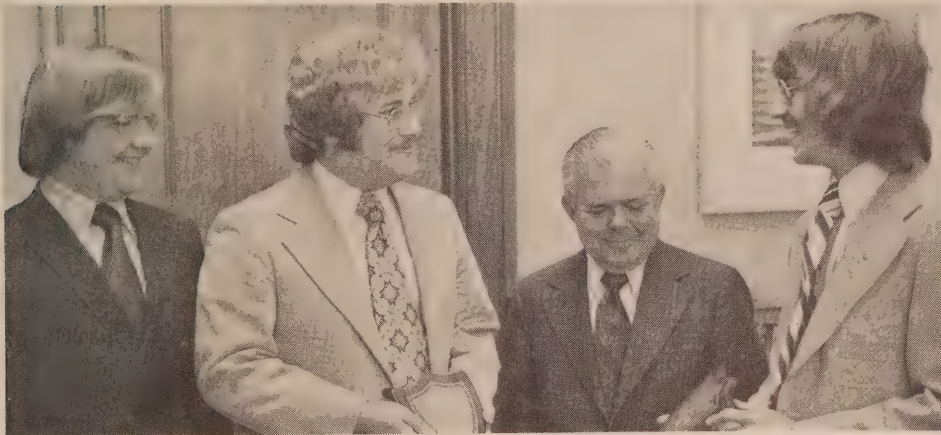
WVJC-FM functions as a training facility for broadcasting students at Wabash Valley College.

WVJC-FM is currently programming contemporary music, news, and public service programming. Broadcast hours are from 6:00 a.m. to midnight Monday through Saturday, and Sunday from 8:00 a.m. to midnight.

Studios are currently located at 2200 College Drive in Mt. Carmel, and with the completion of Phase II of the college building program, will be moved to new facilities.



# WGRE-FM Wins Major AP News Awards



WGRE-FM's award winning broadcast journalists view their first place awards with DePauw's Dean Robert Farber. (Left to right: Tim White, news director; Dave Tucker, program director; Dean Robert Farber; and Jon Duncan, assistant news director.)

DePauw University's radio station, WGRE-FM, has captured two major first place Associated Press broadcast journalism awards in Indiana competition. Beating out the commercial stations in the Class I radio division, WGRE-FM won the first place award

for the best five-minute local newscast and the best over-fifteen minute newscast for 1973.

Of the other six first place awards presented in Class I, DePauw alumni working at commercial stations won four of them. WGRE-FM's award

winning five-minute newscast was done by news director Tim White. White teamed up with broadcast journalists Jon Augelli, Jon Bowers, Cindy Thias, assistant news director Jon Duncan, and engineer Martin Blumberg for the award winning over-fifteen minute newscast. To add to the pride on the news team, Jon Duncan was named to the Associated Press Resolutions Committee. The awards and Duncan's appointment were made at the annual Associated Press Broadcaster's Convention held in Terre Haute, Indiana, April 20, 1974. Professor John Bittner, director of broadcast communication at DePauw, praised the news team saying, "They are a group of true professionals with unlimited enthusiasm."



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MORE INFO? CIRCLE SERVICE CARD ITEM 11.

THE JOURNAL OF COLLEGE RADIO, Annual, 1974

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MORE INFO? CIRCLE SERVICE CARD ITEM 12.



# new products

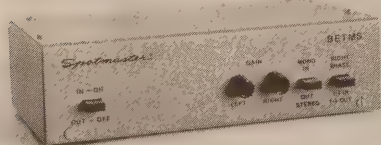
## Versatile Turntable Pre-Amp Introduced By Broadcast Electronics

Broadcast Electronics, Inc. announces the introduction of a new SPOTMASTER turntable pre-amplifier designed for the most discriminating Broadcaster and Sound Man. Designated as the Model BE TMS, this pre-amp provides complete mono, stereo and dual channel capabilities. Its versatility is enhanced by a phase reversal switch on one channel that allows five modes of operation—mono in/mono out, stereo in/mono out, stereo in/stereo out, dual channel mono in/dual channel mono out, and single channel mono in/dual channel mono out.

The BE TMS has an output level switchable between -10, 0 and +8 dBm into a nominal 600 ohm load. Transformer coupled output is available as an option. Gain of the pre-amp is 54 dB at 1 KHz and frequency response is  $\pm 2$ dB, 30 Hz to 15 KHz (RIAA) NAB. Also featured are channel separation better than 50 dB and distortion less than 0.5% at +8 dBm.

Spotmaster's BE TMS has front panel controls for power, left, and right channel gain, mono/stereo selection and right channel phase reversal.

For additional information contact the Marketing Department, Broadcast Electronics, Inc., 8810 Brookville Road, Silver Spring, Md. 20910. Telephone: 301-588-4983.



MORE INFO? CIRCLE SERVICE CARD ITEM 35.

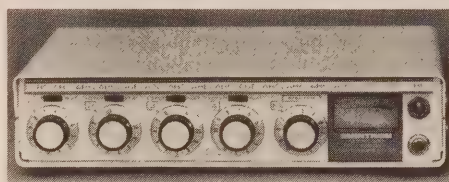
## Model 340 Microphone Mixer

SHINTRON announces a PROFESSIONAL MICROPHONE MIXER MODEL 340. Designed from the ground up, this mixer has many features and user conveniences unseen in similar models in addition to improved performance.

The ruggedly built MODEL 340 has four mic inputs and two independent outputs. It has a wide flat frequency response of up to 30 KHz. Every input has a switchable low-cutoff filter built-in for speech intelligibility. In addition, the #1 input has a built-in pure sine wave tone generator for professional level adjustment.

Many innovations are incorporated in the design, resulting in a much reduced noise susceptibility, increased dynamic range, and reduced distortion of output at high levels.

As for user conveniences, the MODEL 340 is equipped with a label holder for easy microphone marking, a rear-screen illuminated VU meter, control knobs which convert to screw-driver settings, front loading headphone jack, and an instruction manual silkscreened right on the cabinet.



MORE INFO? CIRCLE SERVICE CARD ITEM 36.

## New Phase-Lok II Stereo Head Bracket Introduced By Broadcast Electronics

Broadcast Electronics has introduced a new stereo head mounting and tape guidance system—designated PHASE-LOK II—as standard equipment on all SPOTMASTER stereo tape cartridge machines. PHASE-LOK II sets new standards in minimizing phase differences which degrade frequency response, change channel relationships, and increase cross talk in FM stereo transmissions.

The original PHASE-LOK, specifically designed to meet the critical demands of stereo perfor-

mance, has won acclaim from broadcasters since 1971 and was the first to meet the requirements of England's Independent Broadcasting Authority—the first regulatory body to require specified phase performance from cartridge machines.

The new PHASE-LOK II incorporates this same performance and adds features of its own: Adjustable head penetration to provide proper head wrap for different manufacturer's cartridges. Preset head height and zenith for minimum adjustment. Side azimuth adjustments capability for external adjustment of multiple deck units. Simplified head replacement, usually only azimuth adjustment is required. Independent azimuth adjustment with the smooth micro-lever which gives little interaction with other adjustments.

Unchanged are the features which made the original PHASE-LOK the choice of critical broadcasters: Precision tape guides of rugged stainless steel for reliability. Full three-plane head movement necessary for critical adjustments allows setting precisely the azimuth (high frequency), zenith (stereo phasing), and head tracking height. Adjustment locks to prevent accidental misalignment of the head in use.

The PHASE-LOK II head bracket is a significant advancement for the FM stereo broadcaster, since it provides a stable starting reference point for selection of suitable cartridges and tape. PHASE-LOK II is available in kit for retrofitting to existing SPOTMASTER cartridge machines, as being standard on all present production SPOTMASTER stereo cartridge machines.

For additional information contact the Marketing Dept., Broadcast Electronics, Inc., 8810 Brookville Road, Silver Spring, Md. 20910. Tele. 301-588-4983. Cable: "SPOTMASTER."



MORE INFO? CIRCLE SERVICE CARD ITEM 37.



# Harris/Gates introduces...

## The CB-1200

### turntable



Professional in every way. Looks great, sounds great—and incorporates all the features that make the difference between “good” and “best”. Here are just a few.

- Extremely well-balanced hysteresis synchronous motor and low-friction dual center bearing. For exceptional speed accuracy over a wide temperature range. And reliable, high-quality performance.
- Heavy machined aluminum platter, with rim drive. Permits free spinning in disengaged position for rapid cueing, and extra-fast start. Wow and flutter reduced to well below NAB standards.
- Exclusive “shear action” idler wheel helps hold vertical and horizontal rumble to a minimum.
- Positive speed shifting allows speed change while unit is in operation.
- Only three rotating parts in the entire turntable. Maximum reliability, minimum maintenance.

There are other reasons why the new Harris/Gates 12-inch CB-1200 is special. For more information, write Harris Corporation, Gates Broadcast Equipment Division, Quincy, Illinois 62301.

**HARRIS**



COMMUNICATIONS AND  
INFORMATION HANDLING



# DIRECTORY OF COLLEGE RADIO STATIONS

The following directory of college radio stations is arranged by state—in alphabetical order according to school name. Data included (in order of presentation, when supplied by the stations) for each entry are: **Bold Face Name**, indicating IBS Membership; Call Letters; Address; Frequency; Type of Transmission; Commercial or Non-commercial; Organizational Membership; Format; Network Affiliation; Station's National Sales Representative; News Service; School Enrollment; Potential Audience; Operating Schedule; Date Established and Staff Size: Faculty Advisor; General Manager (GM); Program Director (PD); Chief Engineer (CE); Promotion Director (PD); Sales Manager (SM); Business Manager (BM); News Director (ND); and Music Director (MD); Spot Rates.

## ARKANSAS

**John Brown University, KJBU**, Siloam Springs, 72761, (501) 524-6716. CC 600 KHz. Member of IBS. Member of Broadcast Education Assn. and National Religious Broadcasters. Variety. Enroll. 600; pot. aud. 400. On air 7 days per week, 5 hours per day. Station under direct supervision of academic dept. Faculty advisor, Carol Windsor (F); Manager, Rod Learned (S).

**Henderson State College, KSWH**, Box H-2961, Arkadelphia, 71923, (501) 246-5511, Ext. 231. Non-Comm, Mixed format: M.O.R., Top 40, Soul, Country, Classical, Sports, Ark. radio network, UPI news service. Enroll. 3,000 Pot. aud. 25,000. On air 5 days per week, 2-12 p.m., Mon-Fri, estab. 1968. Full time director and eng; four student employees; 15 student announcers. Director, Dr. Edwin H. Ryland; chief eng., Mr. Gary Brewer; program dir., Mr. Jerry Davis.

## CALIFORNIA

**Claremont Men's College, KCMC**, Claremont, 91711, (714) 626-8511, Ext. 3011 or 3055. CC 880 KHz, Comm. Station established in 1949. Member of IBS. 25% Top 40, 10% Rock, 50% MOR, and 15% Variety. Nat. sales rep., Laska H. Jones, Jr. News wire service, soon: UPI. Enroll. 800, pot. aud. 3,500-5,000\*, college cluster. On air 7 days per week, 7 hours per day. Station free to estab. own policies. Faculty advisor, Dr. George Benson, (C.S.); Manager, Bruce Johnson (A); Sales mgr., Laska Jones (H); Program dir., Al Harutunian; Business mgr., Laska Jones (H); News dir., Raymond Butner; Music dir., Kenneth Sturm (W); Promo dir., Steven Cotten and Chief Eng., Bruce Johnson (A).

**Clayton Valley High School, KVHS**, Concord, 94521, (415) 687-4721. FM 90.5 MHz, 5.2 KW, -145 ft. antenna height, Non Commercial, est. FM-1969, CC-1965. Member of Calif. Campus Radio Assn., North Amer. Radio Archives, Concord Chamber of Comm. 75% Educ. 25% Rock. NWS, Assoc. Press. Enroll. 2200, po. aud., 350,000. On air 5 days per week, 9 hours per day during school year and 6 1/2 hours per day during summer. Station free to estab. own policies and prog. Faculty advisor, Ernest Wilson (G); Manager, Mark Revis; Sales mgr., Tom Chouinard; Program dir., Anne Hardy; Business mgr., Tom Chouinard; News dir., Mark Revis; Music dir., Kathy Tyler; Chief eng., Charlie Freeman, E. Wilson, M. Revis.

**Delta College, KSJC**, Stockton, 95207, 465-8689. FM 89.5 MHz 10 watts, antenna height 80ft. est. 1971. Organ., NPR, WEST. 10% Top 40, 60% Rock, 5% Block, 10% MOR, 10% Variety, 5% Religious. Enroll. 14,000 po. aud. 100K. On air 6 days per week, 7 hours per day. Station under direct supervision. Faculty advisor, David Steele (J); Manager, David Steele (J); Program dir., Richard Bristow; Chief engineer, Richard Bristow.

**Loma Linda University, KLLU**, Riverside, 92505, (714) 785-2288. FM 89.7 MHz, 1400 watts, antenna hgt. 115 ft. estab. 1959, non comm. Network affiliation, ABC, UPI news wire serv. Enroll. 3,000 pot. aud. 2,500.00. On air 7 days per week, 18 hours per day. Station under direct supervision of non-academic depart. Manager, Lee A. McIntyres; sales mgr., Duke Williams; pro. dir., Bruce Potterton; bus. mgr., Robert Hervig; news dir., Richard Klassens; music dir., Connie McLand; promo dir., Joe Ferguson; chief eng., Bruce Potterton.

**Pacific Union Coll., KANG**, Angwin 94508, 707-965-6500. FM 89.9 MHz, 20 kw, ant. hgt. 800', estab. 1965. Member of ARN, NAFMB. 70% MOR, and 30% religious, AP news wire service. Enroll. 2,000, pot. aud. 5.7 million. On air 7 days per week, 18 hours per day. Station under direct supervision of academic depart. Manager, John Rice (F); sales mgr., John Letcher (S); program dir., Scott Mosely; bus. mgr., Bill Cochran (S); music dir., LeAnne Tillay; promo. dir., John Letcher (S); chief eng., Wilton Helm.

**Univ. of California, KDVS**, Davis, 95616, gen. bus. - (916) 752-2778, request line - (916) 752-2777, news - (916) 752-2776, eng. - (916) 752-0728. CC 880 KHz, CAFM 91.5 and ch. 16 CATV MHz, FM 91.5 MHz, 40 watts E.R.P. Note: FCC construc. permit pending to move to 91.1 MHz and increase power to 700 watts. Antenna hgt. 156 ft. AHAAT estab. CC 1964 FM 1968. Member of CCRA. 80% rock, 1% C and W, 18% variety, 1% religious, Net. affil., PC Radio% nat'l sales rep, Frederick W. Smith; AP news wire service. Enroll. 16,000 pot. aud. 52,000. On air 7 days per week 350 days a year, 24 hours per day. Reduced 12 days a year, 18 hours a day. Station free to establish own policies and programming. Manager, Robert Thomas; sales mgr., Mike Eggleston; pro. dir., Larry Hansen; bus. mgr., Mike Eggleston; news dir., Jim Stimson; music dir., Tim Arnold; promo. dir., Henry Jay; chief eng., Mike Fuerst; sen. eng., Hank Schwartz.

## CONNECTICUT

**Central Connecticut State College, WFCS**, New Britain, 06050, (203) 223-6767 and 225-7481. CC 670 KHz. FM 90.1 MHz, 14.8 ERP watts. Antenna hgt. 140', est. 1947, member of IBS, 5% top 40, 70% rock, 25% block. National sales rep, Alex Fraser; AP news wire serv. Enroll. 15,000 pot. aud. 350,000. On air 7 days per week 20 hours per day. Station free to establish own policies and programming. Faculty adv., Robert Thompson; manager, William Pearse; sales mgr., Alex Fraser; program dir., John Eberhard; bus. mgr., Ralph Derasadourian; news dir., Dianne Jarvis; music dir., Edward Wynn; promo dir., Steve Pisk; chief eng., David Smith.

**Fairfield University, WVOF**, Fairfield, 06430, (203) 259-8020. CC 640 KHz, FM 88.5 MHz, 10

watts, antenna hgt. 30', est. 1974. Member of AP, rock, AP news wire service. Enroll. 2,500, on air 7 days per week 12 hours per day. Station free to establish own policies and programming. Manager, Mick McCullough; program dir., Hank Brix; bus. mgr., Rick Pych; news dir., Brian Boyle; music dir., Bob Felberg; promo. dir., Andy Amalfitang; chief eng., Fred Strype.

**Univ. of Bridgeport, WPKN**, Bridgeport, 06602, (203) 336-5364 and 334-2682. CC 540 KHz, FM 89.5, MHz 2.4 ERP watts, antenna hgt. 550 HAAT, est. 1963, CC comm, FM non comm. Member of IBS, APBA, 80% rock and 20% variety, network affil ABC/Ent, AP, Reuters news wire serv. Enroll. 10,000 pot. aud. 3, million, on air 7 days per week 20 hours per day. Station free to estab. own policies and programming. Faculty adv., Jeffrey N. Tellis (s); sales mgr., Jeffrey N. Tellis; program dir., FM Kevin Gallagher, AM Dave McIndoe; bus. mgr., Tom Swann; news dir., Sue Stember; music dir., Mike Fedorka; promo dir., Jeffrey N. Tellis; tech. dir., Frank DeLorenzo; sports dir., Marc Chudwick, Pub. Rel., Nick Drenchen.

**Univ. of Hartford, WWUH**, West Hartford, 06117, (203) 243-4703. FM 91.3 MHz, 1,000 watts, antenna hgt. 520' HAAT, est. 1968, non comm, member of NAB and CBA. Block, UPI news wire serv., enroll. 3,500 pot. aud. 1, million, on air 7 days per week 20 hours per day, station free to estab. own policies and programming. Faculty adv., Ed Nelson; man., Judy Corcoran; operations dir., Mel Peppers; program dir., Marcia Simon; bus. mgr., Mel Yates; news dir., Andy Bronstein; music dir., Michael Rosenberg; promo. dir., Leanna Kovach; chief eng., Larry Titus.

**Western Conn. State College, WXCI**, Danbury, 06810, (203) 744-5402. CC 540 KHz, FM 91.7 MHz 10 watts, antenna hgt. 89 Ft. est. AM 1969, FM 1973, AM comm. FM non-comm. Member of National Assoc. of Broadcasters, Mutual Radio Network, AP and Radio and Television News Directors Assn. 30% top 40, 30% rock, 20% block, 20% variety, network affil. MBS, AP news wire serv. Enroll. 10,000 pot. aud. 100,000, on air 7 days per week 20 hours per day. Station free to estab. own policies and programming. Faculty adv., Dr. Michael Erlich; manager, Thomas R. Zarecki; operations mgr., Kathi Zarecki; program dir., Gregory Wenck; bus. mgr., Stanley Mingo; news dir., Peter Faass; music dir., Dennis Martin; sports dir., Joel Rabinowitz; chief eng., Robert Mallory; training dir., Reif Anderson; personnel dir., Juliana Hamm. \*Our FA is from the speech and theatre faculty, all other officers listed are volunteer students at the college.

## WASHINGTON, D.C.

**The American Univ., WAMU**, Washington, 20016, (202) 363-1515. CC 610 KHz, comm, est.



1950. Member of IBS, 30% top 40, 30% rock, 15% block, 5% mor, 20% variety, network affil. ABC, NBC, AP news wire serv. Enroll. 15,000 pot. aud. 10,000, on air 7 days per week 24 hours per day, station free to estab. own policies and programming. Manager, Henry A. Salmon; pro. dir., Jeff Schill; bus. mgr., Beth Robertson; news dir., Robert Stoddard; music dir., Jim Galfund; promo. dir., Rich Mesones; chief eng., Rick King (s). 60 sec., 1 time \$2.25; 52X \$2.00, end rate \$1.75. 30 sec., 1 time \$1.90, 52X \$1.75 end rate \$1.50. National ads: \$5.50 (1-99), \$4.50 400 or more.

## FLORIDA

No college, WPFL, Winter Park, 32789, (305) 647-2840. FM 88.9 MHz 10 watts, 13.7 ERP, antenna hgt. 80' est. 1974, 70% rock, 30% classical. Enroll. 3,000 pot. aud. 500,000, on air 5 days per week 6 hours per day, station free to estab. own policies and programming. Faculty adv., Mr. Virgil Miller (f); manager, Rob Lesperance (s); oper. dir., David Girrard (s); pro. dir., Lucy Barnard (s); bus. mgr., Dee Drevs (s); and chief eng., Luther Peterson, (v).

## GEORGIA

**Georgia Tech**, WREK, Atlanta, 30332, (404) 894-2468. FM 91.1 MHz 40,000 watts, antenna hgt. 160, est. 1968, non comm. Member of Pacifica Affiliate, progressive, AP news wire serv. Enroll. 8,000 pot. aud. 1.6 million, on air 7 days per week 24 hours per day, station free to estab. own policies and programming. Faculty adv., Dean Edwin Kohler; manager, Arthur Nacht; pro. dir., William Hodges; bus. mgr., George Taylor; news dir., Ron Desing; music dir., Charles Kent; promo. dir., John Boswell; and chief eng., Frank Riherd.

**West Georgia College**, WWGC, Carrollton, 30117, (404) 834-7761. FM 89.3 MHz 10 watts, antenna hgt. 67', est. 1972, non comm. 90% rock 5% c and w, 5% variety. Enroll. 5,000 pot. aud. 11,000, on air 7 days per week, 12 hours per day, station under direct supervision of academic depart., station free to estab. own policies and programming. Faculty adv., Dave Callaway; pro. dir., Scott Evans; news dir., Bob Jones; music dir., Michael Booth; promo. dir., Mark Veljkov; and chief eng., Dave Callaway.

## HAWAII

**Univ. of Hawaii**, KTUH, Honolulu, 96822, (808) 948-7261. FM 90.3 MHz 10 watts, antenna hgt. 269', est. 1969. 55% rock, 25% variety, 15% classical, 5% jazz, network affil. NPR, Zodiac news wire serv., on air 7 days per week 24 hours per day, station free to estab. own policies and programming. Manager, Ross Stephenson; pro. dir., John Week; news dir., Dave Dengler; music dir., Fred Shockey; PrD, Carlson Mun and CE, Brian Daniel.

## IDAHO

**Ricks College**, KVIK, Rexburg, 83440, (208) 356-1542. CC 650 KHz, KRIC FM 90.1 MHz 10 watts, antenna hgt. 75 ft. est. CC 1957 FM 1972, CC+AM top 40, FM variety, network affil. NPR for FM. Enroll. 4,700 pot. aud. 2,000, on air 6 days per week, 6 hours per day. FM station under direct supervision of academic depart. CC station free to estab. own policies and programming. Faculty adv., J. Haeberle (s) and Kay Wilkins (f); manager, Ted Jenne; and chief eng., V. Lyman (s).

**Univ. of Idaho**, KUOI, Moscow, 83843, (208) 885-6433 (business) (208) 885-6392 request line. FM 89.3 MHz 10 watts, antenna hgt. 71 ft, est. 1945, non comm., rock, AP news wire serv. Enroll. 7,000 pot. aud. 25,000, on air 7 days per week 20 hours per day, Friday & Saturday 24 hours. Station free to estab. own policies and programming. Totally funded by student fees, no faculty advisors or administration interference. Manager, Matt Shelley; pro. dir.,

Bill Harland; bus. mgr., Carol Harbin (s); news dir., Jeff Stoddard; music dir., Bill Harland; promo dir., Barry Lewis; chief eng., Walt Covington.

## ILLINOIS

**North Central College**, WONC, Naperville, 60540, (312) 355-9303, news 355-9304. FM 89.1 MHz 3940 watts, antenna hgt. 100 ft, est. 1968, non comm. 40% top 40, 40% rock, 10% block, 10% variety, AP news wire serv. Enroll. 800 pot. aud. 3½ million, on air 7 days per week 12 hours per day, station free to estab. own policies and programming. Faculty adv., Herbert Nestler; manager, Ronald Smith; news dir., Steven Ginley & Nanch Frankenberger; music dir., Peter Jones & Tom Izzo; promo dir., Mark Morris & David Douglas; chief eng., David Grace.

**Northeastern Illinois Univ.**, WZRD, Chicago, 60625, (312) 583-4071. CC 640 KHz, FM 88.3 MHz, 10 watts, antenna hgt. 102 ft. est. FM 1974, AM 1971. \*The FM station was signed-on May 25, 1974. The AM CC was formerly WRNE. It now simulcasts the FM programming. non comm. Member of IBS, Northeastern Media Board, rock (progressive), zodiac news service, "The rest of the news". Enroll. 9,100, pot. aud. over 1 million (Chicago's Northside and Northern suburbs). On air 7 days per week 18 hours per day, station free to estab. own policies and programming. Faculty adv., Ken Davis (s); manager, Carolyn Grisko; pro. dir., Richard Martin; bus. mgr., Curtis Petersen; news dir., Steve Connor; music dir., Tom Irvine; public affairs, Patrick Autry; chief eng., Larry Kenney (s).

**Northern Ill. Univ.**, WKOI, Dekalb, 60115, (815) 753-1840. CC 610 KHz, CAFM 93.5 MHz, est. 1960, comm. Member of INBA, IBS, MBS, AP, Zodiac news service, Radio advertising bureau, rock, network affil, mutual; nat. sales rep. Fredrick Smith, AP news wire service. Enroll. 21,000, pot. aud. 55,000, on air 7 days per week 24 hours per day, station free to estab. own policies and programming. Faculty adv., Robert Brown; manager, Kevin Wall; sales mgr., Terry Fitchett; pro. dir., Jack Gaber; bus. mgr., Irwin Steinberg; news dir., Mike Cavender; music dir., Mike Maxa; chief en., John Freberg.

**Northwestern Univ.**, WNUR, Evanston, 60201, (312) 492-7101. FM 89.3 MHz, 1,040 watts, antenna hgt. 45', est. 1950, non-comm. 60% rock, 20% jazz, 5% blues, 15% other, UPI news wire service. Enroll. 6,000 pot. aud. 3.5 million, on air 7 days per week 24 hours per day, station free to estab. own policies and programming. Faculty adv., John Gartley (f); pro. dir., Jonathan Lehrer (s); news dir., Larry Pintak (s); music dir., Mark Guncneon (s); chief eng., Ed Mann (s).

## ILLINOIS

**Rockford College**, WRCR, Rockford, 61101, 815-226-4150. CC 640 KHz CAFM \*MHz (not assigned yet, target date 9-5-74) est. 1963, comm. Member of INBA, ABC Contemporary Radio Network, Radio-Tele. News Directors Assn., National Lampoon Radio Hour, Capital Information Bureau, Illinois News Network, 10% top 40, 70% rock, 10% mor, 10% variety. Network affil. Capital Inform Bureau (Springfield), A.B.C. Contemporary. Enroll. 700/1200 pot. aud. 8,000 (CAFM subscribers), 500 (on campus), on air 7 days per week 11/18 hours per day, station free to estab. own policies and programming. FA, Dr. G. Thompson; manager, Gordon Klein; sales mgr., Barry Martin; PD, Robin Wingast; BM, Mark Taylor; news dir., John Bacevicius; music dir., Ed Sanders; promo dir., Barry Martin; chief eng., Frank Buckingham.

**Roosevelt Univ.**, WRBC, Chicago, 60605, (312) 341-3666. CC 640 KHz 20 watts, est. 1947, comm. Member of National Lampoon, Amer.

College Radio Network, IBS, 10% top 40, 60% rock, 4% block, 7% mor, 19% variety, network affil, American college radio, national sales rep., Wheeler Cole. Enroll. 7,000 pot. aud. 5,700, station free to estab. own policies and programming. FA, Dr. B. Works; manager, David M. Whiskeyman; pro. dir., Orval Jones; bus. mgr., Wheeler Cole; news dir., Marie Grass; music dir., Jim Demartino; promo dir., Wheeler Cole; chief eng., Andrew Sharpe.

## INDIANA

Ball State Univ., WBST, Muncie, 47305, (317) 285-4174. FM 90.7 MHz 10 watts, \*CP for either 3000W or 50KW, antenna hgt. 170 ft, est. 1947, non comm. Member of National Assn. of Educational Broadcasters, N.A.B., National Assn. of FM Broadcasters, fine arts, network affil. group-w (by use of state network), AP news wire service. Enroll. 17,000 pot. aud. over 80,000, on air 7 days per week 12 hours per day, station free to estab. own policies and programming. FA, Dr. Wm. Tomlinson, (center director); manager, M. John Eiden (s); PD, Paul Miller; NF, Dave Johnson; MD, Paul Miller; promo dir., Peggy McClelland; chief eng., Garvin Phillips.

Butler Univ. WAJC, Indianapolis, 46208, (317) 283-9292. FM 104.5 MHz, 37,000 watts, antenna hgt. 403 ft, est. 1950, non comm. Member of NAEB, Indiana Broadcasters, Alpha Epsilon Rho, Women in Comm., Sigma Delta Chi, 20% top 40, 20% rock 20% classical 40% news-pa, network affil. Mutual, IBA, UPI news wire serv. Enroll. 3,000 pot. aud. 5 million, on air 7 days per week 16 hours per day for 365 days, 7 days per week, 12 hours per day in summer, station free to estab. own policies and programming. GM, James R. Philippe; operations manager, Ann Harper; PD, Mark Emmons; news dir., Hank Carr; MD, Bob Delong; PrD, Tom Edinger; CE, John Krom.

**Indiana Central College**, WICR, Indianapolis 46227, (317) 783-3730. FM 88.7 MHz 10 watts, antenna hgt. 121 ft, est. 1962, non comm. Member of IBA, rock, variety. UPI teletype news wire serv. enroll. 1,200, pot. aud. 5,000, on air 7 days per week 18 hours per day, station free to estab. own policies and programming. FA, James Ream; GM, Anita Wells; SM, Mike Reed, asst. mgr; pro. dir., Jim Snyder; public affairs, Sue Richardson; NF, Bill Hizer; MD, Taylor Martin; PrD, Dave Lofland; chief eng., Jim Gardner (s); sports dir., Dave Rodebaugh; prod. mgr., Bob Jones.

**Indiana Univ.**, WIUS, Bloomington, 47401, (812) 337-9487. CC 620 KHz, CAFM 95.1 MHz, est. 1967, comm. Member of IBS, Radio Advert. Bureau, rock, national sales rep., NEAS, AP news wire service. Enroll. 30,000 pot. aud. 15,000, on air 7 days per week 20 hours per day, station free to estab. own policies and programming. FA, Herbert E. Smith; GM, Jim Mishler; SM, Jim Mishler; PD, Jeff Trockman; BM, Al Ciccone; NF, Cheryl Judkins; MD, Jerry Mishkin; PrD, Wayne Greenwald; CE, Greg Barman.

**Saint Joseph's College**, WOWI, Rensselaer, 47978, (219) 866-7111 ext. 124. CC 630 KHz, CAFM 91.9 MHz, est. 1966, comm. Member of IBS, 30% top 40, 50% rock, 20% c&w, network affil, Mutual, ABC Ent. Enroll. 1,000 pot. aud. 4,500, on air 7 days per week 14 hours per day, station free to estab. own policies and programming. FA, Williard Walsh; GM, John Oliver; SM, Robin Hartman; PD, Robin Hartman; BM, Robin Hartman; NF, Jim Muting; MD, Dave Sabaini; CE, Mark Dugan.

## IOWA

**Iowa State Univ.**, KPGY, Ames, 50010, (515) 294-9292. CC 880 KHz, FM 91.9 MHz, 10 watts, antenna hgt. 100', est. AM-1949; FM-1970, AM comm FM non comm. Member of IBS, top 40, rock, 15% jazz & blues, UPI news wire service. Enroll. 19,000 pot. aud. 50,000, on



air 7 days per week, 21 hours per day, station free to estab. own policies and programming. Co-managers, Rich Flaskegaard, Lynn Ketelsen; SM, Peg. McClure; PD, Elaine Dykshoorn; BM, Tod Reed; NF, Barry Piatt; MD, Ken Strosahl; PrD, Jeff Couch; chief eng., Owen Campney; operations dir., Roger Elliott; sports dir., Mike Teleford; per. dir., Greg Long. 60 sec., 1 time, \$3.00, 13X, \$3.00 26X, \$2.75, 52X, \$2.50, end rate, \$2.25. 30 sec., 1 time, \$2.00, 13X, \$2.00, 26X, \$1.75, 52X, \$1.50, end rate, \$1.25. These will remain basically the same for the 74-75 year, but increases will be in effect for remotes and other 'special' casts. \$1.00 is added to the above figures for ads contracted via rep.

#### KANSAS

Univ. of Kansas, KUOK, Lawrence, 66045, (913) 864-4745. CC 630 KHz, est. 1952, 10% top 40, 80% block, 10% variety, national sales rep., Dr. E. Czech. Enroll. 17,000 pot. aud. 5,000, on air 7 days per week 20 hours per day, station free to estab. own policies and programming. FA, Dr. Betty Czech; GM, Paul B. Hulse; SM, Keith Harold; PD, John Easley; BM, Larry Smith; NF, Dawn Miser; MD, Malcolm Smith; PrD, Cindy Hutter; CE, Rod Davis (s).

#### KENTUCKY

Murray State Univ., WKYS, Murray, 42071, (502) 762-4661. FM 91.3 MHz, 13,000 watts, antenna hgt. 490, est. 1970, non-comm. Member of NPR, NAEB, KBA, 40% top 40, UPI news wire service. Enroll. 7,300, pot. aud. 550,000, on air 7 days per week, 16 hours per day, station under direct supervision of academic dept. FA, Dr. Glenn Wilcox (f); GM, Dr. Ray Mofield (f); PD, J<sup>1</sup>/<sub>2</sub> Williams (s); NF, Jay Landers (s); CE, J. D. McClure (s).

#### LOUISIANA

Univ. of New Orleans, WWNO, New Orleans, 70122, (504) 283-5517. FM 89.9 MHz, 11,250 watts, antenna hgt. 600', est. 1972, non-comm. Member of NPR, National Public Radio, fine arts (classical, jazz, in depth public affairs. . .). Enroll. 13,000, pot. aud. 2 million, on air 7 days per week, 52 weeks per year! 18 hours per day, station free to establish own policies and programming. GM, Paul Doll; SM, Evalyn Saltzburg; PD, Tom Struve; BM, George D'Aquin; NF, David Ortiz; MD, Betsy Harnden; PrD, Susan Livingston; CE, Richard Delacroix. . .all of above are "s" status.

#### MAINE

Maine Maritime Academy, WMMA, Castine, 04421, (207) 326-4311. AM 630 KHz, 5 watts, est. 1969, non-comm. Member of Inter. Marine Radio Assn, 20% top 40, 60% rock, 20% variety, API news wire serv. Enroll. 600, pot. aud. 700, on air 7 days per week, 8 hours per day, station free to estab. own policies and programming. FA, Commander R. Giamotti; GM, 1/c Peter Magnani; SM, 3/c Brian Smith; PD, 2/c Jeffrey Monroe; BM, 2/c Robert Wall; NF, 2/c Tom Garrett; MD, 4/c Kevinla' Marre; PrD, 1/c Dennis Bragg; CE, 1/c Mike Haluska.

Univ. of Maine, WMPG-FM, Gorham, 04038, (207) 839-6271. FM 91.1 MHz, 40 watts ERP, antenna hgt. 108', est. 1973. Member of IBS, 40% top 40, 40% rock, 10% block, 10% variety, UPI news wire service. Enroll. 7,800, pot. aud. 150,000, on air 7 days per week, 9:00 a.m. to 1:00 a.m., station free to estab. own policies and programming. GM, Wes O'Reilly; PD, Bruce Childs; NF, Peter Parisi; MD, Matt Perry; CE, Arthur Dunlap.

#### MARYLAND

John Hopkins Univ., WJHU, Baltimore, 21218, (301) 467-1029. CC 830 KHz, est. 1950, comm. 10% top 40, 35% rock, 2% mor, 1% c&w, 1% variety, 1% religious, 35% classical, 7.5% sports, 7.5 special events, ABC entertainment network. Enroll. 6,500, pot. aud. 6,500, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. FA, Dr.

Jan Minkowski (f); GM, Paul Kettl; SM, Ed Brokans; PD, Lisa Schwender; BM, Tim Caffrey; MD, Lisa Schwender; PrD, Ed Brokans; CE, William B. Gross, Jr. 60 sec., 1 time, \$2.50; 26X, \$2.25; end rate, \$2.25. 30 sec., 1 time, \$1.60; 26X, \$1.40; end rate, \$1.40. Rates quoted are net (not commissionable).

Mount Saint Mary's, WMSM, Emmitsburg, 21727, (301) 447-6122. CC 640 KHz, est. 1963, comm. Member of IBS, Mutual Radio, 70% rock, 15 jazz, 15 talk, network affil, mutual. Enroll. 1,200, pot. aud. 950, on air 7 days per week, 17 hours per day, station free to estab. own policies and programming. FA, James Delany; GM, Edward Horn; SM, Patric Morgan; PD, Rob Mattaliano; BM, Shirley Williams; NF, Eugena Day; MD, John Esposito; PrD, Mary Anne Solak; CE, Edward Horn. 60 sec., 1 time, \$1.00; 13X, .95; 26X, .85; 52X, .65; end rate .60. 30 sec., 1 time, .85; 13X, .80; 26X, .70; 52X, .60; end rate .50.

Pikesville Senior High, WPSH, Baltimore, 21208, (301) 484-3600. CC 550 KHz, est. 1971, comm. Member of Student Government Assn., BACR, 50% top 40, 40% rock, 10% mor. Enroll. 3,000, pot. aud. 3,000, on air 5 days per week, 8 hours per day, station free to estab. own policies and programming. FA, Edward Turkow (f); GM, Hal Schenker (s); SM, Brian Glick; PD, Larry Baitech; BM, Ira J. Perlow (s); NF, Eric Bloom; MD, Gary Bass; PrD, Arte Harris (s); CE Ira J. Perlow (s).

#### MASSACHUSETTS

Boston College, WZBC, Chestnut Hill, 02167, (617) 332-3419. CC 640 KHz, FM 90.3 MHz, 17 erp watts, antenna hgt. 50 ft, est. AM-1959; FM-1974. Member of IBS, IVY Network, Boston College Sports Network, ABC - American Information News, AP, ZBC, NPR, CIA, NSA, UPI, MCH, and HTS. 2% top 40, 60% rock, 3% mor, 10% variety, 5% religious, 20% other. National sales rep. IVY Network, AP news wire serv. Enroll. 15,000, pot. aud. 2,500,000, on air 7 days per wk., 14 hours per day, station free to estab. own policies and programming. GM, James Healey; SM, Stew Bayuk; PD Doug Tanger; BM, Bill Pfau; NF, Kathy Balas; MD, Beth Parke and Nancy Pourier; PrD, Bud Krohn; CE, Tom Sobell.

Harvard, WHRB, 02138, (617) 495-4818. CC 550 KHz. FM 95.3 MHz, 3000 watts, antenna hgt., 115', est. CC - 1940; FM - 1957. Member of Mass. Broadcasters Assn., 30% rock, 37% classical, 27% jazz, nat. sales rep., Herb Groskin, AP news wire serv. Enroll. 16,000, pot. aud. 3 million, on air 7 days per week, 16 1/2 hours per day, sta. free to estab. own policies and programming. FA, Richard S. Rosenbloom (f); GM, Maurice Baskin; SM, Alan Kaufman; PD, Peter Spiers; BM, Randy Hartnett; NF, Daniel Raviv; MD, Thomas Schwarz; PrD, Catherine Mann; CE, Michael Budiansky. 60 sec., 1 time, \$11.00; 13X, \$10.00; 26X, \$8.50; 52X, \$8.00, end rate, \$8.00. 30 sec., 1 time, \$9.00; 13X, \$8.00; 26X, \$6.50; 52X, \$6.00; end rate, \$6.00. These are national rates, applicable on a weekly basis.

Holy Cross, Worcester 01610 617-793-2475. CC 640 KHz, est. 1948. KCHC. Member of M. Broadcasters Assn., Worcester College Consortium Radio. 50% top 40, 50% rock, network affil, ABC, contemporary, NEAS, UP news wire serv. Enroll. 2,500, pot. aud., 2,200, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. GM, Philip A. Zachary; SM, Art O'Dea; PD, Paul A. Morello; BM, Jos. Tiroletto; NF, Dom Introcaso; MD, Irene Nicholich; PrD, John Bell; CE, Gary Kellner. 60 sec., 1 time, \$3.50; 13X, \$3.50; 26X, \$3.25; 52X, \$3.00; end rate, \$2.50. 30 sec., 1 time, \$3.00; 13X, \$3.00; 26X, \$2.75; 52X, \$2.50; end rate, \$2.00.

Lowell Univ., WLTI, Lowell, 617-459-0579. FM 91.5 MHz, 1700 watts, antenna hgt. 30',

est. 1961. 50% rock, 25% jazz, 25% blues. Enroll. 15,000, pot. aud., 750,000, on air 7 days per week, 14 hrs. per day. Sta. free to estab. own policies and progr. Non-comm. FA, Joseph Kopsinski; GM, Robert Flagg; PD, Phillip Goudreault; BM, John Cobley; NF, Brian Phillips; MD, Nick Fountas; CE, Steven Weber.

Wellesley College, WBS, Wellesley, 02181, (617) 235-0320, ext. 303. CC 640 KHz, est. 1941, comm. Rock, AP news wire serv, enroll. 1963, pot. aud., 1963. On air 6 days per week, 10 hours per day, station free to estab. own policies and programming. GM, Lesley Tamaka; SM, Judy Barany; PD, Melanie Engles; BM, Judy Barany; NF, Mary Konsoulis; MD, Rachael Ritchie; PrD, Mary Wood; CE, Liz Thomas.

#### MICHIGAN

Western Mich. Univ., WIDR, Kalamazoo, 49001, (616) 383-1686. CC 750 KHz, soon to be WRBK-FM, 89.1, pot. aud., 70,000, antenna hgt. 158 1/2, est. 1948. Member of Iota Beta Sigma, Micro (Mich. Intercol. Radio Assn.), top 40, rock, block, network affil, ABC, informational, NEAS, nat. sales rep, AP news wire serv, station free to estab. own policies and programming. FA, Charles Stroup; GM, Bill McKettrick; SM, George Hinterbichler; PD, John McNeill; BM, Terry Pelehanty; NF, Bill Foster; MD, Val Elliott; PrD, Dave Gorski; CE, Dana Jury. 60 sec., 1 time, \$3.00; 13X, \$2.75; 26X, \$2.25; end rate, \$3.60 per sem. 30 sec, 75% of regular rates.

#### MINNESOTA

Gustavus Adolphus, KGSM, Saint Peter, 55412, (507) 931-4300, ext. 473. CC 690 KHz, est. 1972, comm. Member of IBS, 70% top 40, 25% rock, 5% variety, enroll. 2,000, pot. aud., 2,000, on air 7 days per week, 24 hours per day, station free to establish own policies and programming. FA, Dr. John Braun; GM, Ted Kunze; SM, Jan Spitzach; PD, Vicky Fritz; BM, Karl Wahlenmeir; NF, Lois Van Valkenberg; MD, Steve Dohl; PrD, Sue Hiner. 60 sec., 1 time, \$1.25; 13X, \$1.25; 26X, 1.19; 52X, \$1.11; end rate (1000x), .44. 30 sec., 1 time, .80; 13X, .80; 26X, .76; 52X, .72; end rate, .28.

St. Cloud State, KVSC, St. Cloud, 56301, (612) 255-2398. FM 88.5 MHz, 12.4 watts, antenna hgt. 83', est. 1967, non comm. Member of NAEB, AMPERS, 30% rock, 30% mor, 10% variety, 30% blues & jazz, UP news wire serv. Enroll. 10,000, pot. aud. 50,000, on air 7 days per week, 10-12 hours per day, station free to estab. own policies and programming. FA, Dr. John De Santo; GM, Dr. John De Santo; PD, Stephanie Borden; NF, Marci Allshire; MD, Barry Elert; CE, Dan Sis.

St. John's University, KSJU, Collegeville, 56321, (612) 363-2392. CC 660 KHz, est. 1954, comm. Rock, enroll. 1,800, pot. aud., 2,900, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Mr. William H. Kling; GM, Tim McIndoo; SM, Patti Fitzgerald; PD, Tom Wallraff; BM, Donna Kolles; NF, Steve Krasky; MD, Marty Keller; PrD, J. Allen Rosekrans; CE, Chuck Latterell.

Univ. of Minn., KUMD, Duluth 55812, 218-726 7181. FM 89.1 MHz, 494 w. antenna hgt. 60' above highest point in 20 miles, est. 1956. Network affil., Pacifica, Longhorn, Zodiac, UP news wire serv. Enroll. 6,000, pot. aud., 150,000, on air 7 days per week, 14-20 hours per day, station free to estab. own policies and programming. FA, Dan Johnson; GM, Phil Glende; PD, Dave Tuenge; NF, Alan Searle; MD, Rick VanSoest; CE, Curt McNamara.

#### MISSISSIPPI

Ms. Gulf Coast Jr. College, Jeff Davis Campus, WJDC, Gulfport, 39501. CC 650 KHz, est. 1968, top 40, rock, network affil, ABC. Enroll.



1,500, pot. aud., 1,500, on air 5 days per week, 9 hours per day, station under direct supervision of academic depart., station free to estab. own policies and programming. FA, F. Douglas Hendon; GM, Douglas Hendon (f); PD, David Hobson (s); NF, Jeff Howell; MD, Dennis Stacey; PrD, Dennis Stacey; CE, Robert Rasch.

**Miss. State Univ., WMSB, Mississippi State, 39762, (601) 325-3910. FM 89.1 MHz, 10 watts, ant. hgt. 118, est. 1974, non comm. 80% rock, 20% variety, enroll. 10,000, pot. aud. 25,000, on air 7 days per week, 16 hours per day, station under direct supervision of academic depart. FA, J. P. Mahoney; GM, R. J. Howle; PD, David Brown; NF, Ginger Lewis; MF, Robert May; CE, Don Beaugez.**

## MISSOURI

**Calvary Bible College, KLJC, Kansas City, 64111, (816) 753-4514. FM 88.5 MHz, 10,000 watts, ant. hgt. 177 ft, est. 1970, non-comm. Member of Nat'l Religious B'casters, religious, enroll. 350, on air 7 days per week, 14 hours per day, Mon - Sat., 7 hrs. Sunday, station under direct supervision of academic depart. FA, George Pearson; PD, Harry Waterhouse; CE, John Shideler**

**Evangel College, KECC, Springfield, 65802, (417) 865-2814. CC 610 KHz, 20 watts, est. 1960, comm. Member of Nat'l Religious Broadcasters, college chapter, top 40, contemporary religious, God-rock. Enroll., 1,200, pot. aud., 1,000, on air 5 days per week, 10 hours per day, station free to estab. own policies and programming. FA, Dr. Eugene C. Elser; GM, Lloyd P. Erduig; SM, Frank Hollo; PD, Raymond MacKillop; BM, Frank Hollo; PrD, L. P. Erduig; CE, Al Hazelton & Tom Evans.**

**Ozark Bible College, KOBC, Joplin, 64801, (417) 624-2518. CC 570 KHz, FM 90.7 MHz, 30,000 watts, est. AM-1967; FM-1969, non comm. News, information, cultural programming & easy listening music (both secular and religious), network affil, NPR, UP news wire serv. Enroll. AM 800, pot. aud., FM 176,251 in 1,000 uv/m. On air (AM) 7 days per week, 24 hours per day, (FM) 6 days per week, 11 hours per day, station under direct supervision of academic depart. FA, John E. Beck (f); GM, John E. Beck; PD, Ed Reynolds; BM, Dale Storms (s); PrD, Bill Claycomb (s) with Leland Carpenter; CE, Ray Weeks (s).**

**Rockhurst, KRC, Kansas City, 64110, (816) 363-3710, est. 335. CC 760 KHz, CAFM, pending, est. 1966, comm. Member of IBS, 75% top 40, 25% rock, network affil, ABC. Enroll. 2,300, pot. aud., 2,300, on air 7 days per week, 16 hours per day, station free to estab. own policies and programming. FA Rev. J. D. Wheeler; GM, Greg Koehnemann; PD, Steve Pierce; BM, Tom Barr; MD, Jerry Kadlec & Larry McAnany; PrD, Mike Lawder; CE, Paul Jacoby.**

**Univ. of Missouri-Columbia, KBIA, Columbia, 65201, (314) 882-3431. FM 91.3 MHz, 100,000 watts, antenna hgt. 610, est. 1972, non comm. Member of NPR, NAB, Missouri Broadcaster Assn, Missouri Public Radio Assn, Assn. of Public Radio Stations, 25% mor, 50% classical 25% jazz, network affil, Nat'l public radio, AP news wire serv. Enroll., 22,000, pot. aud., 500,000, on air 7 days per week, 19 hours per day, station under direct supervision of provost for academic affairs. GM, W. T. Eldredge; PD, W. T. Eldredge; BM, Dick Bailey; NF, Roger Gafke; MD, Dick Bailey; PrD, Eric Tomlinson; CE, Roger Karwoski.**

## NEBRASKA

**Univ. of Nebraska, KRNU, Lincoln, 68508, (402) 472-3054. FM 90.3 MHz, 10 watts, antenna 562 ft., est. 1970, non-comm. Member of NBA, Iowa Broadcast News Assn., Radio-TV News Directors Assn., Sigma Delta Chi (Jour-**

**nalism Prof. Society), Alpha Epsilon Rho, Northwest Broadcast News Assn, NAB, NAEB, BEA, 50% top 40 18% block, 30% MOR, 2% c&w. Net. affil., ABC contemporary radio, NOAA weather wire/UPi news wire service. Enroll. 21,154, pot. aud., 5,000, on air 6 days per week, 18 hours per day, station under direct supervision of academic depart. FA, L. J. Walklin(f); PD, Peter Mayeux (f); BM, Ed Bailey (f); NF, Peter Mayeux (f); MD, Peter Mayeux (f); PrD, Peter Mayeux (f); CE, A. D. Dvorak (s).**

**Wayne State Univ., KWSC, Wayne, 68787, (402) 375-2207. FM 91.9 MHz, 320 watts, antenna hgt. 20', est. 1970. Member of IBS, 35% top 40; 35% rock, 20% c&w, 5% variety. Enroll. 2,000, pot. aud., 25,000, on air 7 days per week, 9 hours per day, station free to estab. own policies and programming. FA, Jeff Young; GM, Monty Harmes; SM, Kirk Hut-ton; MD, Dan Baddorf; CE, Joe Goudy.**

## NEW HAMPSHIRE

**Plymouth State College, WPCR, Plymouth, 03264, (603) 536-1761. CC 640 KHz, FM 91.7 MHz, 10 watts, antenna hgt. 95', est. AM-1967; FM-1973. Member of IBS, 50% top 40, 50% rock, network affil, AM-CBS; FM-ABC. Enroll. 2,500, pot. aud. 7,500, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Tom Goulart; GM, Tom Barker; PD, John Grenier; CE, Gary Hammond.**

**Univ. of New Hampshire, WUNH, Durham, 03242, (603) 868-2541. FM stereo 91.3 MHz, 1750 ERP watts, antenna hgt. 250 ft, est. 1963, non comm. Rock, network affil, ABC - AM contemporary, UPI news wire serv. Enroll. 10,000, on air 3 to 6 days per week, 20 hours per day, station free to estab. own policies and programming. FA, David Magidson; GM, Barb Davis; PD, Mark Hagopian; BM, Euripides Eurivlades; NF, Cortland Grey; MD, Gary Hayworth; CE, Scott Hartly.**

## NEW JERSEY

**Kean College, WNSC, Union, 07020, (201) 289-1311. CC 5.90 KHz, CAFM \*in the fall MHz, est. 1969. Member of IBS, 10% top 40, 60% rock, 10% mor, 5% c&w 10% variety, 5% religious. Enroll. 15,000, pot. aud. 7,400, on air 7 days per week, 24 hours per day. FA, Bob Ariasto (f); GM, Leigh Thomas; BM, John Campbell; PD, Jeff Walpole; NF, Joe Balla; MD, Marshall Prisbell; PrD, Paul Ciotta; CE Mike Roche.**

**Monmouth College, WMCX, West Long Branch, 07764, (201) 222-8484. CC 800 KHz, FM 88.1 MHz, 10 watts, ant. hgt. 85AAT, est. AM-1968; FM-1974, AM-comm, FM-non-comm. Member of IBS, 5% top 40, 70% rock, 10% soul, 15% public affairs, network affil, Amer. FM, nat'l sales rep, Fred Smith, Trans America, NEAS. Enroll. 4,000, pot. aud. 215,000, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. OD, Glenn A. Catlin; GM, Richard T. Hauke; SM, Gregory Cole; PD, Stephen C. Vowinkel; BM, Joe Trunciale; NF, Barbara Bacon; PrD, R. Scott Goodfellow; CE, George C. Werns; FA, Thomas E. Dorick.**

**Montclair St., WMSC, Montclair, 07043, (201) 893-4256. FM 90.3 MHz, 10 watts, antenna hgt. 700'HAAT, est. 1974, non comm. Member of NAB, 40% soft q, 25% educational, 35% block, UPI news wire serv. Enroll. 14,000, pot. aud., 300,000, on air 7 days per week, 365 days per year, 20 hours per day, station free to estab. own policies and programming. FA, Dr. Chris Stasheff; GM, Charles Hecht; asst. GM, Kevin O'Neill; PD, Alex Cimaglia; BM, Ken Silverstein; NF, Brian Wood; MD, Doug Santanied; PrD, Monroe Oakley; CE, Charles Hecht.**

**Ramapo High School, WRRH, Franklin Lakes,**

**07417, (201) 891-1500. FM 88.7 MHz, 10 watts, antenna hgt. 40', est. 1963, non comm. Member of Associated Press, 20% top 40, 60% rock, 20% mor, AP news wire serv. Enroll. 2,000, on air 5 days per week, 8 hours per day, station free to estab. own policies and programming. FA, Donald Lawshe(s); GM, Gordon Piper (s); PD, Robert Dietz (s); NF, Gordon Piper (s); MD, Robert Dietz (s); PrD, Bob Hlad (s); CE, Bob Ellis (s).**

**Rider College, WWRC, Trenton, 08602, (609) 896-0800, Xt. 220. CC 640 KHz, est. 1964, comm. Member of IBS, 50% top 40, 50% rock. Enroll. 3,200, pot. aud. 2,600, on air 6 days per week, 15 hours per day, station free to estab. own policies and programming. FA, R. Gordon Graves; GM, Larry Kaplan; SM, Jesse Carliner; PD, Bruce Austin; BM, Jesse Carliner; NF, K. Mallia/J. Farina; MD, L. Dravis/K. Miller; PrD, Missi Borgstedt; CE, Michael Kaplan.**

**Rutgers College, WRNU, New Jersey, 07102, (201) 648-5187. CC 640 KHz, est. 1967, comm. 70% rock, 10% c&w, 20% soul, UPI news wire serv. Enroll. 3,400, pot. aud. 3,400, on air 5 days per week, 10 hours per day, station free to estab. own policies and programming. FA, Dennis Crease (f); GM, Ben Kulper; SM, Ray Venero; PD, Steve Nyman; BM, Ed Caamano; NF, Aney Laschuk; MD, Paul Waller; CE, Oleh Mataish.**

**Trenton State, WTSR, Trenton, 08625, (609) 771-2420. FM 91.3 MHz, 1500 watts, antenna hgt. 85', est. 1955, non-comm. Member of NAEB, rock, UPI news wire service. Enroll. 8,000, pot. aud., 5 million, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Dr. Gary Woodward; GM, Kevin Quinn; PD, Roger McCloughan; BM, John Schoberl; NF, Mike**



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Kennedy; MD, Dan Halifco; PrD, Maggie Tallon; CE, Paul Lamhut.

**William Paterson College**, WPSC, Wayne, 07512, (201) 278-4544. CC 590 KHz, 10 watts, ant. hgt. CC, est. 1968. Member of IBS, 10% top 40, 70% rock, 20% jazz. Enroll. 12,000, pot. aud., 12,000, on air 5 days per week, 14 hours per day, station free to estab. own policies and programming. FA, Dr. A. Maltese; GM, Bob Ackershoek; SM, Bill Kellebeck; PD, Gary Sztot-Andy Bodnar; BM, Carol Tatarian; NF, Tony Selimo; MD, Rich Donzella-Bob Paquette; PrD, Debbie Sheehan; CE, Drew Peck-Massimo Marini.

## NEW YORK

**Adelphi Univ.**, WBAU, Garden City, 11530, (516) 747-5747. CC 640 KHz, FM 90.3 MHz, 390 watts, antenna hgt. 220 ft., est. 1972, AM only comm, FM non-comm. Member of IBS, 15% rock, 15% variety, 35% info.-ed, 35% perf. arts, national sales rep., Fred Smith, Assoc., N.Y., UPI news wire serv. Enroll. 9,000, FM 2-, 500,000, AM 3,700, on air 7 days per week, 8 hours per day, from 5:00 p.m. to 1:00 a.m., station free to estab. own policies and programming. FA, Graeme A. Bond (f); GM, Larry Carmody (s); SM, Larry Carmody (s); PD, Barbara Dempsey (s); BM, Howard Sohnen (s); NF, Terri McNiff (s); MD, Lillian Settle (s); PrD, Allan Rothman (s); CE, John Schmidt (f).

**Auburn Community**, WDWN, Auburn, 13021, (315) 253-0449. Stereo FM 88.9 MHz, 10 watts, antenna hgt. 102'haat, non-comm. Block, AP radiowire, enroll. 3,000, on air 5 days per week, 9 hours per day. GM, Gary Allen; PD, Frank Nicklus; NF, Charleen Butler; CE, David Wickham.

**City College**, WCCR, New York, 10031, (212) 926-8550. CC 640 KHz, CAFM teleprompter channel 8, est. 1957, comm. Member of IBS, 40% top 40, 50% rock, 5% mor, 1% c&w 4% variety, UPI & UPI audio news wire serv. Enroll. 20,127, pot. aud., 40,000, on air 5 days per week, 14 hours per day, station free to estab. own policies and programming. Fac. adv., Erland Suni; GM, Arthur Jackson; SM, John Williams; PD, Lloyd Prezant; BM, Robert Levy; NF, Norb Eckel; MD, Charles Richelson; PrD, Mike Tauss; CE, Tom Avitible & Tom Padwa; oper. mag., Dennis Ferraro OM; remotes dir., Daniel Dorozynsky, R.D. 60 sec, 1 time, \$5.00; 13X, \$45.50; 26X, \$65.00; 52X, \$104.00; end rate special. 30 sec., 1 time, \$3.00; 13X, \$27.30; 26X, \$35.75; 52X, \$57.25; End Rate: Special.

**New York State Univ.**, WCOB, Cobleskill, 12043, (518) 234-5147. CC 560 KHz, est. 1970, non-comm. 25% top 40, 25% rock, 50% variety, UPI news wire service. Enroll. 2,500, pot. aud., 2,100, on air 7 days per week, 17 hours per day, station free to estab. own policies and programming. FA, Mr. Cliff Collins; GM, Peter Knuzst; PD, John Graeb; BM, Pat Phillips; NF, Cindy Helm; MD, Mike Maroon; PrD, Bob Grant; CE, Dave Kellerhals; Mr. Tom Stoyan, FA; Mr. Harry Kublin, FA.

**Hunter College**, WRFH, New York, 10021, (212) 535-1880. CC 590 KHz, 50 watts, est. 1967, non-comm. Member of City Univ. Radio Network, 10% top 40, 60% rock, 10% mor, 10% c&w, 5% variety, 5% religious, network affil, City Univ. Radio Network, AP news wire serv. Enroll. 17,000, pot. aud., 24,000, on air 5 days per week, 12 hours per day, station free to estab. own policies and programming. GM Barry Salant; SM, Frank Moreno; PD, Joe Scalisi; BM, George Eng; NF, Elliot Schrier; MD, John Clemente; PrD, Barry Salant; CE, Tim Rior-dan.

Ithaca College, WICB, Ithaca, 14850, (607) 274-3216. CC 610 KHz, CAFM 106 MHz, FM 91.7 MHz, 10 watts, antenna hgt. (CP for 5,500

watts), est. 1948. Member of NAB., MOR, Am. Contemporary Network affil, UPI news wire serv. Enroll. 4,400, pot. aud., AM-15,000; FM-36,000, on air 7 days per week, 8 hours per day, M. thru F. 20 hours on Sat. and 20 hours on Sun. Station under direct supervision of academic depart. FA, Rudy Paolangel; GM, Fred Hirsch; SM, Marcy Kohn; PD, AM-Roger Wink, FM-Todd Campbell; BM, Susan Hoffman; NF, Larry Kofsky; MD, Jaime Wohl; PrD, Roger Chiocchi; CE, Tom Hovey.

New York Univ., WNYU, New York, 10012, 212-598-3036, non-comm. FM 89.1 MHz, 8,300 w. ant. hgt. 255, est. FM 1973. 55% rock, folk, r&b, 10% jazz, 35% news, public affairs & educational, AP news wire ser. Enroll. 45,000, pot. aud., 15,000,000, on air 5 days per week, 9 hours per day, station free to estab. own policies and programming. GM, Dennis McNamara; PD, Eric Riback; BM, Dave Lewis; NF, Richard Roth; MD, Denis McNamara; PrD, Erick Riback; CE, Larry Baody.

**Plattsburgh**, WKGO, Plattsburgh, 12901, (518) 564-2727. CC 650 KHz, est. 1964, non-comm. Rock, AP news wire serv. Enroll. 5,000, pot. aud., 2,500, on air 7 days per week, 24 hours per day, station free to establish own policies and programming. FA, Philip Reines; GM, Rob Dumke; PD, Gary Hobish; BM, Paul Mannino; NF, Chris Finer; MD, Dick Dawkins; PrD, Pete Schneider; CE, Roy Edmonds.

**Pratt Institute**, WPIR, Brooklyn, 11205, (212) 759-4220. CC 600 KHz, CAFM 91.9 MHz, est. 1969. Member of Student Activities, House Coun. Progressive rock, network affil, IBS, Zodiac news, pot. aud., 2,000, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA Steve V. Nutt; GM, Joseph Gvisca; PD, Steve Smith; MD, Bruce Lisanti.

**Queensborough Community College**, WQCC, Bayside, 11364, (212) 423-4202. CC 590 KHz, est. 1962, comm. Member of IBS, City Univ. Radio Network, 75% rock, 25% soul, network affil, CURN. Enroll. 13,000, pot. aud., 84,000, on air 5 days per week, 10 hours per day, station free to estab. own policies and programming. FA, Stephen Beltzer (f); GM, James Davison; PD, William Crosby; BM, Bob Robson; NF, Mike Leggett; MD, John Lata; CE, Greg Spivey; I. Kemp, O.M.

**State College**, WSCB, Buffalo 14222, 716-862-5105. CC 600 KHz, est. 1968, rock, net. af, ABC, UPI news wire serv. Enroll. 12,000, pot. aud. 2,500, on air 5 days per week, 17 hours per day, station free to estab. own policies and programming. GM, Joseph Barrile (s); PD, Mike Script (s); NF, Frank Stasio (s); sports dir., Pete Szymanski.

**State Univ. College**, WCVF, Fredonia, 14063, bus: (716) 673-3429; news: (716) 673-3420. CC 600 KHz, CAFM channel 10 MHz, comm. Member of IBS, NYSAPBA, Chamber of Comm. NAEB, 25% top 40, 55% rock, 7% MOR, 1% c&w, 12% variety. Network affil. Amer. Contemporary, (ABC), nat'l sales rep. Frederick W. Smith, AP & UPI news wire serv. Enroll. 5,300, pot. aud., 5,300, on air 7 days per week, 24 hours per day, station free to est. own policies and programming. FA, Al Kenyon; GM, S. Paul Conti; SM, Laurel Dijkstra; PD, Adrienne Carr; BM, Ira Rubenstein; NF, Ed Evans; MD, Brad Rossi; PrD, Melanie Kaminski; CE, Jay Katowitz. 60 sec., 1 time, \$2.00; 13X, \$1.85; 26X, \$1.70; 52X, \$1.50; end rate, \$1.00. 30 sec., 1 time, \$1.25; 13X, \$1.15; 26X, \$1.05; 52X, \$1.00; end rate, .60.

Suny-Oswego, WRVO, Oswego, 13126, (315) 341-2368. FM 89.9 MHz, 1000 watts, antenna hgt. 46', est. 1968, non-comm. Member of

NPR, APRS, UPI, NAEB, 50% rock 50% MOR, net affil, MPR, UPI-Audio, UPI news wire serv. Enroll. 8,000, pot. aud., 55,000, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. GM, William D. Shigley (s); PD, John B. Hurlbutt (s); NF, John E. Krauss (s); CE, George T. Smithler (s).

**Suny**, Stony Brook, 11794, WUSB, 516-246-7900. CC 820 KHz, est. 1963, non-co. block, UPI n.w.serv. enroll. 13,000, pot. aud. 6,000., on air 7 days per week, 19 hours per day, sta. free to establish own policies and programming. GM, Norman Prusslin (s); PD, Bruce Stiffel; BM, Paul Bermanski; NF, Diane Sposili; MD, Ed Berenhaus; PrD, Bob Kimitor; CE, Alex Montare.

**Univ. of Rochester**, WRUR, Rochester, 14627, 716-461-1450. CC 1090 KHz, FM 88.5 MHz, 1000 watts (stereo), ant. hgt. 150', est. AM-1948; FM-1963, AM-comm; FM-non-comm. Member of IBS, NAB, block, network affil, UPI, UPI news wire serv. Enroll. 9,000, pot. aud. 450,000, on air 7 days per week, 16 hours per day, station free to estab. own policies and programming. GM Ken Novak (s); PD, Jesse Finkelstein (s), AM; BM, Sue Weiss (s); NF, Tim Winship (s); MD, Jim Macdonald (s); PrD, Scott Groudine (s); CE, Ron Bello (s).

**Yeshiva**, WYUR, New York, 10033, (212) 568-4700. CC 820 KHz, est. 1968, comm. Variety, enroll. 2,000, pot. aud., 2,000, on air 5 days per week, 10 hours per day, station free to estab. own policies and programming. GM Glenn Hirsch; PD, Norman Wisnicki; BM, Arthur Herzfeld; NF, Allan Schwartz; MD, Victor Schwartz; CE, David Friedman. 60 sec., 1 time, \$1.50; 13X, \$1.40; 26X, \$1.10; 52X, .95. 30 sec., 1 time, \$1.05; 13X, \$1.00; 26X .75; 52X .65.

## NORTH CAROLINA

**Appalachian State**, WASU, Boone, 28608, (919) 262-3170. FM 90.5 MHz, 340 ERP watts, antenna hgt. 76', est. 1972, non-comm. Member of North Carolina Assn. Broadcasters, rock, network affil, Nat'l Public Radio, UPI news wire serv. Enroll. 8,500, pot. aud., 15,000, on air 7 days per week, 20 hours per day, station free to estab. own policies and programming. PD, Kent Washburn; MD, Jeff Aaron; CE, Ed Chipman.

**Davidson**, WDAU, Davidson, 28036, (704) 892-1908. FM 90.5 MHz, 10 watts, antenna hgt. 60 ft, non-comm. 10% top 40, 75% rock, 15% classical. Enroll. 1,200, pot. aud. 2-3,000, on air 7 days per week, 16 hours per day, station free to estab. own policies and programming. FA, Earl Lawrimore; GM, Mark Wileusky & Bucky Neal; NF, Scott Reid; MD, Richard Feist & Rory Crawford; CE, Don Smith.

**Duke University**, WDBS, Durham, 27706, (919) 684-3686. CC 1600 KHz, FM 107.1 MHz, 3,000 watts, antenna hgt. 330', est. 1947. Member of Nat'l Assn. of F.M. Broadcasters, 85% rock, 15% block, network affil, UPI, national sales rep., NEAS Inc., UPI news wire serv. Enroll. 8,000, pot. aud., 300,000, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. GM, David Parker; SM, John Rocap (s); PD, Steven Tulsy (s); BM, David Bennett; NF, Celeste Wesson (s); MD, Bruce Babski; PrD, David Manning (s); CE, Glenn Bilane; (s) means non-student station employee.

**NC State Univ.**, WKNC, Raleigh, 27607, (919) 737-2400. FM 88.1, 10 watts, ant. hgt. 198', est. 1964. Member of NAB, 10% top 40, 60% rock, 30% classical & jazz, network affil, ABC, NC network, UPI news wire serv. Enroll. 14,000, pot. aud., 75,000, on air 7 days per week, 20 1/2 hours per day, station free to estab. own policies and programming. FA, Donald Solomon (f); GM, Michael H. Gray; SM, Neil



B. Denker; PD, Don West; BM, Michael H. Gray; NF, Susan Kirks; MD, Michael Upchurch; PrD, Don West; CE, Frank Lynch.

**UNC, WUNF, Asheville, 28804, (704) 252-4400.** CC 800 KHz, CAFM 88.1 MHz, FM 88.1 MHz, 12,000 watts, antenna hgt. 120, est. 1972, AM/CAFM comm; FM non-comm. Member of IBS, 10% top 40, 30% rock, 30% block, 30% educational (FM only), network affil, ABC. Enroll. 1,100, pot. aud., FM-350,000; AM-1100; CAFM-13,000, on air 7 days per week, 18 hours per day, joint control by student government and admin. FA, Thomas Deason (f); MD, Alayne VanDerVile; CE, Kevin D. Douglass (s). 60 sec., 1 time, \$1.00; 13X, \$1.00; 26X, .85; 52X, .70; end rate, .60. 30 sec., 1 time, .55; 13X, .55; 26X, .45; 52X, .35; end rate, .30.

**Univ. of North Carolina, WVFN, Charlotte, 28223, (704) 597-2149 or ext. 2250.** CC 7.10 KHz, est. 1969. 50% top 40, 50% rock, enroll. 6,000, pot. aud., 4,000, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. FA, Robert Coleman; GM, Dick Wyzanski; SM, Carter Jewell; PD, Gary Aldridge; BM, Tony Payoota; NF, Rick Fahey; MD, John Lindsay; PrD, Dick Wyzanski; CE, Jay Jones.

#### OHIO

**Univ. of Akron, WAUP, Akron, 44325, (216) 375-7105.** FM 88.1 MHz, 3,000 watts, antenna hgt. 115 ft., est. 1967, non-comm. 30% rock, 70% block, network affil, ABC, AP news wire serv. Enroll. 23,000, pot. aud., 4.5 million, on air 7 days per week, 22 hours per day, station free to estab. own policies and programming. FA, Dr. William B. Steis; SM, Robert D. Johnston; sales mgr., Denise Oyster; PD, David B. Tennebaum; PD, LeRoy Walker; NF, Joseph P. Harvat; MD, Kathy Fitzgerald; production dir., Richard A. Urdiales; CE, Richard E. McGraw; traf & cont. dir., Mary Gognes.

**Univ. of Cincinnati, WFIB, Cincinnati, 45221, (513) 475-3601.** CC 800 KHz, est. 1965, comm. Rock, network affil ABC, AP news wire serv. Enroll. 35,600, pot. aud., 5,500, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. FA, Dr. James King (f); GM, Rick Green; SM, Jack Cassidy; PD, Jerry Ostertag; BM, Enid Schrier; NF, Elaine Starr; MD, Ellen Roberts; PrD, R. J. Seifert; CE, George Smith. 60 sec., 1 time, \$3.30; 13X, \$2.40; 26X, \$1.50; 52X, \$1.20. 30 sec., 1 time, 80% of 60 sec.

**Univ. of Toledo, WERC, Toledo, 43606, (419) 537-2172.** CC 680 KHz, est. 1969, comm. Member of IBS, 30% rock, 23% soul, 23% progressive, 23% jazz, network affil, ABC. Enroll. 15,000, pot. aud., 7,500, on air 7 days per week, 13 hours per day, station free to estab. own policies and programming. GM, Michael Clark; SM, Kevin Ireland; PD, Walter Griffin; BM, Thomas Gardull; NF, Rick Pietrowski; MD, Penny Shears; CE, Steve Erdei.

#### OKLAHOMA

**Central State Univ., KCSC, Edmond, 73034, (405) 341-2980, ext. 2814.** FM 90.1 MHz, 28,500 watts, antenna hgt. 236, est. 1966, non-comm. Member of BEA, OBP, OAPA, MOR; Texaco Met Opera; AP. Enroll. 13,000, pot. aud., 3/4 million. On air 6 days per week, 14 hours per day. FA, Jack Deskin; PD, Stan Case; Class. MD, Clyde Martin; CE, Bill DeMand.

#### OREGON

**Blue Mt., KRBm, Pendleton 97801, (503) 276-1260, ext. 213.** CAFM, 89.25 MHz, FM 90.9 MHz, 10 watts, antenna hgt. 45 ft, est. 1970, non-comm. Member of Oregon Assn of Broadcasters, APBE, 60% top 40, 20% rock, 20% c&w, network affil. Longhorn. Enroll. 2500-3000, pot. aud., 7500-10,000, on air 5 days per week, 12 hours per day, station under direct supervision of academic depart. FA, Blaine

Hanks (f); GM, Blaine Hanks (f); PD, Robert Fowler; NF, Lon Childers; MD, Ron Hendricks; PrD, Shirley Gill; CE, James E. Boyd(s).

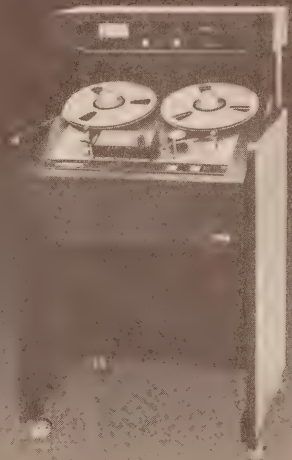
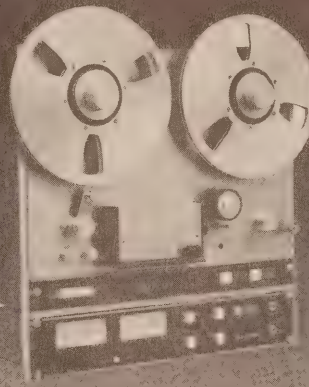
**Linfield College, KSLC, McMinnville, 97128, (503) 472-3851.** FM 90.3 MHz, 10 watts, antenna hgt. 90 ft, est. 1972, non-comm. 1/2 rock, 1/4 block, 1/4 MOR, network affil, ABC-FM. Enroll. 1000, pot. aud., 20,000, on air 7 days per week, 10 hours per day. Hours may be changed depending on staff, station free to estab. own policies and programming. FA, Craig Singletary; GM, John Axtell (s) & Bill Staley (s); PD, Margo Flenner (s); MD, Jim Dunagan (s); PrD, Craig Allen (s); CE, Bill Staley (s) & Brian Schriber (s).

**Pacific Univ., KPUR, Forest Grove, 97116, (503) 357-6151.** CC 660 KHz, est. 1952.

Member of Earth News Serv., Zodiac News Serv. Rock, nat'l sales rep, Nat. Ed. Ad. Society, enroll. 1200, pot. aud., 600, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Dr. Fred Scheller; GM, Markus Johnson; SM, Mike Bailey; PD, Bill Lambert; BM, Ed Rodgers; NF, Barney Lerten; MD, Bill Lambert; PrD, Lyle Galdeira; CE, Brian Davis.

**Reed College, KRRC, Portland, 97202, (503) 771-2180.** FM 89.3 MHz, 1000 watts, antenna hgt. 250, est. 1957, non-comm. Member of IBS, 2% top 40, 25% rock, 8% block, 10% c&w, 40% jazz, 5% special events, 5% live music, and maybe 5% religious. Enroll. 1500, pot. aud., 350,000, on air 7 days per week, 10 to 12 hours per day, station free to estab. own policies and programming. FA, Marvin Levich; PD, Jim

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### PENNSYLVANIA

Drexel Univ., WKDU, Philadelphia, 19064, (215) 895-2580. FM 91.7 MHz, 10 watts, antenna hgt. 217, est. 1960, non-comm. 30% top 40, 30% rock, 40% black jazz. Enroll. 21,000, on air 7 days per week, 16 hours per day, station free to estab. own policies and programming. FA, John Songster; GM, Rich Hamilton; SM, Warren Merrick; PD, Maurice Stewart; BM, Vince Coles; NF, Dawn Heefner; PrD, Tina Waynes; CE, Paul Keller.

Duquesne Univ., WDUQ, Pittsburgh, 15219, (412) 434-6030. FM 90.5 MHz, 25 kw/hv, antenna hgt. 387 ft, est. 1949, non-comm. Member of APRS, CPB, NAEB, NAB, PAB, variety, network affil. NPR, UPI news wire serv. Enroll. 8000, pot. aud., 70 mi. radius, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Dr. Kenneth Duffy; GM, Kenneth J. Duffy; PD, Debbie Miller; NF, Dave Thomas; PrD, Mike Regan; CE, Fred McWilliams.

**Elizabethtown College**, WWEC, Elizabethtown, 17022, (717) 367-1151. CC 640 KHz, est. 1963, comm. Member of IBS, 50% top 40, 30% rock, 20% MOR. Enroll. 1500, pot. aud., 1500, on air 7 days per week, 12 hours per day, station free to estab. own policies and programming. FA, Donald Smith (f); GM, William Shultz; SM, Robert Baist; PD, Robert Paddison; BM, Robert Baist; MD, Sue Ettinger; CE, William Hoelzer; sec., Caroline Shaw. 60 sec., 1 time, .75; 13X, .60; 26X, .57; 52X, .57, 30 sec., 1 time, .60; 13X, .48; 26X, .45; 52X, .45.

**Grove City College**, WSAJ, Grove City 16127, (412) 458-9352. FM 89.5, 10 watts, AM, 1340 KHz, 100 watts, antenna hgt. 180 ft. Est. 1920. Member of IBS, 35% top 40, 40% rock, 20% variety, 5% religious, network affil. IBS, UPI news wire service. Enroll. 2000, pot. aud., 10,000, on air 7 days per week, 11 hours per day, station free to estab. own policies and programming. FA, David Dayton (f) & Dale O. Smock (f); GM, Jeffrey Harman; PD, Joel Miller; BM, Sally Koetting; NF, Kent Ramsay; MD, Carol Vankirk; PrD, Chuck McMichael; CE, Maury Balik; sports, David Wenkel; traffic, Jamie Stefnak.

Haverford and Bryn Mawr, WHRC, Haverford, 19041. CC 640 KHz. 215—619-1200. est. 1920, comm. 50% rock, 20% classical, 20% jazz, 10% folk. School enroll. 4,000, pot. aud. 3000. On air 7 days per wk., 24 hrs. per day. Sta. free to estab. own policies and prog. GM, Steve Bronstein, SM, Steve Bronstein, PD, Jeff Haner, BM, Ed Glennon, NF, Ira Forstater, MD, Dan Peters, PrD, Tim Jensen, CE Roger Barthelson.

**Lafayette**, WJRH, Easton, 18042, (215) 258-5438. FM 90.5 MHz, 10 watts, antenna hgt. 70 ft., est. 1948. 5% top 40, 80% rock, 2% c&w 1% variety, 1% religious, UPI wire service. Enroll 2000, pot. aud., 100,000, on air 7 days per week, 20 hours per day, station free to estab. own policies and programming. FA, Tom White (f); GM, Dominick Pucci (s); PD, Tim Pivnicny (s); BM, Mike Stewart (s); NF, Rob Somerville (s); MD, Alan Friedeman (s); PrD, Don Fast (s); CE, Jim Clark (s); operations mgr., Jeff Baker (s).

**Shippensburg State**, WSYC, Shippensburg, 17257, (717) 532-6006. CC 640 KHz, FM 88.7 MHz, 13.25 watts, antenna hgt. 95', est. 1958, AM-comm; FM-non comm. 10% top 40, 90% mor, network affil., ABC contemporary, nat'l sales rep. Radiv-NEAS, AP news wire serv. Enroll. 5000, pot. aud., 12,000, on air 7 days per week, 19 hours per day, station free to est. own policies and programming. FA, Mr. Steve

Shenton & Dr. Robert Hartford; GM, Bob Clearfield; SM, Dave Miller; PD, Hank Zimmerman; BM, Greg Wise; NF, Joni Baluh; MD, Mark Miller; PrD, Roger Thompson; CE, Andy Rolfe.

**Slippery Rock State**, WNFT, Slippery Rock, 16057, (412) 794-7517. CC 600 KHz, est. 1961, comm. Top 40, network affil. ABC contemporary. Enroll. 6000, pot. aud., 6000, on air 7 days per week, 17 hours per day, station free to estab. own policies and programming. FA, Mike Sardinsky (f); GM, Bill Patton; SM, Kevin Clark; PD, Kevin Krepinevich; BM, Kevin Clark; NF, Rita Demko; MD, Rob Ebersole; PrD, Rudley Mrvos; CE, Frank Dyke.

**Swarthmore**, WSRN, Swarthmore, 19081, (215) 543-3220 and 544-7900, ext. 384. FM 91.5 MHz, 10 watts, antenna hgt. 108', est. 1919, non-comm. Member of IBS, 36% rock, 12% c&w, 2% religious, 26% classical, 12% jazz, 4% news & public affairs, 18% folk. Enroll. 1200, pot. aud., 250,000, on air 7 days per week, 14 hours per day, station free to estab. own policies and programming. FA, Paul Mangelsdorf (f); GM, Kelly Tillery; PD, Miriam Bergman, operations, traffic, Phil Hyde; NF, Marc Klein; MD, Jenny Berger; PrD, Rob Salt; tech dir., Thomas Yemm; treasurer, Sue Goldman.

**Univ. of Pittsburgh**, WPGH, Pittsburgh, 15260, (412) 624-5930, 1,2,3. CC 640 KHz, est. 1962.50% top 40, 50% rock, network affil. ABC, UPI & Penna. wire serv. Enroll. 28,000, pot. aud., 3500, on air 7 days per week, 19 hours per day, station free to estab. own policies and programming. FA, R. David Tive (f); GM, Joe DeStio; SM, John Staigon; PD, James Gardner; BM, Lee Moses; NF, Margie Schramm; MD, Walt Beier; PrD, Dave Daniel; CE, Frank Mackowick.

### RHODE ISLAND

**Univ. of Rhode Island**, WRU, Kingston, 02881, (401) 792-2398 or 792-2837. CC 580 KHz, FM 91.1 MHz, 10 watts, est. AM-1948; FM-1964, non comm. Member of IBS, URI student senate. 50% top 40, (am), 50% rock, (am & fm), 50% variety (fm), AP news wire serv. Enroll. 14,000, pot. aud., 50-60,000, on air 7 days per week, 9-18 hours per day, station free to estab. own policies and programming. FA, Jim Goff (f); GM, Dana Swanson; SM, Ed Shur; PD, Uli Gallman (am) & Brian Sullivan (fm) BM Ed Shur; NF, Mary Zayat; MD Bill Nelson; PrD, Randy Vogenberg; CE, Chet Barszyk.

### SOUTH CAROLINA

Columbia Bible College, WCBC, Columbia, 29203, (803) 754-4100. CC 820 KHz, FM construction permit granted, 89.7 MHz, 60,000 watts, antenna hgt. 400' est. 1969, non-comm. Member of Nat'l Religious Broadcasters, religious. Enroll. 650, pot. aud., 2 million (FM), on air 5 days per week, 10 hours per day, station under direct supervision of academic depart. FA, Jerry Ballard (f); GM, R. J. Kennedy (s); PD, Mark Sisteck; NF, Steve Johnson; CE, R. J. Kennedy (s).

### TENNESSEE

Memphis State, WKNO, Memphis, 38152, (901) 458-2521, location but not official univ. station. FM 91.1 MHz, 40,000 watts, antenna hgt. 650' est. 1972, non comm. Member of NAEB, NPR, NAB, block, 10% mor, 50% variety 40% classical, network affil. NPR, UPI news wire serv. Enroll. 30,000, pot. aud., 1-000,000, on air 7 days per week, 14 hours per day, station free to estab. own policies and programming. GM, Rick Burk; MD, Rick Burk; PrD, Emeleigh Latham; CE, Bob Nollner.

**Southwestern at Memphis**, WLYX, Memphis, 38112, (901) 272-1232. FM 89.3 MHz, 1,100 H/V watts, antenna hgt. 150', est. 1972. Rock, UPI wire serv. Enroll. 1100, pot.

aud., 1½ million, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. GM, George McClintock (s); PD, Eileen Hanrahan (s); NF, Elvin Sledge (s); MD, Tom Gattas; PrD, David Coughlin (s); CE, George McClintock (s).

**Tennessee Tech Univ.**, WTTU, Cookeville, 38501, (615) 528-4144. FM 88.5 MHz, 10 watts, antenna hgt. 195, est. 1972, non-comm. Member of Tenn. Assn. of Broadcasters, IBS, 50% top 40, 50% rock, network affil., Amer. FM (ABC), AP news wire serv. beginning Sept. 1, 1974. Enroll. 7000, pot. aud. 23,000, on air 7 days per week, 21 hours per day, station under direct supervision of academic depart. FA, Don Caldwell (f); GM, John Davis; PD, Tom Weitzel; NF, Gwen Troeleman; MD, Dan Landreth; PrD, Bruce Sherman; CE, Ransom Siler (s).

**Univ. of Tenn.**, WUTM, Martin 38238, 901—587-7777. CC 640 KHz, est. 1971, comm. IBS, rock, UPI news wire serv. Enroll 5000, pot. aud., 7000, on air 7 days per week, 18 hours per day, station free to estab. own policies and programming. FA, Dr. David Bryoti; GM, Rick Swiers; PD, David Byrd; NF, Glenda Cantrell; MD, Steve Groff; CE, Eric A. Lucas.

### TEXAS

East Texas State U., KETR, Commerce, 47528, (214) 468-6103. CAFM (to be determined—within FM band as well as on teleprompter cable weather service). FM 88.9 MHz, 7,100 watts, antenna hgt. 245, est. fall 1974, cable-comm. air-non comm. 50% top 40, 50% rock, network affil. (attempting CPB on air), News wire serv. (probably UPI & audio). Enroll. about 9500, pot. aud., air-30,000; cable-15,000, on air 7 days per week, 14 hours per day, station under direct supervision of academic depart. Chief eng., Jerome A. Erickson.

Texas Tech Univ., KTXT, Lubbock, 79409, (806) 742-6276. FM 91.9 MHz, 10 watts, antenna hgt. 272' est. 1961. Member of NAB, top 40, network affil. ABC, UPI news wire serv. Enroll 21,000, pot. aud., 170,000, on air 7 days per week, 21 hours per day, station under direct supervision of academic depart. FA, Clive Kinghorn; GM, Bill Harris; PD, Steve Coggins.

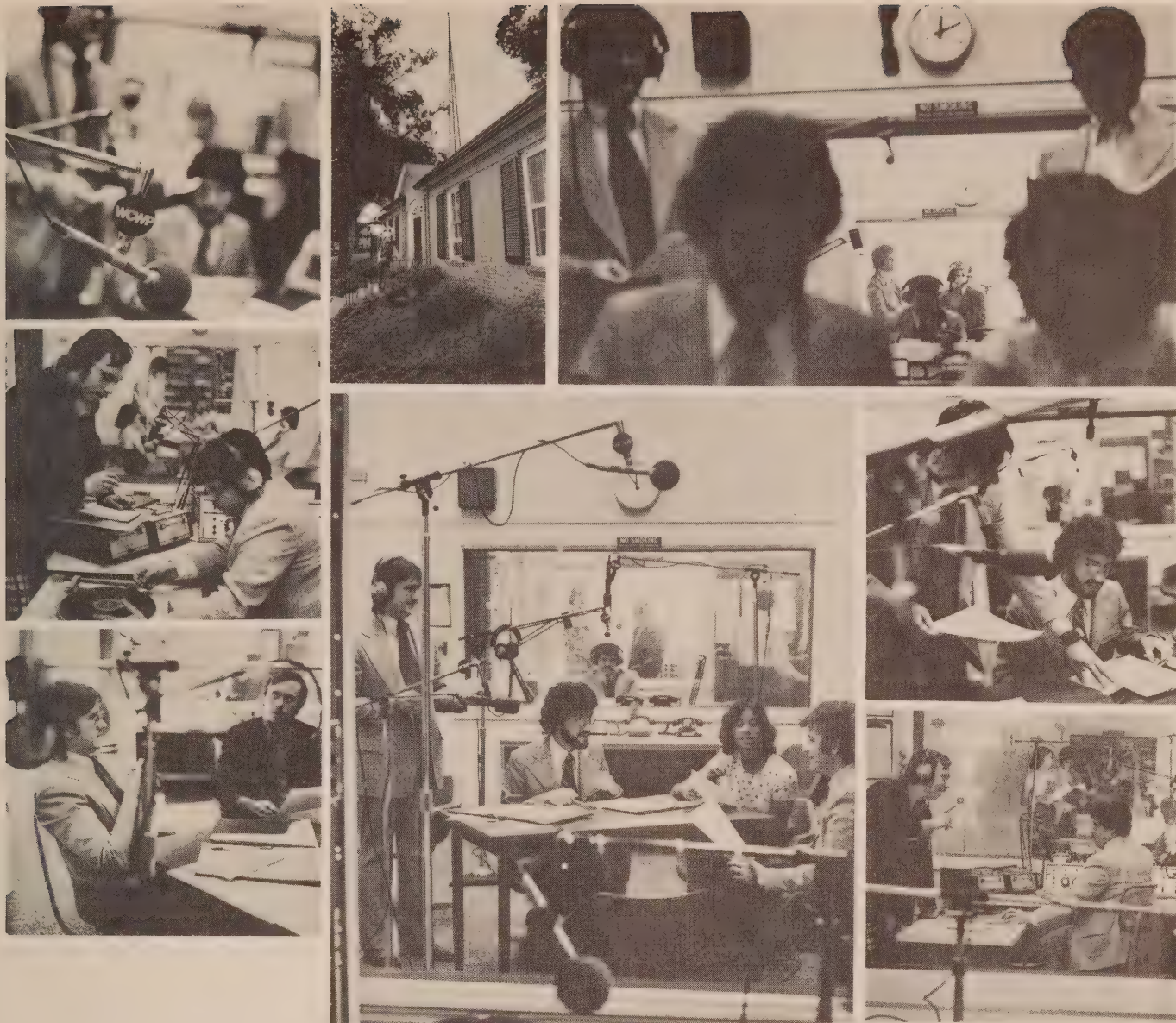
### VERMONT

**Comm. College of Vt.**, WVEP, Montpelier, 05602, (802) 229-0321. FM 88.3 MHz, 10 watts (50) pending FCC, antenna hgt. 75', est two years ago, non-comm. Member of EBS. NNEAP, Vt. Colleges, Vt. State Police Press, UPI, Video Tape of Vt. 60% top 40, 20% rock, 5% mor, 15% variety, network affil. AP/UPI. Enroll. 1200, pot. aud., 8000, on air 5 days per week, 18 hours per day, station free to establish own policies and programming. FA, Andrew Wismuller; GM, Brian Newton; SM, Andrew Wismuller; PD, John Peterson; BM, Jim Pitman; NF, J. Cline; MD, Beth Rice; PrD, David Tucker; CE, Tom McKinney.

**Univ. of Vermont**, WRUV, Burlington, 05401. CC 580 KHz, est. 1953, comm. Rock, network affil. ABC, nat'l sales rep. Frederick Smith, UPI news wire service. Enroll. 8500, pot. aud., 4-5000, on air 7 days per week, 24 hours per day, station free to estab. own policies and programming. FA, Brian Marshall (s); GM, Timothy R. Lewis; SM, Duke Eaton; PD, Rich Dana; BM, Joel Bolton; NF, Bob Neale; MD, Mark Rathaus; PrD, Ellyn Hoycecki; CE, Paul Carpenter.

**Univ. of Vermont**, WRUV, Burlington, 05401, (802) 656-4399. FM 90.1 MHz, 360 watts, antenna hgt. 111 ft. est. 1965, non-comm. 80% rock, 20% variety, network affil. ABC information, AP news wire serv. Enroll. 8500, pot. aud., 200,000, on air 7 days per week, 18 hours per day. FA, Brian Marshall; GM, Paul Appleget; PD, Diane Fellows; NF, Brian Linder; MD, Russ Kinsley; CE, Brian Marshall.





Shown above during a daytime session at WCWP are: William J. Mozer . . . Nancy Toran . . . William Epperhart . . . Joel A. Feltman . . . Alan Boritz . . . Phil Lebowitz . . . Michael A. Phillips.

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## VIRGINIA

**Madison College**, WMRA, Harrisonburg, 22801, (703) 433-6221. FM 91.1 MHz, 10 watts, antenna hgt. 30 ft. est. 1968, non-comm. Member of NPR, NAEB, NAB, VAB, APRS, 5% top 40, 40% rock, 25% block, 25% mor, 5% religious, network affil, Amer. Inf. Radio, AP news wire serv. Enroll. 6500, pot. aud., 15,000, on air 7 days per week, 15 hours per day, station under direct supervision of academic depart. FA, John P. Mueller; GM, Gerald Haskins; PD, Steve Foster; BM, John P. Mueller; NF, Shawn Marie Kelly; MD, Lori Boyne; PrD, Steve Foster; CE, Berlin Zirk.

William & Mary, WCWM, Williamsburg, 23185, (804) 229-4068. FM 89.1 MHz, 81 watts, antenna hgt. 120', est. 1959, non comm. 20% block, 80% progressive, network affil. ABC, UPI news wire serv. Enroll. 4000, pot. aud., 20,000, on air 7 days per week, 20 hours per day, station free to estab. own policies and programming. GM, Rick Krizman; PD, Sandi Smith; BM, Jim Harmon; NF, Kevin Chrishano; MD, Marc Yount; PrD, Ben Ball; CE, Fred McCune.

## WASHINGTON

**Newport School Dist.**, KUBS-FM, Newport, 99156, (509) 447-3914. FM 91.5 MHz, 10 watts, antenna hgt. 60, est. 1973, non-comm. Member of URSA Broadcasting System, 38% top 40, 25% rock, 37% MOR., Enroll. 400 (H.S.), pot. aud., 12,000, on air 5 days per week, 12 hours per day, station free to estab. own policies and programming. FA, Larry Shaw; GM, Jerry Sherman; PD, Rick Sherman; BM, Corey

Hunt; NF, Brad Crotteau; MD, Mitch Stratton; PrD, Jackie Stratton; CE, Bill Ford (s).

## WEST VIRGINIA

**Salem College**, WVSC, Salem, 26426, (304) 782-5230. CC 560 KHz, comm, adult rock format, ABC Con. Net. Member of IBS, RAB, pot. aud, 1500, On air 133 hours per week, 7:00 a.m. until 2:00 a.m. daily. FA, John Curran; GM, Duane L. Peters; operations man., Chris Michaels; PD, Glenn D. Kalber; sales man., Chuck Marcus; MD, Dave Martin; public relations, Gary Burns; NF, Gordon Fisher; BM, Carl Wunderlic; pro. dir., John Beavers & Pete Plumley; CE, Chris Michaels.

## WISCONSIN

**Univ. of Wis.-Eau Claire**, Eau Claire, 54701, (715) 836-2300. CC 600 KHz, est. 1962, comm. Member of BEA, RAB, IBS, 50% top 40, 50% rock, network affil, ABC, nat'l sales rep. Frederick Smith, UPI news wire service. Enroll 8500, on air 7 days per week, 12 hours per day, station under direct supervision of academic depart. FA, Dr. Robert L. Bailey; GM, Dr. Robert L. Bailey (f); sales mgr., James Zache (s); PD, Mike Andreason (s); BM, Larry Valecka (s); NF, Peggy Gunn (s); MD, Rick Foster (s); PrD, Dave Potratz (s); CE, Paul Jordan (s).

**Univ. of Wis.**, WRST, Oshkosh, 54901, (414) 424-4343. FM 90.3 MHz, 960 H&V watts, antenna hgt. 124 ft. est. 1966, non comm. Member of Wis. Inter-Campus Network. 50% rock, 10% educ., 30% blues & jazz, 10%

classical, AP news wire serv. enroll. 10,000, pot. aud., 170,000, on air 7 days per week, 15 hours per day, station free to estab. own policies and programming. FA, Jay Walsh (f); GM, John Marx (s); traffic mgr., Linda Niebuhr (s); PD Paul Abramson (s); cont., Mike Meyer; NF, Hans Malbe (s); MD, Paul Weber (s); PrD, Mike Lyster (s); CE, John Bredeson (f).

**UW-Stout**, WVSS, Menomonie, 54751, (715) 232-2332, 232-2411. FM 89.5 (90.1) MHz, 1,000 watts. NOTE: The FCC accepted for filing our request for a new frequency (90.7) and higher power (1000W), however they have not at this point accepted our proposal. Antenna hgt. 71, est., 1969, non comm. Block, UPI news wire service. Enroll. 5000, pot. aud., 15,000, on air 7 days per week, 15 hours per day, station free to estab. own policies and programming. FA, Arthur C. Matthews; GM, David Fairbanks; PD, William Jaffe; BM, Michael McAndrews; NF, Michael Hammerski; MD, Jim Nelson; PrD, David Polka; CE, George Scaife.

**Univ. of Wis.-Superior**, WSSU, Superior, 54880, (715) 392-3461. FM 91.3 MHz, 1000 watts, antenna hgt. 146', est. 1966, non-comm. Member of Wis. Inter-campus Radio Network, 10% top 40, 30% rock, 20% block, 10% mor, 2% c&w, 10% variety, 20% classical. Network affil, Wis. Inter-campus, UPI news wire serv. Enroll. 2800, pot. aud. 150,000, on air 7 days per week, 14 hours per day, station free to establish own policies and programming. FA, Richard DeFore (f); GM, Ken Buehler; PD, Dan Mahai; NF, Johnny Sherer; MD, Paul Swanoski; PrD, Mike Hansen; CE, Sherwin Palmer (s).

## THE FOLLOWING INFORMATION IS REPRINTED FROM LAST YEAR AS NO NEW INFORMATION HAS BEEN PROVIDED.

### ALABAMA

**University of Alabama**, WABP, University, Alabama, 35486.

**Samford University**, WVSU, Birmingham, Alabama, 35209, 205-870-2934 & 870-2877. 91.1 MHz, FM, non-comm, 64½ ft. antenna height. Top 40, Country and Western, Variety Longhorn Radio. Enroll., 2,900; pot. aud. 10,000. On air 6 days per week, 12 hours per day. Est. 1967.

### ALASKA

**University of Alaska Fairbanks Campus**, Fairbanks, Alaska, 99701, 907-479-7055. 620 KHz, FM, comm. IBS. Progressive Rock. nat. rep. Fred Smith, N.Y., N.Y., AP. Enroll., 3,500; pot. aud., 2,000. On air 7 days per week, 24 hours per day. Est. 1971.

**University of Alaska, KUAC (FM)**, Box 95003, Fairbanks, Alaska, 99701, 907-479-7492.

### ARIZONA

**Arizona Western**, KAWC, P.O. Box 929, Yuma, Arizona, 726-1000, Ext. 240.

**Northern Arizona University**, KNAU, Flagstaff, Ariz. 86001.

**Phoenix College**, KFCA-FM, 1202 West Thomas, Phoenix, Ariz. 85013, 264-2492, Ext. 258.

### ARKANSAS

**John Brown University**, KJBU, Siloam Springs, Arkansas 72761.

**Harding College**, KHCA, Harding College, Searcy, Ar., 72143, (501) 268-6161, Ext. 345.

**State College of Arkansas**, KASC-FM, Conway, Ark. 72032.

### CALIFORNIA

**Bakersfield College**, KBCC, Bakersfield, California, 93305, 805-871-7120, ext. 256. CC

1510 KHz, CAFM 105.9 & 94.9 MHz, est. 1971. California Higher Education Broadcast Conference. Block, ACN. Enroll. 6,500; pot. aud. 14,000. On air 5 days per week, 14 hours per day.

**Bethany Bible College**, KBBK, 800 Bethany Dr., Santa Cruz, Calif., 95060, 408-438-3800. University of California, Berkeley, KALX-FM, 500 Eshleman Hall, Berkeley, Ca., 94720, (415) 642-1111.

**University of California**, KCSB, Santa Barbara, Ca., 93106.

**California State College At L.A.**, KBLA, 5151 State College Dr., Los Angeles, 90032, 224-3658.

**California Polytechnic**, KCPR, San Luis Obispo, California, 93407, 805-544-4640. 91.3 MHz, FM, non-comm. California Campus Radio Cooperative. Block, C&W, Religious. Texico Opera Network. Enroll., 12,000; pot. aud., 50,000. On air 7 days per week, 21 hours per day.

**California State University**, KCHO, Chico, California, 95926, 916-345-5138. CAFM 99 MHz, FM 91.1 MHz, 10 watts, 100 ft. antenna height, non-comm., est. 1969. Top 40, Rock, Block, Classical, Jazz, UPI. Enroll. 12,500; pot. aud., 30,000. On air 7 days per week, 9 hours per day on weekdays and 16 hours per day on weekends.

**University of California**, KDVS, Davis, California, 95616, Gen. Bus. 916-752-2777, News 916-752-2776, Eng. 916-752-0728. CC 880 KHz, FM Stereo 91.5 MHz, 45 ERP watts power, 149 ft. antenna height, non-comm., est. 1965. Pacific Coast Radio Network, Rock, Variety, Pacific Coast Radio Network, AP.

Enroll. 14,500; pot. aud. 52,000. On air 7 days per week, 24 hours per day.

**The Cate School**, KSBS, Carpinteria, California, 93013, 805-684-4127. CC 880 KHz, FM proposed, 10 watts power, 460 ft. antenna height, non-comm., est. 1966. IBS, CCRC (Campus Radio News, In The Public Interest), American College Radio Network. Top 40, Rock, MOR, Variety, Religious, C & W; California Campus Radio Cooperative. Enroll. 200; pot. aud. AM 250, FM 30,000. On air 7 days per week, 8 hours per day.

**Chapman College**, KNAB, Orange, Ca., 92666.

**California State University**, Sacramento, KEG, 6000 J Street, Sacramento, Calif., 95819, 916-454-6222.

**Fresno State College**, KFSR, Fresno, Ca., 93726.

**Foothill Community College**, KFJC, 12345 El Monte Rd., Los Altos Hills, Calif., 94022, 415-948-9870.

**Los Angeles Harbor College**, KHCR, 111 Figueroa Pl., Wilmington, Ca., 90744.

**Merced Community College**, KBDR-FM (10W. Stereo with 150 foot tower), 209-723-4327. 3600 M St., Merced, Calif., 95340.

**North Torrance High**, KNHS, Torrance, California, 90504, 213-329-5770. FM 89.7 MHz, 10 watts, 25 ft. antenna height, non-comm. est. 1965. Top, Rock, Block, MOR., Enroll. 3,000, pot. aud. 10,000. On air 5 days per week, 6 hours per day; under direct supervision of academic department.

**Occidental College**, KOXY, 1600 Campus Rd., Los Angeles, Calif., 90041, 213-255-5151.

**University of the Pacific**, KUOP-FM, Stockton, California, 95204, 209-946-2330 or 946-2425. FM 91.3 MHz, 30,000 watts, 215



ft. antenna height, non-comm., est. 1947. CPB Qualified, NER-NAEB, California College Radio Cooperative (tentative). Classical, Rock, Public Affairs and Community Programming, NPR. Enroll. 5500, pot. aud. 2 million. On air 6 days per week, 24 hours per day (1 day per week 18 hours 162 hours per week total).

Pasadena City College, KPCS, 1570 E. Colorado Blvd., Pasadena California, 91106, 213-795-6961.

Pomona College, KSPC, Pomona College, Claremont, Ca., 91711, (714) 626-8511 Ext. 3060.

Rio Hondo College, KRHC, Whittier, Ca., 90608.

Stanford University, KZSU, P.O. 5788, Stanford, Calif., 94305, 415-328-2000.

University of San Francisco, KUSF, 2130 Fulton St., San Francisco, Calif., 94117, 415-387-2100.

St. Mary's College, KSMC, Moraga, California, 94575, 415-376-4111 ext. 253. CC 880 KHz, non-comm., est. 1939. Rock. Enroll. 1100, pot. aud. 600. On air 7 days per week, 18 hours per day.

College of San Mateo, KCSM-FM, San Mateo, California, 94070, 415-574-6427. FM 90.9 MHz, 350 watts, 310 ft. antenna height, non-comm., est. 1964. NAEB IBS WEST. MOR, Classical, NPR. Enroll. 8,000; pot. aud. 3 million. On air 7 days per week, 12 hours per day.

Simpson Bible College, KCMA-FM, San Francisco, Ca., 94134.

University of Southern California, KUSC, University Park, Los Angeles, Calif., 90007, 213-746-7808.

University of Redlands, KUOR, Redlands, Ca., 92373.

## COLORADO

Adams State College of Colorado, KAS, Alamosa, Col., 81101.

The Colorado College, KRCC, Colorado Springs, Colorado, 80903, 303-473-2233 X445. FM 91.5 MHz, 1,750 watts, 138 ft. antenna height, non-comm., est. 1951. Rock. Enroll. 1821, pot. aud. 250,000. On air 7 days per week, 10 hours per day.

Colorado State University, KCSU-FM, Fort Collins, Col., 80521.

University of Northern Colorado, KUNC-FM, 201 Carter, Greeley, Col., 80631, 303-351-2915.

United States Air Force Academy, KAFA, Box 6036, AF Academy, Col., 80840, 303-472-4375.

Western Bible Institute, KWBI, Morrison, Colorado, 80465, 303-697-8700. FM 91.1 MHz, 26,000 watts, 300 ft. antenna height, non-comm., est. 1971. Colorado Broadcasters Association. Religious. Enroll. 150, pot. aud. 1 million. On air 7 days per week, 17 hours per day.

## CONNECTICUT

Connecticut College, WCNI, Connecticut College, Box 1333, New London, Conn. 06320, (203) 447-2523.

University of Connecticut, WHUS, Box U-8, Storrs, Ct., 06268, 203-429-3100.

University of Hartford, WWUH, West Hartford, Connecticut, 06117, 203-523-4647. FM 91.3 MHz, 1800 watts, 26 ft. antenna height, non-comm., est. 1968. NAB, CNA. Rock,

Block, UPI. Enroll. 4000; pot. aud. 450,000. On air 7 days per week, 20 hours per day.

Mitchell College, WRMC, 437 Pequot Ave., New London, Ct., 06320, 203-447-9002.

Trinity College, WRTC-FM, Summit St., Hartford, Ct., 06106, 203-527-0447.

Wesleyan University, WESU AM-FM, Middletown, Connecticut, 06457, 203-346-7791. AM-CC 640 KHz, FM 88.1 MHz, 1850 watts, 48 ft. antenna height, AM-comm. and FM-non-comm., est. AM-1940 and FM-1961. Extremely varied format—educational and music, Ivy, NPR, Pacifica, national sales—Harold Segal Corp., UPI, Earth News. Enroll. 1,600; pot. aud. 600,000. On air 7 days per week, 19 hours per day.

## DELAWARE

Brandywine College, WWBC, P.O. Box 7139, Wilmington, Del., 19303, (302) 478-0677.

Wesley College, WSLY, Dover, Del., 19901.

## DISTRICT OF COLUMBIA

George Washington University, WRGW, Lisner Aud., Washington, D.C., 20006, 202-676-6699.

Webster College, WEBS, Washington, D.C., 20012, 202-882-4400. CC 610 KHz, comm. est. 1960. Free form with Rock base, Washington Intercollegiate. Enroll. 300; pot. aud. 500. On air 7 days per week, 24 hours per day.

## FLORIDA

Eckerd College, formerly Fla. Presbyterian College, WFPC, Box W, St. Petersburg, Fla., 33733, 813-867-1168.

Florida State University, WFSU-FM, Tallahassee, Florida, 32306, 904-599-2620. FM 91.5 MHz, 3000 watts, 300 ft. antenna height, non-comm., est. 1953. NAEB, NPR, FAB. Variety, Free Form, Eclectic (Jazz, Rock, Classical, etc.), NPR, UPI. Enroll. 18,000; pot. aud. 102,000. On air 7 days per week, 18 hours per day.

Jones College, WFAM-FM, Arlington X-Way, Jacksonville, Fla., 32211, 904-744-2800.

Rollins College, WPRK-FM, Winter Park, Fla., 32789, 305-646-2000 (ext. 2375).

University of Miami, WVUM, Coral Gables, Florida, 33104, 305-284-5558. FM 90.5 MHz, 10 watts and erp. 35 watts, 140 ft. antenna height, non-comm., est. 1967. Rock, UPI. Enroll. 16,000; pot. aud. 25,000. On air 7 days per week, 21 hours per day.

University of South Florida, WUSF, 4202 Fowler Ave., Tampa, Fla., 33620, 813-974-2215.

## GEORGIA

Augusta College, WACG-FM, Augusta College, Augusta, Ga., 30904, (404) 733-2237.

Atlanta Christian College, WACC, 2605 Ben Hill Rd., East Point, Ga., 30344.

Atlanta University Center, WAUC, Atlanta, Ga., 30314.

Georgia State University, WRAS-FM, Atlanta, Ga., 30303.

Valdosta State College, WVVS, Box 142, Valdosta, Ga., 31601, 912-244-8440.

## IDAHO

Northwest Nazarene College, KCRH-FM, Napa, Idaho, 83651.

## ILLINOIS

Augustana, WVIK, Rock Island, Illinois, 61201, 309-794-7210, CC 570 KHz, FM 91.9 MHz, 10 watts, non-comm., est. 1962. Top 40, Rock, UPI. Enroll. 2100; pot. aud. 3000. On air 7 days per week, 18 hours per day.

Bradley University, WCBU, 1501 W. Bradley Ave., Peoria, Ill., 61606, 309-676-7611 (ext. 300).

University of Chicago, WHPK-FM, Chicago, Illinois, 60637, 312-753-3588 or 312-753-2356. FM 88.3 MHz, 15 watts erp, 137.75 ft. antenna height, non-comm., est. 1968. R&B, Jazz, Classical, Folk. Enroll. 8,000; pot. aud. 3 million. On air 7 days per week, 8-18 hours per day.

Eastern Illinois University, WELH, Charleston, Illinois, 61920, 217-581-3710. CC 640 KHz, CAFM, est. 1964. IBA (Illinois Broadcasting Association). Top 40, Rock, Soul, UPI. Enroll. 8,500; pot. aud. 12,000. On air 7 days per week, 18 hours per day.

Elmhurst College, WRSE, Elmhurst, Illinois, 60126, 312-834-8807. CC 600 KHz, FM 88.7 MHz, 10 watts, 90 ft. antenna height, non-comm., est. AM-1947 and FM-1963. Top 40, Rock, UPI. Enroll. 1200; pot. aud. 1,500,000. On air 7 days per week, 9 hours per day.

Greenville College, WGRN, Greenville, Ill., 62246.

Illinois College, WILC, Jacksonville, Ill., 62650.

Illinois Institute of Technology, WIIT, 3241 S. Federal, Chicago, Ill., 60616, (312) 225-9600, Ext. 528.

University of Illinois, WPGU-FM, Weston Hall, Champaign, Ill., 61820, (217) 333-2019.

University of Illinois, WILL, 228 Gregory Hall, Urbana, Ill., 61801, 217-333-0850.

University of Illinois, WILL-FM, 228 Gregory Hall, Urbana, Ill., 61801, 217-333-0850.

Illinois State University, WGLT, Cook Hall, Normal, Ill., 61761, 309-438-2615.

Illinois State University, WGLT, Cook Hall, Normal, Ill., 61761, 309-436-6687 or 436-6691.

Loyola University of Chicago, WLUC, 6525 N. Sheridan, Chicago, Ill., 60626, 312-338-9582.

Illinois Wesleyan University, WESN, Bloomington, Illinois, 61701, 309-556-2332. FM 88.1 MHz, 10 watts, 175 ft. antenna height, non-comm., est. 1972. Rock, MOR, Jazz, Fine Arts, Educational, Southern Illinois University Network, AP. Enroll. 1700; pot. aud. 100,000. On air 7 days per week, 12 hours per day.

Knox College, Galesburg, Illinois, 61401, FM 90.5 MHz, 10 watts, 100 ft. antenna height,

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non-comm., est. 1962. Top 40, Rock, Classical, Jazz, ABC, UPI. Enroll. 1400; pot. aud. 40,000. On air 7 days per week, 24 hours per day.

**MacMurray College**, WMMC, Jacksonville, Ill., 62650.

**Millikin University**, WJMU-FM, 1184 W. Main St., Decatur, Ill., 62526, (217) 428-8667.

**Moody Bible Institute**, WDLN, Box 87, East Moline, Ill., 61244, 526-3396.

**North Park College**, WNPC, Chicago, Ill., 60625.

**Northern Illinois University**, WKDI, DeKalb, Illinois, 60115, 815-753-1278. CC 610 KHz, CAFM 93.5 MHz, comm., est. 1957. IBS. Rock, nat. sales—Fred Smith, AP, Enroll. 21,000; pot. aud. 55,000. On air 7 days per week, 24 hours per day.

**Olivet Nazarene College**, WKOC-FM, Kankakee, Ill., 60901.

**Principia College**, STPC, Elsah, Ill., 62028, 618-466-2131 (ext. 295).

**Quincy College**, WWQC, Quincy, Ill., 62301.

**Rockford College**, WRCR, 5050 E. State St., Rockford, Ill., 61101, (815) 226-4150.

**Shimer College**, WRSB, Mount Carroll, Ill., 61053.

**Southern Illinois University of Carbondale**, WIDB, Carbondale, Illinois, 62901, 618-536-2361. CC 600 KHz, CAFM 104.1 MHz (Channel 13 audio on local cable TV system), non-comm., est. 1970. Intercollegiate Broadcasting System, Illinois News Broadcasters Association, Carbondale Chamber of Commerce (The Greater). Rock, Chicago Blackhawks Sports Net, ABC Entertainment, Illinois News Network, UPI. Enroll. 23,000; pot. aud. 46,000. On air 7 days per week, 24 hours per day.

**Western Illinois University**, WWKS-FM, Macomb, Ill., 61455.

**Wheaton College**, WETN, Wheaton, Illinois, 60187, 312-682-5074. FM 88.1 MHz, 10 watts, non-comm., est. 1962. Top 40, Rock, Block, MOR, C&W, Variety, Religious, UPI. Enroll. 1900; pot. aud. 50,000. On air 7 days per week, 13 hours per day.

## INDIANA

**De Pauw University**, WGRE-FM, Memorial Union Building, Greencastle, Indiana, 46135, (317) 013-3663.

**University of Evansville**, WEVC, Evansville, Ind., 47701.

**Franklin College**, WFCI, Cline Hall, Franklin, Ind., 46131, (317).

**Howe Military High School**, WHWE-FM, Box 247, Howe, Ind., 46746, (219) 562-2501.

**Indiana Institute of Tech.**, WITB, Box 55, 1600 E. Washington Blvd., Fort Wayne, Ind., 46803.

**Manchester College**, WBKE, North Manchester, Indiana, 46962, 219-982-2141 ext. 241. CC 630, KHz, FM 89.5 MHz, 3,000 watts, 150 ft. antenna height, non-comm., est. 1968. NAEB, NAFMB, IBS. Variety, National Public Radio, UPI. Enroll. 1400; pot. aud. 50,000. On air 6 days per week, 8 hours per day.

**Notre Dame**, WSND-AM, Notre Dame, Indiana, 46556, 219-283-7425. CC 640 KHz, est. 1947. IBS. Top 40, Rock, Group W (Westinghouse), UPI. Enroll. 7,000; pot. aud. 6,000. On air 7 days per week, 19 hours per day.

**Notre Dame**, WSND-FM, Notre Dame, Indiana, 46556, 219-283-7425. FM 88.9 MHz, 3430

ERP watts, 550 ft. antenna height non-comm., est. 1961. IBS, NAEB. Educational and Fine Arts, Group W (Westinghouse), UPI. Enroll. 7,000; pot. aud. 250,000. On air 7 days per week, 19 hours per day.

**Purdue University**, WBAA, West Lafayette, Indiana, 47907, 317-749-2385. Licensed AM 920 KHz, 5000 watts, non-comm., est. 1922. NPR, NAEB, NAB. Rock, MOR, Variety, Classical, NPR, AP. Enroll. 26,000; pot. aud. 3.75 million. On air 7 days per week, 15 hours per day.

**Taylor University**, WTUC, Upland, Ind., 46989.

**Valparaiso University**, WVUR, Valparaiso, Ind., 46383.

**Valparaiso Technical Institute**, WVTI, Valparaiso, Ind., 46383.

## IOWA

**Coe College**, KCOE-FM, 1220 1st Ave. NE, Cedar Rapids, Iowa, 52402, (319) 362-6663. 90.5.

**Cornell College**, KRNL-FM, Mt. Vernon, Iowa, 52314, (319) 895-6239.

**University of Dubuque**, WGVU, Dubuque, Iowa, 52001, 319-557-2236. CC 790 KHz, comm., est. 1952. IBS. Top 40, Rock, Cat. sales—Trans Am Media, UPI. Enroll. 800; pot. aud. 1000. On air 7 days per week, 19 hours per day.

**Grinnell College**, KDIC, Grinnell, Iowa, 50112.

**Iowa Central Community College**, KICB-FM, 330 Ave. "M," Fort Dodge, IA., 50501, (515) 576-7201.

**University of Iowa**, KICR, 570 S. Quad, Iowa City, Ia., 52240, (319) 353-5500.

**Iowa Wesleyan College**, Mt. Pleasant, Iowa, 52641.

**Loras College**, KLOR, 1450 Alta Vista, Dubuque, Iowa, 52001, (319) 588-7116.

**Luther College**, KWLC, Luther College, Decorah, Iowa, 52101, (319) 382-3621 ext. 227.

**University of Northern Iowa**, KCRS, Cedar Falls, Iowa, 50613, 319-273-2774. CC 970 KHz, comm., est. 1955. Top 40, Rock, ABC, Nat. sales-Trans-American Media. Enroll. 10,000; pot. aud. 6,000. On air 7 days per week, 19 hours per day.

**St. Ambrose**, KALA, 518 W. Locust St., Davenport, 52803, 319-324-2240.

**Wartburg College**, KWAR-FM, Waverly, Iowa, 50677.

**William Penn College**, WPCS, Oskaloosa, Ia., 52577.

## KANSAS

**Baker University**, KNBU-FM, Baldwin City, Kansas, 66006.

**Barton County Community College**, KBJC, Great Bend, Kansas, 67530, (316) 792-2701.

**Bethel College**, KBCT, North Newton, Kansas, 67117.

**Kansas University**, KVOK, 217 Flint, Lawrence, KS., 66044, (913) UN4-4745.

**Fort Hays Kansas State College**, KFHS, Hays, Kansas, 67601, 913-628-5373. CC 650 KHz, non-comm., est. 1962. NAEB, BEA. Top 40, Rock, MOR, C&W, Variety, Enroll. 4,800; pot. aud. 2,300. On air 5 days per week, 8 hours per day.

**Kansas State University**, KSDB-FM, Kedzie Hall, Manhattan, KS., 66502, (913) 532-5861.

## KENTUCKY

**Georgetown College** WRVG-FM, Georgetown, KY., 40324, (502) 863-7222.

**Morehead State University**, WMKY, Box 903 UPO, Morehead, KY., 40351, (606) 783-3371.

## LOUISIANA

**Grambling College**, KGRM, Grambling, La., 71245.

**Louisiana Technical University**, WLPI, P.O. Box 5358 T.S., Ruston, La., 71270, 257-4485.

**Loyola University**, WLDC, P.O. Box 178, New Orleans, La., 70118, (504) 866-5471, ext. 475.

**Tulane University**, WTUL, New Orleans, Louisiana, 70118, 504-861-0288. FM 91.5 MHz, 36 watts, 20 ft. antenna height, non-comm., est. 1959. Rock, Block, UPI. Enroll. 8,500; pot. aud. 500,000. On air 7 days per week, 24 hours per day.

**University of Southwestern Louisiana**, KRVS, Lafayette, Louisiana, 70501, 318-234-3795. FM 88.3 MHz, 10 watts, 99.9 ft. antenna height, non-comm., est. 1963. Top 40, Rock, MOR, Variety, Religious, UPI. Enroll. 15,000; pot. aud. 70,000. On air 7 days per week, 12 hours per day.

## MAINE

**Bates College**, WDUR, Box 339, Bates College, Lewiston, MA., 04240, (207) 784-9340.

**Bowdoin College**, WBOR-FM, Brunswick, Maine, 04011.

**Colby College**, WMHB, Waterville, Maine, 04901.

**University of Maine at Orono**, WMEB-FM, 275 Stevens H., Orono, MA., 04473, (207) 581-7018.

**Nasson College**, WNCY-FM, Box 275-P, Springvale, MA., 04083, (207) 324-7021.

**Saint Francis College**, WBSF, 607 Pool Rd., Biddeford, Ma., 04005, 207-282-1515.

## MARYLAND

**Community College of Baltimore**, WBJC-FM, 2901 Liberty Heights Ave., Baltimore, MD., 21215, 301-462-5700.

**University of Maryland**, WMUC, Box 99, College Park, MD., 07621, 301-454-2744.

**Towson State**, WVTs, Towson, Maryland, 21204, 301-296-3105. CC 560 KHz, 20 watts, comm., est. 1971. Top 40, Rock, ABC, UPI. Enroll. 15,000; pot. aud. 7,000. On air 5 days per week, 16 hours per day.

**U. S. Naval Academy**, WRNV Bancroft Hall, Annapolis, Md., 21412.

## MASSACHUSETTS

**American International College**, WAIC, Springfield, Mass., 01109, 413-737-5331 or 737-6255. CC 640 KHz, FM 91.9 MHz, 250 watts, 66 ft. antenna height, non-comm., est. 1967. IBS, Pacifica. Rock, ABC-FM, AP, Earth News. Enroll. 2,000; pot. aud. 205,000. On air 7 days per week, 19 hours per day.

**Amherst College**, WAMH, Box 318, Sta. 2, Amherst, Mass., 01002, 413-542-2224.

**Babson College**, WRWB, Babson Park, Mass., 02157, 617-235-1200.

**Boston University**, WBUR-FM, 640 Commonwealth Ave., Boston, Mass., 02215.

**Boston University**, WTBU, 30 Bay Rd., Boston, Mass., 02215, 353-6400.

**Clark University**, WCUW, Box 552, Worcester, Mass., 01601.

**Massasoit Community College**, WRSH, North Abington, Mass., 02351.



**Merrimack College**, WMMC-FM and WVMM-AM, North Andover, Massachusetts, 01845, 617-683-8900. CC 830 KHz, FM 90.5 MHz, 10 watts, 45 ft. antenna height, AM-comm. FM-non-comm., est. 1962. Iota Beta Sigma and Massachusetts Broadcasting Association. Top 40, Rock, Block, MOR, C&W, Variety, Religious, Mutual and College Radio, IRS, Mutual. Enroll. 2,000; pot. aud. 75,000. On air 7 days per week, 24 hours per day.

**Mount Hermon School**, WMHS, Mount Hermon, Mass., 01354.

**Mount Holyoke College**, WMHC-FM, South Hadley, Mass.

Massachusetts Institute of Technology, WTBS, 3 Ames St., Cambridge, Mass., 02142.

**Nichols College**, WNRC, Box 271, Dudley, Mass., 01572.

**Northeastern University**, WRBB & WNEU, Boston, Mass., 02120, 617-437-2657. CC 560 KHz, FM 91.7 MHz, 10 watts, 106 ft. antenna height, non-comm., est. 1965. Top 40, Rock, C&W, Variety, Religious, Soul & Jazz, ABC. Enroll. 20,000; pot. aud. 200,000. On air 7 days per week 15 hours per day.

**Northfield Mt. Hermon School**, WMHS, Mt. Hermon, Mass., 01354, 413-493-5311 ext. 50. CC 540 KHz, 25 watts, 5 ft. antenna height, comm., est. 1967. American Broadcasting Companies, Inc. (information Radio), American College Radio Network. Top 40, Rock, ABC. Enroll. 1100; pot. aud. 800. On air 7 days per week 14 hours per day.

**University of Massachusetts**, WFCR, Hampshire House, Amherst, Mass., 01002, (413) 545-0100.

**Springfield Technical Community College**, WTCC (FM), 1 Armory Sq., Springfield, Mass., 01105, 413-736-2781.

**Springfield Technical Community College**, WTCC-AM, 1 Armory Sq., Springfield, Mass., 01105, 413-736-2781.

**Stonehill College**, WSTO, Easton, Massachusetts, 02356, 617-238-2052. CC 640 KHz FM 91.3 MHz (C.P. is pending with FCC), 27 watts, 224 ft. antenna height, non-comm., est. 1952. Top 40, Rock, Talk. Enroll. 1,600; pot. aud. 1,400. On air 7 days per week 14 hours per day.

**Williams, WMS-WCFM**, Williamstown, Massachusetts, 01267, 413-458-4820. CC 650 KHz, FM 91.9 MHz, 500 watts, 150 ft. antenna height, non-comm., est. 1932. Top 40, Rock, ABC-FM, Ivy Network, Inc., UPI. Enroll. 2,000; pot. aud. 25,000. On air 7 days per week, 19 hours per day.

## MICHIGAN

**Adrian College**, WVAC-FM, 110 So. Madison, Adrian, Mich., 49221, 313-265-5161.

**Andrews University**, WAUS (FM), Andrews Univ., Barrien Springs, Mich., 49104, 616-471-7757.

**Calvin College**, WCAL, Grand Rapids, Mich. 49506.

**University of Detroit**, WVOD, Detroit, Mich., 48221.

**Eastern Michigan University**, WHUR, Ypsilanti, Michigan, 48197, 313-478-2228. CC 640 KHz, est. 1954. Top 40, Rock, Variety. Enroll. 18,000; pot. aud. 5,600. On air 7 days per week, 10 hours per day.

**Ferris State College**, WFRS, P.O. Box 225, Big Rapids, Mich., 49307, 796-7148.

(Highland Park High School), WHPR, 20 Bartlett, Highland Pk., Mich., 48203, 313-868-1264.

**Kalamazoo Valley Community College**, WVKV, Kalamazoo, Mich., 49002.

**Kirtland Community College**, WKCC, Roscommon, Mich., 48653, 517-275-5121.

**Lee Lanau School**, WELL, Glen Arbor, Mich., 4936.

**Marygrove College**, WMGR, Detroit, Michigan, 48221, UN2-8000. CC 610 KHz, comm., est. 1965. MOR. Enroll. 1,200; pot. aud. 50 percent. On air 6 days per week, 12 hours per day.

**University of Michigan**, WCBN, 530 SAB, Ann Arbor, Mich., 48104, 313-763-3500.

**University of Michigan**, WCBN-FM, 530 SAB, Ann Arbor, Mich., 48104, 313-761-3500.

**Michigan State University**, WMSN, East Lansing, Michigan, 48823, 517-353-4414. CC 640 KHz, non-comm., est. 1967. Top 40, Rock, Block, MOR, ABC, AP. Enroll. 40,000; pot. aud. 12,000. On air 7 days per week, 24 hours per day.

**Michigan State University**, WEAK, East Lansing, Michigan, 48823, 517-353-3842. CC 820 KHz, non-comm., est. 1966. Michigan Intercollegiate Radio Association, Michigan State Radio Network. Top 40, Rock, Michigan State Network, ABC (Entertainment). Enroll. 42,000; pot. aud. 1200. On air 7 days per week, 18 hours per day.

**Michigan State University**, WBRS-AM, 117 Brody MSU, E. Lansing, Mich., 48823, 517-353-8866.

**Macomb County Community College**, WMJB, Warren, Mich., 48093.

**Northwood Institute**, WJRN, 3225 Cook Road, Midland, Mich., 48640, 517-631-9576.

**Wayne State University**, WAYN, Detroit, Mich., 48202.

## MINNESOTA

**Bemidji State College**, KBSB-AM-FM, Box 931, Birch Hall, Bemidji, Minn., 56601, 755-2059.

**Carleton College**, KARL, Carleton College, Northfield, Minn., 55057, 507-645-4431 ext. 262.

**Macalester College**, KMAC, St. Paul, Minn., 55101.

**Mankato State College**, KMSU-FM, Mankato, Minnesota, 56001, 612-389-2922. FM 90.5 MHz, 18 ERP watts, 75 ft. antenna height, non-comm., est. 1963. NAEB, NPR, NER. Top 40, Rock, Block, MOR, C&W, Variety, Religious, UPI Audio Net, UPI. Enroll. 11,000; pot. aud. 35,000. On air 7 days per week, 24 hours per day.

**Mankato State College**, KGMA, Mankato, Minnesota, 56001, 507-389-1473. CC 800 KHz, comm., est. 1971. IBS. Progressive, ABC-Contemp, MA, AP. Enroll. 11,000; pot. aud. 3,000. On air 7 days per week 24 hours per day.

**University of Minnesota**, WMMR, Coffman Memorial Union, Minneapolis, Minn., 55455.

**Moorhead State College**, SMSC, Box 356 M.S.C., Moorhead, Minn., 56560, 218-236-2115.

**Rainy River State Junior College**, KICC, RRSJC, Int'l Falls, Minn., 56649, 218-283-8491.

**St. Mary's College**, KSMC, Terrace Heights,

Winona, Minn., 55987, (507) 452-4430 ext. 262.

**TRF Area Technical**, KAVS-FM, Thief River Falls, Minnesota, 56701, 218-681-5427. FM 89.5 MHz 10 watts, 100 ft. antenna height, non-comm., est. 1970. Top 40, Rock, MOR, C&W, UPI. Enroll. 400; pot. aud. 15,000. On air 5 days per week, 15 hours per day.

## MISSISSIPPI

**Keesler Technical Training Center**, WKFB, Box 546, Biloxi, Miss., 39534, 377-4130.

**University of Mississippi**, WCBH, Univerisity, Miss., 38677.

**Mississippi Gulf Coast Junior College**, WJDC, Handsboro Stn., Gulfport, Miss., 39501, 896-1592.

**University of Southern Mississippi**, WMSU, Box 116, Hattiesburg, Miss., 601-266-7214. 640, CC, AA, comm. Top 40, NBC, UPI. Enroll., 9,000; pot. aud., 5,500. On air 7 days per week broadcasting 129 hours per week. Est. 1954, staff size, 60.

## MISSOURI

**Central Bible College**, KCBC, 3000 N. Grant, Springfield, Mo., 65802, 833-2551 ext. 97.

**Central Methodist College**, KMOE, Brannock Hall, Box 79, Fayette, Mo., 65248.

**Central Missouri State University**, KCMW-FM, Warrensburg, Missouri, 64093, 816-429-4010. FM 90.9 MHz, 27,000 watts (CP-100,000 watts), 406 ft. antenna height, non-comm., est. 1962. NPR, MPRA, MBA, NERN, AP. Top 40, Rock, MOR, C&W, Religious, Classical, NPR, AP, NWS. Enroll. 12,000; pot. aud. 1.3 million. On air 6 days per week, 19 hours per day.

**Drury College**, KULR, Springfield, Mo., 65802. Evangel College, KECC, Springfield, Missouri, 65802, 417-865-2811 ext. 45. CC 610 KHz, comm., est. 1960. Top 40, MOR, Religious. Enroll. 1200; pot. aud. 1000. On air 6 days per week, 17 hours per day.

**Florissant Valley C. C.**, KCFV-FM, Ferguson, Missouri, 63135, 314-524-8311. FM 89.5 MHz, 10 watts, 73 ft. antenna height, non-comm., est. 1972. IBS. Rock, Longhorn, Earth News Service. Enroll. 5,000; pot. aud. 250,000. On air 5 days per week, 6 hours per day.

**Lincoln University**, KLUM-FM, Jefferson City, Missouri, 65101, 314-751-2885. FM 88.9 MHz, 40,000 watts, 150 ft. antenna height, est. 1973. Top 40, MOR, UPI. Enroll. 3,000; pot. aud. 200,000. On air 6 days per week, 9 hours per day.

**The Lindenwood Colleges**, KCLC-AM, Lindenwood College, St. Charles, Mo., 63301, 314-723-4133.

**The Lindenwood Colleges**, KCLC-FM, Lindenwood Col., St. Charles, Mo., 63301, 314-723-4133.

**University of Missouri**, KMFA, Box 7502-MRHA, Rolla, Mo., 65401.

**University of Missouri-Rolla**, KMSM, 203 Mining Bldg., UMR, Rolla, Mo., 65401, (314) 341-4273.

**University of Missouri**, KWMU, St. Louis, Missouri, 63121, 314-453-5965. FM 90.7 MHz, 97,000 watts, 981 ft. antenna height, non-comm., est. 1972. NPR, MBA, MPRA, NAEB. Classical, Jazz, Folk, News, NPR, ABC, AP, UPI. Enroll. 11,000; pot. aud. 2,500,000. On air 7 days per week, 19 hours per day.



**Northwest Missouri State**, KDLX, Maryville, Missouri, 64468, 816-582-2076. CC 560 KHz, Comm., est. 1960. Top 40, Rock, UPI, Enroll. 5500; pot. aud. 4,200. On air 6 days per week, 17 hours per day.

**Northwest Missouri State University**, KXCV, Maryville, Missouri, 64468, 816-582-2076. FM 90.5 MHz, 100,000 watts, 500 ft. antenna height, non-comm., est. 1971. NPR, MBA, MPRA. NPR, UPI. Enroll 5500; pot. aud. 1,000,000. On air 7 days per week, 18 hours per day.

**Northwest Missouri St. College**, WKLX, Maryville, Mo., 64468.

**St. Louis University**, KBIL, St. Louis, Missouri, 63103, 314-652-8800. CC 600 KHz, comm., est. 1949. Top 40 Rock, Oldies, UPI. Enroll. 10,000; pot. aud. 10,000. On air 7 days per week, 19 hours per day.

**Washington University**, KFRM, St. Louis, Missouri, 63165, 314-863-0100 ext. 3152. CC 570 KHz 50 watts, comm., est. 1962. IBS. Rock, Jazz, Soul, Classical, Talk, Oldies, Comedy, Folk, AP. Enroll. 4200; pot. aud. 2000. On air 7 days per week, 8 to 9 hours per day (Early September until mid May).

## MONTANA

**Montana State University**, KATS, Bozeman, Mont., 59715.

**Montana State University**, KGLT-FM, Bozeman, Mont., 59715.

## NEBRASKA

**Central Nebraska Technical College**, KCNT, Box 1024, Hastings, Ne., 68901, (402) 463-9811 ext 349.

**Kearney State College**, KOVF, Kearney, Nebr., 68847.

## NEVADA

**University of Nevada**, KNYE, Reno, Nev., 89507.

**University of Nevada**, KUNR-FM, Reno, Nev., 89507.

## NEW HAMPSHIRE

**Dartmouth**, WDCR, Box 957, Hanover, N.H. 03755, (603) 643-4500.

**Franconia College**, 570 KHz, Franconia, N.H., 03580, (603) 823-8144. CC 570 KHz, comm., est. 1971. IBS. Top 40, Rock, MOR, Variety. Enroll. 350; pot. aud. 8000. On air 7 days per week, 13½ hours per day.

**Franklin Pierce College**, WFPR, Rindge, N.H., 03461.

**Keene State College**, WKSC, L.P. Young Bldg., Keene, N.H., 03455, 352-7635, 7636.

**New England College**, Henniker, NH., 03242, 603-428-3228.

**Nathaniel Hawthorne College**, WVNB, Antrim, N.H., 03440.

**Saint Francis College**, WWAS, Biddeford, Ma., 04005.

## NEW JERSEY

**Camden County College**, WCCR, Blackwood, New Jersey, 08012, 609-227-7200. CC 640 KHz, non-comm., est. 1970. IBS. Top 40, Rock, Block, MOR, Religious, AP. Enroll. 4,500; pot. aud. 4,500. On air 5 days per week, 12½ hours per day.

**Centenary College for Women**, WNTI-FM, Hackettstown, NJ, 07840, (201) 852-1400.

**Drew University**, WERD, Madison, New Jersey,

07940. 201-377-4466. CC 600 KHz, non-comm., est. 1961. Affiliated with CBS Radio Network. Top 40, Rock, CBS. Enroll. 1,500; pot. aud. 1,500. On air 7 days per week, 24 hours per day.

**Fairleigh Dickerson University**, WFDU, Teaneck, New Jersey, 07666, 201-836-6008. CC 640 KHz, non-comm., est. 1964. IBS. Top 40, Rock.

**Glassboro State College**, WGLS, P.O. Box 116, Glassboro, N.J., 08088, 609-445-7335.

**Hanover Park Regional High School District**, WHPH, Hanover, New Jersey, 07936, 201-887-7511-7515. FM 90.3 MHz, 10 watts, 100 ft. antenna height, non-comm., est. 1966. Top 40, Rock, Block, UPI. Enroll. 3,500; pot. aud. 10,000. On air 5 days per week, 10 hours per day.

**Livingston College**, Rutgers Univ., WRLC, LPO 13112, New Brunswick, N.J., 08903, 201-932-3945.

**Morristown High School**, WJSV-FM, Morristown, NJ, 07960.

**Newark College of Engineering**, WNCE, Newark, New Jersey, 07102, 201-645-5316. CC 550 KHz, non-comm., est. 1967. IBS, Iota Beta Sigma, SBE, IEEE. Top 40, Rock, Variety. Enroll. 3,500; pot. aud. 3,000. On air 5 days per week, 10 hours per day.

**Paterson State College**, WPSC, Wayne, NJ, 07470.

**The Pennington School**, WPTN, Pennington, NJ, 08534.

**Rutgers Universit**, WRSU-FM, New Brunswick, New Jersey, 08901, 201-545-6800. CC 680 KHz FM 88.7 MHz, 1365 watts, 120 ft. antenna height. CC-comm., FM-non-comm., est. 1947. Pacifica Radio Network, IVY Net. Block, MOR, Pacifica. IVY, UPI. Enroll. 20,000; pot. aud. CC-12,000 and FM-3 million. On air 7 days per week, 19½ hours per day.

**Seton Hall University**, WSOU-FM, South Orange, NJ, 07079.

**Stevens Institute of Technology**, WCPR, Hoboken, New Jersey, 07030, 201-795-4887. CC 740 KHz, est. 1965. IBS. Top 40, Rock, UPI. Enroll. 1,400; pot. aud. 2100. On air 6 days per week, 10 hours per day.

**Union College**, WCPE, Cranford, New Jersey, 07016, 201-276-4010. CC 640 KHz, non-comm., est. 1968. Rock, Classical, Jazz. Enroll. 3,700; pot. aud. 750. On air 5 days per week, 8 hours per day.

**Upsala**, WFMU, East Orange, New Jersey, 07019, 201-266-7900. FM 91.1 MHz, 1440 watts, 360 ft. antenna height, non-comm., est. 1957. Rock. Enroll. 1500; pot. aud. NYC Metro. On air 7 days per week, 13 hours per day.

## NEW MEXICO

**Eastern New Mexico University**, KENW-FM, Portales, NM, 88130.

**University of New Mexico**, KUNM-FM, Albuquerque, NM, 87106.

**New Mexico State University**, KRWG, Las Cruces, New Mexico, 88001, 505-646-1401 or 505-646-3505. CC 660 KHz, CAFM 3 MHz, est. 1906. Top 40, Rock, ABC, AP, UPI. Enroll. 10,000; pot. aud. 35,000. On air 7 days per week, 24 hours per day.

## NEW YORK

**Alfred State**, WVAT, Alfred, New York, 14802, 607-871-6394. CC 640 KHz, CAFM 89.9

MHz, 40 carrier watts, comm., est. 1964. Top 40, Rock, Progressive, UPI. Enroll. 3,500; pot. aud. 26,000. On air 7 days per week, 24 hours per day.

**Brooklyn College**, WBCR, 102-A Laguardia Hall, Brooklyn, N.Y., 11229, 212-859-6048.

**Central Square Schools**, WCSQ, Central Square, New York, 13036, 315-668-2611. FM 89.3 MHz, 1500 watts, 81 ft. antenna height, non-comm., est. 1961. Variety. Enroll. 5000; pot. aud. 100,000. On air 5 days per week, 5 hours per day.

**Clarkson College of Techn. and State University** at Potsdam, WTSC-FM, Clarkson College, Potsdam, NY, 13676, (315) 265-7180.

**Colgate University**, WRCU-FM, Spear House, Hamilton, NY, 13346, (315) 824-1212.

**Columbia University**, WKCR-FM, 208 FBH, NY, NY., 10027, 212-280-5011.

**Columbia University**, WKCR. 208 FBH, NY, NY., 10027, 212-280-5011.

**Cornell University**, WVBR-FM, Ithaca, NY, 14850.

**Cortland State**, WCSU, Cortland, New York, 13045, 607-753-4818. CC 720 KHz, comm., est. 1965. Pacifica Broadcasting, Canada Broadcasting, British Broadcasting, Campus Radio Voice, Newsweek, German Information. Jazz, Folk, Top 40, Progressive, Broadway, Classical, UPI. Enroll. 6,000; pot. aud. 5,000. On air 7 days per week, 20 hours per day.

**Elmira College**, WECW-FM, Elmira, New York, 14901, 607-734-3911. FM 88.1 MHz, 10 watts, 59 ft. antenna height, est. 1959. National Public Radio, IBS. Top 40, Rock, Block, C&W, Variety, NPR, UPI. Enroll. 1200; pot. aud. 40,000. On air 7 days per week, 16 hours per day.

**Erie Community College**, WECC, Main & Youngs Rd., Buffalo, N.Y., 14221, 716-634-0800 211.

**Fordham University**, WFUV, Bronx, New York, New York, 10458, 212-933-2233. FM 90.7 MHz, 50,000 watts, 200 ft. antenna height, non-comm., est. 1947. Rock, Classical, Informational. AP. On air 7 days per week, 73 hours per week.

**Griffith Institute and Central School**, WSPE-FM, Springville, NY, 14141.

**Harpur College**, SUNY Binghamton, WSRW-FM, Harpur College, Binghamton, NY, 13901, (607) 798-2137.

**Hartwick College**, WRHO, Oneonta, New York, 13820, 607-432-3262. FM 89.5 MHz, 10 watts, 80 ft. antenna height, non-comm., est. 1970. Rock, MOR, Variety, UPI, UPI. Enroll. 1600; pot. aud. 20,000. On air 7 days per week, 20 hours per day.

**Hobart and William Smith Colleges**, WEOS-FM. Hobart College, Geneva, N.Y., 14456, 315-789-8970.

**Houghton College**, WJSL, Houghton, New York, 19744, 716-567-2698. CC 640 KHz, non-comm., est. 1919. MOR, Religious, CBS, UPI. Enroll. 1,200; pot. aud. 5,000. On air 7 days per week, 18 hours per day.

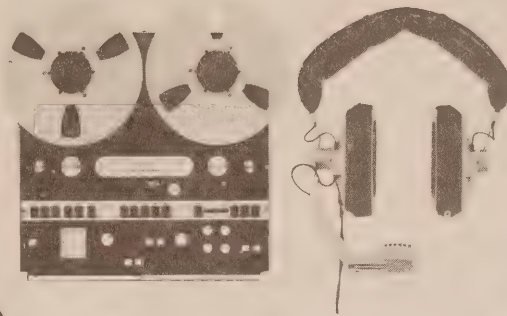
**Hudson Valley Community College**, WHVC, Troy, NJ, 12130.

**Irondequoit High School**, WIRQ-FM, 260 Cooper Rd., Rochester, N.Y., 14617, 716-342-6461.

**Keuka College**, WKCS, Keuka Park, NY, 14478,



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Marist College, WMCB, Poughkeepsie, NY, 12601.

Mohawk Valley Community College, WRMT, 1101 Sherman Dr., Utica, NY, 13501, 735-9752.

New York University, WNYU, Bronx, NY, 10453.

New York Institute of Technology, WNYT, Box 61, Old Westbury, NY, 11568.

C.W. Post Center, WCWP, Greenvale, N.Y., 11548, 516-299-2626.

Queens College, WQMC, Flushing, New York, 11367, 212-762-3301. CC 590 KHz, comm., est. 1966. Top 40, Rock, Variety, City University Radio Network, AP. Enroll. 30,000; pot. aud. 30,000. On air 5 days per week, 15 hours per day.

Rochester Institute of Technology, WTR-AM, P.O. Box 9969, Rochester, NY, 14623, (716) 464-2271.

Rockland Community College, WRCC, 145 College Rd., Suffern, N.Y., 10901, 914-352-4442.

Saint Bonaventure University, WOFM, Saint Bonaventure, NY, 14778.

St. John Fisher College, WJFR, Rochester, NY, 14613.

Siena College, WVCB, Loudonville, N.Y., 12211, 518-785-4146.

St. Lawrence University, KSLU, Canton, New York, 13617, 315-379-5257 (Business) and 315-379-5795 (Control Room), CC 640 KHz, comm., est. 1922. Saint's radio Network. Top 40, Rock, special-interest programs. ABC Contemp., AP. Enroll. 2250; pot. aud. 5000. On air 7 days per week, 24 hours per day.

State University College, WNPC, New Paltz, New York, 12561, 914-257-2640. CC 640 KHz, CAFM 91.9 MHz, comm., est. 1972. Zodiac News Service. Top 40, Rock, Block, UPI. Enroll. 8,000; pot. aud. 12,000. On air 7 days per week 24 hours per day.

State University College, WRPS, Potsdam, New York, 13676, 315-268-3730. CC 730 KHz, non-comm., est. 1967. IBS. Variety, AP. Enroll. 4100; pot. aud. 2350. On air 7 days per week 18 hours per day.

State University of New York, WSUA, Albany, New York, 12222, 518-457-5808. CC 640 KHz, comm., est. 1963. IBS. Rock, Block, ABC, national sales—Frederick W. Smith, UPI. AP. Enroll. 13,000; pot. aud. 6000. On air 7 days per week, 22 hours per day.

State University of New York, Agricultural and Technical College at Alfred, WVAT, N. York, Alfred, N.Y. 14802, 607-871-6400.

State University of N.Y. at Buffalo, WBFO, Rm. 323, North Hall, Buffalo, N.Y., 14214, 716-831-5393.

State University College at Brockport, WBSU, College Center, Brockport, N.Y., 14420, 716-395-2560.

State University of New York at Cortland, WCSU, Brockway Hall, Cortland, NY.

State University College, WGSU-FM, Genesee, NY, 14454.

New York State University College, WCVB, Morrisville, NY, 13408.

State University of New York at Morrisville, WCVB, Morrisville, New York, 13408, 315-684-7885. CC 640 KHz, non-comm., est. 1956. Rock, Block, UPI. Enroll. 3,300; pot. aud. 3,000. On air 7 days per week, 24 hours per day.

S. U. N. Y. College of Brockport, WBSU, Brockport, New York, 14420, 716-395-2580. CC 600 KHz, comm., est. 1962. Brockport Student Government, IBS, Iota Beta Sigma, UNS. Top 40, Rock, Variety, News & Sports, ABC Contemporary, national sales—Frederick W. Smith, UPI. Enroll. 10,000; pot. aud. 5,000. On air 7 days per week, 24 hours per day.

Syracuse University, WAER-FM, Syracuse, NY, 13210.

U.S. Military Academy, WKDT, Message Center, USCC, West Point, NY, 10996, (914) 938-5338.

Vassar College, WVKR, Main N251, Poughkeepsie, N.Y., 12601, 914-471-7499.

Yeshiva University, WYUR, New York, New York, 10033, 212-568-4700. CC 820 KHz, comm., est. 1968. IBS. Variety. Enroll. 1600; pot. aud. 1600. On air 5 days per week, 6 hours per day.

#### NORTH CAROLINA

The Agricultural and Technical College, WANT, Greensboro, NC, 27411.

Coastal Carolina Community College, WCCC-FM, Jacksonville, NC, 28540.

Mars Hill College, WMHC, Mars Hill, NC, 28754.

University of North Carolina at Chapel Hill, WCAR, Chapel Hill, North Carolina, 27514, 933-3600. CC 550 KHz, comm., est. 1969. Rock, AP. Enroll. 20,000; pot. aud. 10,000. On air 7 days per week 24 hours per day.

University of North Carolina at Greensboro, WEHL, 265 Elliott, Greensboro, N.C., 27412, 919-379-5450.

University of North Carolina, WUAG-FM, Greensboro, NC, 27412.

Pfeiffer College, WSPC, Misenheimer, NC, 28109.

St. Andrews Presbyterian College, WSAP, Laurinburg, NC, 28352.

Wake Forest University, WFDD-FM, Ryenolda Station, Winston-Salem, NC, 27109, (919) 725-9711 ext. 218.

Western Carolina University, WCAT, Cullowhee, North Carolina, 28723, 704-293-7173. CC 550 KHz, comm., est. 1950. NCAB, ACRN. Rock, UPI. Enroll. 6,000; pot. aud. 3,000. On air 7 days per week, 24 hours per day.

#### OHIO

University of Akron, WRHA, 190 S. College, Akron, Ohio, 44304, 216-376-9742.

Ashland College, WRDC, 401 College Ave., Ashland, Ohio, 44805, 324-4561.

Ashland College, WRDL-FM, 401 College Ave., Ashland, Ohio 44805, 324-4561.

Baldwin-Wallace, WBWC, Box A-2, College Union, Berea, Ohio, 44017, (216) 826-2900.

Bluffton, WBUF, Box 149, Bluffton, 45817, 419-358-8015 (ext. 233).

Bowling Green State University, WFAL, Bowling Green, Ohio, 43403, (419) 372-2418.

Bowling Green State University, WBGU, 413 South Hall, B.G., Ohio, 43402, (419) 372-2138.

Central State University, WCSU, Wilberforce, Ohio, 45384.

Cleveland State University, WCSU, Euclid Ave. & E24, Cleveland, Ohio, 44115, 216-687-3523.

John Carrol University, WUJC, John Carrol University, University Heights, Ohio, 44118, 216-932-7946.

The Defiance College, WDCW, Defiance, Ohio, 43512, 419-784-4010 ext. 124. CC 580 KHz, comm., est. 1962. Top 40, Rock, Soul, Earth News. Enroll. 800; pot. aud. 600. On air 5 days per week 8 hours per day.

Denison University, WDUB, Granville, Ohio, 43023.

Findlay College, WLFC, Findlay, Ohio, 45840, 419-422-8313 ext. 388. CC 560 KHz, CAFM 105 MHz, FM 88.3 MHz, 10 watts, 50 ft. antenna height, non-comm., est. 1970. IBS. Top 40, Rock, Variety. Enroll. 1100; pot. aud. 5,000. On air 6 days per week, 12 hours per day.

Heidelberg, WHCR (subject to change), Tiffin, Ohio, 44883, 419-448-2282. CC 660 KHz, FM 88.3 MHz, 10 watts, 83 ft. antenna height, non-comm., est. 1951. Block, AP. Enroll. 1200; pot. aud. 25,000. On air 7 days per week, 11 hours per day.

Hiram College, WHRM, Box 653, Hiram, Ohio, 44234, 216-569-3188.

Kenyon College, WKCO, Cambier, Ohio, 43022, 614-427-3711. FM 91.9 MHz, 30 watts, 30 ft. antenna height, non-comm., est. 1946. IBS. Rock, UPI. Enroll. 1600; pot. aud. 15,000. On air 6 days per week, 8 hours per day.

Mount Union College, WRMU-FM, Alliance, Ohio, 44601. FM 91.1 MHz, 2800 watts, 190 ft. antenna height, non-comm., est. 1970. NAEB, NER, IBS. Top 40, Rock, MOR, C&W, Variety, Religious, NPR, Longhorn. Enroll. 1300; pot. aud. 1,000,000. On air 7 days per week, 12½ hours per day.

Oberlin College, WOBC, Wilder Hall, Oberlin, Ohio, 11040, 216-774-1653.

Ohio State University, WOSR, Columbus, Ohio, 43210, 614-422-8017. CC 540 KHz, comm., est. 1971. IBS. Top 40, Rock, national sales—Fred Smith, New York. Enroll. 46,000; pot. aud. 12,000. On air 7 days per week, 17 hours per day.

Ohio University, ACRN, Athens, Ohio, 45701, 614-594-6291. CC network KHz, comm., CAFM 99.3 MHz, non-comm., est. 1972. Top 40, Rock, national sales—Fred Smith. Enroll. 1800; pot. aud. 15,000. On air 7 days per week, 24 hours per day.

Ohio University, WOUB, Athens, Ohio, 45701, 614-594-5321. FM 91.3 MHz, Lic. AM 1340 KHz, 50,000 watts, 250 watts, 500 ft. antenna height, non-comm., est. FM-1949 and AM-1957. NAB, NAEB, OEB, NPR, OPRA. Top 40, Block, MOR, C&W, NPR, ABC-I, AP, Ohio Audio, AP, UPI, NOAA. Enroll. 17,000; pot. aud. AM-50,000 and FM-4 million. On air 7 days per week, AM-17.6 hours per day, FM-16.0 hours per day.

Ohio Dominican College, WOOR, 1216 Sunbury Rd., Columbus, Ohio 43219, 614-253-2741.

Wittenberg University, WUSO, Springfield, Ohio, 45501, 513-327-6415. FM 89.1 MHz, 10 watts, 107 ft. antenna height, non-comm., est. 1966. Top 40, Rock, Block, Classical,



Public Service, American FM Radio Network, Metropolitan Opera, UPI. Enroll. 2600; pot. aud. 100,000. On air 7 days per week, 155 hours per week.

College of Wooster, WCWS, Wishart Hall, College of Wooster, Wooster, Ohio, 44691, (216) 264-9010.

Xavier University, WVXU-FM, Cincinnati, Ohio, 45207, 513-745-3542. FM 91.7 MHz 10 watts, 906 ft. antenna height, non-comm., est. 1970, Rock, Block, UPI. Enroll. 12,000; pot. aud. Greater Cincinnati. On air 5 days per week, 12 hours per day.

#### OKLAHOMA

Oklahoma State University, KVRO, Stillwater, Okla., 74074.

Panhandle A & M College, Goodwell, Oklahoma.

University of Oklahoma, KGOU-FM, Norman, Oklahoma, 73069. FM 106.3 MHz, 3,000 watts, 151 ft. antenna height, non-comm., est. 1970.

#### OREGON

Lewis and Clark College, KLC, Box 59, Portland, Ore., 97219, 503-244-6161.

Linfield College, KSLC, McMinnville, Oregon, 97128, 503-472-3851. FM 90.3 MHz, 10 watts, 95 ft. antenna height, non-comm., est. 1972. Rock, MOR, Classical, Variety. Enroll. 1,080; pot. aud. 12,000. On air 6 days per week, 9 hours per day.

Oregon State University, KBVR-FM, Shepard Hall, OSU, Corvallis, Ore., 97330, 754-3522.

Oregon Technical Institute, KTEC, Klamath Falls, Ore., 97601, 882-6321.

Reed College, KRRC, Reed College, Portland, Ore., 97202, 503-771-2180.

Southern Oregon College, KSOR-FM, Southern Oregon College, Ashland, Ore., 97529, 482-6424.

#### PENNSYLVANIA

Albright College, WXAC-FM, Box 111, Albright College, Reading, Pa., 19604, 215-374-3274. 91.3.

Allegheny College, WARC, Box 28, Allegheny College, Meadville, Pa., 16335 (814) 724-5375.

Bucknell University, WVBU-FM, Bucknell, Lewisburg, Pa., 17837, 717-524-1326.

Bucknell University, WVBU, Bucknell University, Lewisburg, 17837, 717-524-1326.

Bucks County Community College, WTYL, Student Union Bldg., Newtown, Pa., 18940, 215-968-4261 (ext. 367).

Carnegie-Mellon University, WRCT, 5020 Forbes Ave., Pittsburgh, Pa., 15213, 412-621-9728.

Clarion State College, WCCB, Clarion, Pennsylvania, 16214, 814-226-7112. CC 640 KHz, CAFM 90.0 MHz, comm., est. 1971. Top 40, Rock, UPI. Enroll. 5,000; pot. aud. 16,000. On air 7 days per week, 17 hours per day.

Dickinson College, WDCV, Box 640, Carlisle, Pa., 17013, 717-249-2200.

Edinboro State College, WJKB-FM, Edinboro, Pa., 16412.

East Stroudsburg State, WESS, Box 198, ESSC E. Stroudsburg, Pa., 18301, (717) 421-9833.

Geneva College, WGEV, Beaver Falls, Pa., 15010.

Gettysburg College, WWGC, Gettysburg, Pa., 17325.

Lehigh University, WLVR, AM-FM, Box 20, Lehigh University, Bethlehem, Pa., 18015, (215) 868-4121.

Lycoming College, WLCR, Williamsport, Pa., 17701, 326-1951, Ext. 273.

Mansfield State College, WNTE, Mansfield, Pa., 16933.

Messiah College, WVMM, Grantham, Pa., 17027.

Millersville State College, WMSR, Witmer Infirmary, Millersville, Pa., 17551, 717-872-5411 (ext. 374).

Moravian College, WRMC, Box 21, Bethlehem, Pa., 18018, 215-868-6229.

Muhlenberg College, WMUH, Box 10-B,

Muhlenberg College, Allentown, Pa., 18104, 215-433-5957.

Philadelphia Wireless Tech. Institute, WPWT, 1533 Pine St., Philadelphia, Pa., 19102, 215-546-0745.

Point Park College, WPPJ, 210 Wood St., Pittsburgh, Pa., 15222, (412) 391-4100, Ext. 1515.

Saint Francis College, KSFC, Loretto, Pa., 15940.

St. Joseph's College, WSJR, Philadelphia, Pa., 19131, 215-473-2593. CC 640 KHz, comm., est. 1963. Top 40, Rock, Block, MOR, C&W, Variety. Enroll. 6510; pot. aud. 5800. On air 6 days per week, 16 hours per day.

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**Susquehanna University**, WQSU AM-FM, Selingsgrove, Pa., 17870, (717) 374-9011.

**Temple University**, WRTI-FM, 13th & Norris Sts., Philadelphia, Pa., 19122, (215) 787-8495.

**Thiel College**, WTGP-FM, Greenville, Pennsylvania, 16125, 412-588-7700, ext. 363. FM 88.1 MHz, 10 watts, 40 ft. antenna height, non-comm., est. 1971. Variety, ABC News, ABC Enroll. 1,200; pot. aud. 10,000. On air 7 days per week, 12 hours per day.

**Villanova University**, WKVU, Villanova, Pennsylvania, 19085, 215-525-8910. CC comm. Top 40, Rock, Block. Enroll. 10,000; pot. aud. 3,000. On air 7 days per week, 20 hours per day.

**Washington and Jefferson College**, WJCR-FM (formerly WAJC-AM), Washington and Jefferson College, Washington, Pa., 15301, 412-228-2419.

**Waynesburg College**, WKUL, Waynesburg, Pa., 07006, 412-627-6963.

**Westchester State College**, WCUR, Westchester, Pa. 19380.

**Westminster College**, WKPS-FM, New Wilmington, Pa., 16142.

**Wilkes College**, WCLH, 184 S. River, Wilkes Barre, Pa., 18702, 717-825-7663.

**Wilson College**, WLCL, Chambersburg, Pa., 17201.

**York College**, WYCP, York, Pa., 17405, 717-845-7413. CC 640 KHz, est. 1969. Top 40, Rock, MOR. Enroll. 2,000; pot. aud. 800. On air 7 days per week, 12 hours per day.

#### RHODE ISLAND

**Barrington College**, WBCW, Middle Highway, Barrington, R.I., 02806, 401-246-1204.

**Providence College**, WDOM, Providence, Rhode Island, 02918, 401-865-2460. FM 91.3 MHz, 10 watts, 128 ft. antenna height, non-comm., est. 1965. NPR, NERN, IBS, UPI, MBS. Variety, MBS, UPI. Enroll. 3,200; pot. aud. 250,000. On air 7 days per week, 18 hours per day.

#### SOUTH CAROLINA

**Clemson University**, WSBF-FM, Clemson, South Carolina, 29632.

**Furman University**, WFRN, Greenville, South Carolina, 29613, 803-246-3550 ext. 372. CC 580 KHz, 20 watts, comm., est. 1965. CRC. Top 40, Rock. Enroll. 2200; pot. aud. 1900. On air 7 days per week, 9 hours per day.

**Erskine College**, WARP-FM, Due West, South Carolina, 29639, 803-379-8818. FM 91.7 MHz, 10 watts, 107 ft. antenna height, non-comm., est. 1967. IBS, ACRN. Rock, MOR, Variety, Enroll. 750; pot. aud. 3000. On air 7 days per week, 13 hours per day.

**University of South Carolina**, WUSC-FM, Columbia, South Carolina, 29208.

**Winthrop College**, WCRO, Rock Hill, S.C., 29730, 803-328-5321.

#### SOUTH DAKOTA

**Sioux Falls College**, FCFS, Sioux Falls, South Dakota, 57101, 336-2850, Ext. 200.

**South Dakota School of Mines & Technology**, KTEQ, Rapid City, S.D., 57701.

#### TENNESSEE

**East Tennessee State**, WETS, Johnson City, Tenn., 37601, 615-929-4404. CC 630 KHz, comm., est. 1956. American College Radio Network. Top 40, Rock, ABC, AP. Enroll.

10,000; pot. aud. 8,000. On air 7 days per week, 24 hours per day.

**Freed-Hardeman College**, WFHC-FM, Henderson, Tenn., 38340.

**Tennessee State University**, WTSU, Nashville, Tennessee, 37203, (615) 329-9500. CC 580 KHz, non-comm., Top 40, Block, Religious, Jazz, Enroll. 4,700; pot. aud. 4,000. On air 5 days per week, 6 hours per day.

**Tennessee Temple College**, WDYN-FM, Tenn. Temple, Chattanooga, Tenn., 37404, 615-698-5202.

**Trevecca Nazarene**, WNAZ, Nashville, Tennessee, 37210, (615) 244-6000 ex. 209. 10 watts, 60 ft. antenna height, non-comm., est. 1967. IBS. Top 40, Religious, ABC. Enroll. 750; pot. aud. 1500-2000. On air 6 days per week, 9 hours per day.

**Tusculum**, WTPL, Greeneville, Tennessee, 37743, 615-638-3201. CC 600 KHz, 5 watts, comm., est. 1969. IBS. Top 40, Rock, MOR, ABC, Don Mahoney, National sales rep., AP. Enroll. 500; pot. aud. 600. On air 7 days per week, 12 hours per day.

**Vanderbilt University**, WRVU, Nashville, Tennessee, 37235, 615-322-7424. FM 91.1 MHz, 10 watts, 174 ft. antenna height, non-comm., est. 1953. Rock, Block, Mutual Bdsting System, UP. Enroll. 7500; pot. aud. 250,000. On air 7 days per week, 19 hours per day.

#### TEXAS

**Abilene Christian College**, KACC, Abilene, Texas, 79601.

**Baylor University**, KWBU-FM, Waco, Texas, 76703, (817) 755-1511. 107.1 MHz, FM, non-comm.

**University of Houston**, KUHF, 3801 Cullen Blvd., Houston, Tx., 77004, (712) 748-6600, Ext. 1100.

**Lamar State College**, KLSC, Beaumont, Texas, 77705,

**North Texas State University**, KNTU-FM, Box 5008, NTSU, Denton, Texas, 76203, 817-788-2502.

**Rice University**, KTRU, Houston, Texas, 77001.

**Sam Houston State University**, KSHU, Huntsville, Texas, 77340, 713-295-6211 x2676. CAFM Ch. 7 MHz, FM 81.7 MHz, 10 watts, 90 ft. antenna height, non-comm., est. 1972. Top, Rock, Block, MOR, C&W, Variety. Enroll. 10,861; pot. aud. 26,000. On air 5 days per week, 8 hours per day.

**Southern Methodist University**, KSMU, Dallas, Texas, 75275, 214-692-2158 & 214-369-5768. CC 640 KHz, comm. Rock, TSN, AP. Enroll. 10,000; pot. aud. 5,000. On air 7 days per week, 16 hours per day.

**Texas A&I University**, Box 2271, Station 1, Texas A&I, Kingsville 78363, 512-595-2111 (ext. 807).

**University of Texas**, KTEP-FM, El Paso, Texas, 79999.

**Wayland Baptist College**, KHBL-FM, Plainview, Texas, 97072.

#### UTAH

**Brigham Young University**, KBYU-FM, HFAC, Provo, Utah, 84601, 801-374-9707.

**University of Utah**, KUER, 116 Kingsbury Hall, Salt Lake City, Utah, 84112, 801-581-6625.

**Utah State University**, KUSU-FM, R-TV Dept.,

Utah State Univ., Logan, Ut., 84321, (801) 752-4100, ext. 7773.

**Weber State College**, KWCR-FM, Ogden, Utah, 84403, 399-5941, ext. 497.

#### VERMONT

**Johnson State College**, WJSC, Johnson, Vt., 05656.

**Lyndon State College**, WVM, Lyndonville, Vermont, 05851, 802-626-3335, ext. 250. CC 640 KHz, non-comm., est. 1965. Top 40, Rock. Enroll. 700; pot. aud. 3-5,000. On air 6 days per week, 12 hours per day.

**Middlebury**, WRMC-FM, Middlebury, Vermont, 05753, 802-388-6323. FM 91.7 MHz, 10 watts non-comm., est. 1968. National Ass. of Broadcasters, National Ass. of FM Broadcasters, Vermont Ass. of Broadcasters. Block, UPI. Enroll. 1,800; pot. aud. 8,000. On air 7 days per week, 24 hours per day.

**Norwich University**, WNUB, Northfield, Vt., 05663.

**St. Michaels College**, WSSE, Winooski Park, Vt., 05404.

#### VIRGINIA

**Blue Ridge Comm. College**, WBCC, Box 80, Weyers Cave, Virginia, 24486.

**Bridgewater College**, WGMB, Box 132, Bridgewater, Va., 22812, 703-828-3600.

**College of William and Mary**, WCWM, Williamsburg, Virginia, 23185, 703-229-4068 and 703-229-3000 ext. 544. FM 89.1 MHz, 50 watts, 120 ft. antenna height, non-comm., est. 1958. Popular, Progressive, Classical, AIR (ABC), UPI. Enroll. 4,500; pot. aud. 50,000. On air 7 days per week, 19 hours per day.

**Eastern Mennonite**, WEMC, Astral Hall, Harrisonburg, Va., 22801, 703-433-2771.

**Emory and Henry College**, WLRC, Emory, Va., 24327.

**Hampton Institute**, WHOV-FM, Hampton, Va., 23368.

**Hampden-Sydney College**, WWHS-FM, Hampden-Sydney, Virginia, 22943, 703-223-8773 or 223-8631. FM 91.7 stereo MHz, 10 watts, 140 ft. antenna height, non-comm., est. 1972. Top 40, Rock, Block, Variety, Religious, UPI. Enroll. 800; pot. aud. 15,000. On air 7 days per week, 10 hours per day.

**Oscar Smith High School**, WFOS, 2500 Rodgers, Chesa, Va., 23324, 703-543-3538.

**Randolph-Macon Woman's College**, WWRM, Lynchburg, Va., 24504.

**University of Richmond**, WCRC, Box 85, Richmond, Va., 23173.

**Union Theological Seminary**, WRFK-FM, 3401 Brook Rd., Richmond, Va., 23227, 703-355-0671.

**University of Virginia**, WUVA, Charlottesville, Virginia, 22904, 804-296-4640. CC 640 KHz, CAFM 89.0 MHz, comm., est. 1947. IBS. Rock, UPI. Enroll. 12,000; pot. aud. 50,000. On air 7 days per week, 20 hours per day.

**Washington & Lee University**, WLUR, Box 1153, Lexington, Va., 24450, 703-463-2869.

#### WASHINGTON

**Central Washington State College**, KCWS, Central Wash. St. College, Ellensburg, Wash., 98926, 509-963-2311.

**Eastern Washington State College**, KEWC, Cheney, Wash., 99004.

**Lower Columbia College**, KLVR, Longview,



Washington, 98632, 206-425-6500 ext. 74. FM 90.5 MHz, 10 watts, est. 1972. Variety, Longhorn Radio Net. Enroll. 1700; pot. aud. 15,000. On air 7 days per week, 6 hours per day.

**Northwest College**, KNCC-FM, Kirkland, Wash., 98033.

**Seattle Pacific College**, KSSR, Seattle, Wash., 98119.

**University of Puget Sound**, KUPS, Tacoma, Wash., 98416.

Walla Walla, KYTS, College Place, WA., 99324, 509-527-2454.

**Washington State University**, KUGR, Murrow Com. Center, Pullman, WA., 99163, 509-335-5042.

## WEST VIRGINIA

**Alderson-Broadbent College**, WCAB, Philippi, W. Va., 26416.

**Davis and Elkins**, WCDE, Elkins, West Virginia, 26241, 304-636-6565. CC 640 KHz, CAFM 90.1 MHz, comm., est. 1968. Top 40, Rock, Block, Religious, Mutual, Trans-Media, UPI. Enroll. 800; pot. aud. 8,000. On air 7 days per week, 24 hours per day.

**Glenville State College**, WGSC, Glenville, West Virginia, 26351, 304-462-7361, ext. 244-266. CC 640 KHz, CAFM comm., est. 1969. Top 40, Rock, Block, Variety, TAMS. Enroll. 1500; pot. aud. 3000. On air 7 days per week, 10 hours per day.

**Salem College**, WVSC Radio, Salem College, Salem, W.V., 26426, 304-782-5441.

**West Virginia Wesleyan College**, WVWC-FM,

Buckhannon, West Va., 26201.

## WISCONSIN

**Beloit College**, WBCR-FM, Beloit, Wisc., 53511, (608) 365-4160.

**Carroll College**, WEEZ-690 AM, 100 N. East Ave., Waukesha, Wis., 53186, 414-543-1645.

**Lakeland College**, WVLC, Sheboygan, Wisconsin, 53081, 414-565-1591. CC 640 KHz, non-comm., est. 1972. Top 40, Rock, MOR, Variety, ACRN. Enroll. 600; pot. aud. 550. On air 5 days per week, 6-8 hours per day.

**Lawrence University of Wisconsin**, WCHT (formerly WLFM-AM), 115 N. Park Ave., Appleton, Wis., 54911, 414-739-3681, Ext. 527.

**Lawrence University of Wisconsin**, WLFM (FM), 115 N. Park Ave., Appleton, Wis., 54911, 414-739-3681, ext. 525.

**Marquette University**, WMUR, Milwaukee, Wisc., 53233.

**Milton College**, WMDF, Milton, Wisc., 53563.

**Ripon College**, WRPN, Ripon, Wisc., 54971.

**University of Wisconsin**, WWSP, Stevens Point, Wisconsin, 54481, 715-346-2696. FM 89.9 MHz, 10 watts, 75 ft. antenna height, non-comm., est. 1968. IBS, NPR, NAEB, AP. Block, NPR, AP. Enroll. 8,000; pot. aud. 35,000. On air 7 days per week, 19 hours per day.

**University of Wisconsin-Whitewater**, WSUW (FM), 301 Hyer Hall, Whitewater, Wisc., 53190, 414-472-1312.

**University of Wisconsin at Madison**, WSRM, B-22 Ogg Hall, Madison, Wis., 53706,

608-262-0396.

**University of Wisconsin State**, Menomonie, Wisconsin, 54751, 715-232-2332. FM 89.5 MHz, 10 watts, 77 ft. antenna height, non-comm., est. 1970. Variety, UPI. Enroll. 5,000; pot. aud. 15,000. On air 7 days per week, 10 hours per day.

## WYOMING

**University of Wyoming**, KUWR, Box 3661, Laramie, Wyo., 82070, 307-766-5155.

## AUSTRALIA

**Australian National University**, ANU, Canberra, Australia.

## CANADA

**University of Alberta**, UACR, Calgary, Alberta, Canada.

**McGill University**, CFRM, 3480 McTavish St., Montreal, Quebec, Canada, 392-8931.

**University of New Brunswick**, CHSR, Box 1025, Fredericton, CA., 506-475-7492.

**Queen's University**, CFRC, Queen's Univ., Kingston, Ont., Canada, (613) 547-6677.

**Ryerson Polytechnical Institute**, CJRT-FM, 50 Gould St., Toronto, Ontario, Canada, 595-5281.

**University of Saskatchewan**, CJUS-FM, Memorial Union Bldg., Saskatchewan, Canada, (306) 343-3747.

**University of New Brunswick**, CHSR, Box 025, Fredericton, N.B., Canada, 475-7492.

**University of Toronto**, 91 St. George St., Toronto 5, Ontario, Canada, (416) 964-1444.

# DIRECTORY OF CABLE-FM STATIONS

ACRN, Ohio University, Athens, Ohio

CABL, (commercial), West Los Angeles, Calif.

CAIN, University of Santa Clara, Calif.

CCIA, California Institute of the Arts, Valencia, Calif.

CFRV, University of Toronto, Toronto, Ontario

CPVR, (community), Palos Verdes, Calif.

Radio McGill, McGill University, Montreal, Quebec

KBCC, Bakersfield College, Bakersfield, Calif.

KCR, California State University, San Diego, Calif.

KCSC, Calif. State University, Chico, Calif.

KCWS, Central Washington State University, Ellensburg, Wash.

KJBU, John Brown University, Siloam Springs, Ark.

KRC, Rochhurst College, Kansas City, Mo.

KRWG, New Mexico State University, Las Cruces, N.M.

KSDT, University of California, San Diego, Calif.

KSUN, Calif. State University, Cotati, Calif.

KUGR, Washington State University, Pullman, Wash.

KUSF, University of San Francisco, San Francisco, Calif.

WBUF, Bluffton College, Bluffton, Ohio

WCCB, Clarion State College, Clarion, Pa.

WCCR, City College of New York, New York, N.Y.

WCDE, Davis & Elkins College, Elkins, W.V.

WELH, Eastern Illinois State University, Charleston, Ill.

WFIB, University of Cincinnati, Cincinnati, Ohio

WGSC, Glenville State College, Glenville, W.V.

WGVU, University of Dubuque, Dubuque, Iowa

WIDB, Southern Illinois University, Carbondale, Ill.

WIUS, Indiana University, Bloomington, Indiana

WJC, Juniata College, Huntingdon, Pa.

WKDI, Northern Illinois University, DeKalb, Ill.

WKGO, State University of New York, Plattsburg, N.Y.

WKUL, Waynesburg State College, Waynesburg, Pa.

WLFC, Findlay College, Findlay, Ohio

WLRN, Lehigh University, Bethlehem, Pa.

WLTC, Lehigh County Community College, Schnecksville, Pa.

WLVR, Lehigh University, Bethlehem, Pa.

WNPC, State University of New York, New Paltz, N.Y.

WNTC, State University of New York, Potsdam, N.Y.

WOCR, Oswego State College, Oswego, N.Y.

WOFM, St. Bonaventure University, St. Bonaventure, N.Y.

WONY, State University of New York, Oneonta, N.Y.

WOW-FM, Bayfield High School, Bayfield, Minn.

WPIR, Pratt Institute, Brooklyn, N.Y.

WQAX, Indiana University, Bloomington, Indiana

WRHA, University of Akron, Akron, Ohio

WRMC, Moravian College, Bethlehem, Pa.

WSJR, St. Joseph's College, Philadelphia, Pa.

WTVL, Bucks County Comm. College, Newtown, Pa.

WUVA, University of Virginia, Charlottesville, Va.

WVM, Lyndon State College, Lyndonville, Vt.

WVAT, State University of New York, Alfred, N.Y.

WWC-FM, William Woods College, Fulton, Mo.



# DIRECTORY OF PAST ISSUES

## JOURNAL OF COLLEGE RADIO, VOL. 1 THROUGH VOL. XI

This directory, or index is provided as a service to the readers of JCR and students of communication and broadcasting. The index is cross-referenced by topic only, since many articles are published by the JCR staff and contain no author's name. The editors encourage reader comment and suggestion for the improvement of this index.

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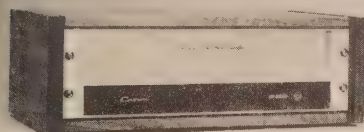


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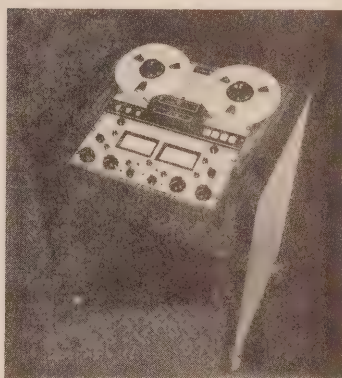
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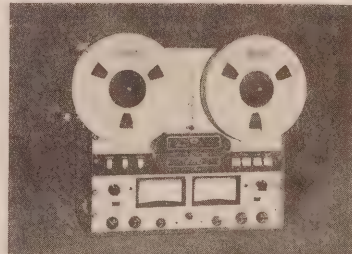
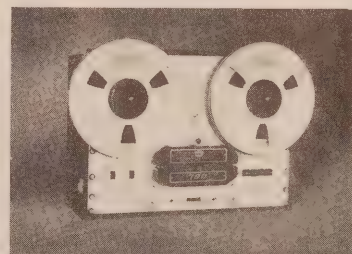
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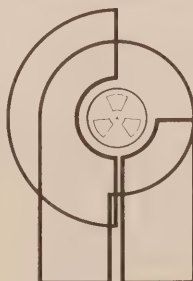
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# MEMBER STATIONS

WBAU, Adelphi Univ., Garden City, N.Y. 11530  
 WRSD, Alabama College, Montevallo, Ala. 35115  
 WABP, University of Alabama, University, Ala. 35486  
 WARC, Allegheny College, Meadville, Pa. 16335  
 WAMU, American University, Washington, D.C. 20016  
 KNAU, Northern Arizona University, Flagstaff, Ariz. 86001  
 WRJR, Bates College, Lewiston, Maine 04240  
 KBCT, Bethel College, North Newton, Kansas 67117  
 WVBC, Boston College, Chestnut Hill, Mass. 02167  
 WRBU, Bradley University, Peoria, Ill. 61606  
 WPKN, University of Bridgeport, Bridgeport, Conn. 06602  
 WGMB, Bridgewater College, Bridgewater, Va. 22812  
 WBRU, Brown University, Providence, R.I. 02912  
 WVBU, Bucknell University, Lewisburg, Pa. 17837  
 KLA, University of California at Los Angeles, Calif. 90024  
 KCSB, University of California at Santa Barbara, Calif. 93107  
 KARL, Carleton College, Northfield, Minn. 55057  
 WRCT, Carnegie Inst. of Tech., Pittsburgh, Pa. 15213  
 WCCR, Carthage College, Kenosha, Wisc. 53140  
 KMOE, Central Methodist College, Fayette, Mo. 65248  
 KCSC, Chico State College, Chico, Calif. 95927  
 WSBF, Clemson University, Clemson, S.C. 29632  
 WMHB, Colby College, Waterville, Maine 04901  
 WFIB, University of Cincinnati, Cincinnati, Ohio 45219  
 WRCU, Colgate University, Hamilton, N.Y. 13346  
 KCSU, Colorado State Univ., Fort Collins, Colo. 80521

WKCR, Colombia Univ., New York, N.Y. 10027  
 WHUS, University of Connecticut at Storrs, Conn. 06263  
 WVBR, Cornell Univ., Ithaca, N.Y. 14850  
 WCWP, C. W. Post College, Greenvale, N.Y. 11548  
 WCDE, Davis and Elkins College, Elkins, W.Va. 26241  
 WDCW, Defiance College, Defiance, Ohio 43512  
 KVDU, University of Denver, Denver, Colo. 80210  
 WVOD, University of Detroit, Detroit, Mich. 48221  
 WDCV, Dickinson College, Carlisle, Pa. 17013  
 WECI, Earlham College, Richmond, Ind. 47374  
 WETS, East Tennessee State Univ., Johnson City, Tenn. 37602  
 WEMU, Eastern Michigan Univ., Ypsilanti, Mich. 48197  
 WJKB, Edinboro State College, Edinboro, Pa. 16412  
 WVEC, Elizabethtown College, Elizabethtown, Pa. 17022  
 WRSE, Elmhurst College, Elmhurst, Ill. 60126  
 WEUR, Eureka College, Eureka, Ill. 61530  
 WFDU, Fairleigh Dickinson Univ., Teaneck, N.J. 07666  
 WFRS, Ferris State College, Big Rapids, Mich. 49307  
 WFNN, Franklin and Marshall College, Lancaster, Pa. 17604  
 KFSR, Fresno State College, Fresno, Calif. 93726  
 WGTB, Georgetown University, Washington, D.C. 20007  
 WWGC, Gettysburg College, Gettysburg, Pa. 17325  
 WGRN, Greenville College, Greenville, Ill. 62246  
 WHCL, Hamilton College, Clinton, N.Y. 13323  
 WHOV, Hampton Institute, Hampton, Va. 23368  
 WHRW, Harpur College, Binghamton, N.Y. 13901  
 WHRB, Harvard University, Cambridge, Mass. 02138  
 WHCR, Heidelberg College, Tiffin, Ohio 44883  
 WHRM, Hiram College, Hiram, Ohio 44234  
 WEOS, Hobart College, Geneva, N.Y. 14456  
 WCHC, College of the Holy Cross, Worcester, Mass. 01610  
 WJSL, Houghton College, Houghton, N.Y. 14744  
 KYOT, College of Idaho, Caldwell, Idaho 83605  
 KUOI, University of Idaho, Moscow, Idaho 03843  
 WIIT, Illinois Inst. of Tech., Chicago, Ill. 60616  
 WGLT, Illinois State University, Normal, Ill. 61761  
 KISU, Iowa State University, Ames, Iowa 50010

KUOK, University of Kansas, Lawrence, Kansas 66045  
 WKCS, Keuka College, Keuka Park, N.Y. 14478  
 WJRH, Lafayette College, Easton, Pa. 18042  
 WLFC, Lake Forest College, Lake Forest, Ill. 60045  
 WLVR, Lehigh University, Bethlehem, Pa. 18015  
 KLC, Lewis and Clark College, Portland, Oregon 97219  
 KCLC, Lindenwood College, Saint Charles, Mo. 63302  
 KLIN, Linfield College, Mc Minnville, Oregon 97129  
 WLCR, Lycoming College, Williamsport, Pa. 17704  
 WMMC, MacMurry College, Jacksonville, Ill. 62650  
 WBDE, Manchester College, North Manchester, Ind. 46962  
 WEBS, Majorie Webster Jr. College, Washington, D.C. 20012  
 Marshal University  
 WMUC, University of Maryland, College Park, Md. 20742  
 CERM, Mc Gill University, Montreal 2, Quebec, Canada  
 WVMN, Merrimack College, North Andover, Mass. 01845  
 WCBN, University of Michigan, Ann Arbor, Mich. 48108  
 WCBN, Michigan State University, East Lansing, Mich. 48823  
 ZNON, Millsaps College, Jackson, Miss. 39210  
 WMBC, Mississippi College, Clinton, Miss. 39056  
 WCBH, University of Mississippi, University, Miss. 38677  
 KCCS, University of Missouri at Columbia, Mo. 65202  
 KGLT, Montana State Univ., Bozeman, Mont. 59715  
 WMCO, Muskingum College, New Concord, Ohio 43762  
 WUNH, University of New Hampshire, Durham, N.H. 03824  
 KNMA, New Mexico State University, University, N.M. 88070  
 WSUA, N.Y. State Univ. College at Albany, N.Y. 12203  
 WBSU, N.Y. State Univ. College at Brockport, N.Y. 14420  
 WCVF, N.Y. State Univ. College at Fredonia, N.Y. 14063  
 WGSU, N.Y. State Univ. College at Geneseo, N.Y. 14454  
 WNYU, New York University, New York, N.Y. 10453  
 WNRC, Nichols College, Dudley, Mass. 01572  
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WSCM, Mississippi State College, Columbus, Miss. 39701  
KOCV, Odessa College, Odessa, Texas 79760  
KNBU, Baker University, Baldwin City, Kansas 66006  
WCSU, Central State University, Wilberforce, Ohio 45384  
WGRE, DePauw University, Greencastle, Ind. 46135  
KMCM, McMurry College, Abilene, Texas 79605  
WBOR, Bowoin College, Brunswick, Maine 04011  
KOBBS, Concordia College, Moorhead, Minn. 56560  
FBSB, Bemidji State College, Bemidji, Minn. 56601  
WMCJ, Monmouth College, West Long Branch, N.J. 07764  
WRBB, Northeastern Univ., Boston, Mass. 02108  
WHPH, Hanover Park Reg. High School, Hanover, N.J. 07936  
WOFM, Saint Bonaventure Univ., Saint Bonaventure, N.Y. 14778  
KANG, Pacific Union College, Angwin, Calif. 94508  
WUSO, Wittenberg University, Springfield, Ohio 45501  
WQSU, Susquehanna University, Selinsgrove, Pa. 17870  
WSUP, N.Y. State Univ. College at Plattsburgh, N.Y. 12901  
KMSU, Mankato State College, Mankato, Minn. 56002  
WMMR, University of Minnesota at Minneapolis, Minn. 55455  
KUWR, University of Wyoming, Laramie, Wyoming 82070  
WJRB, Richmond Professional, Richmond, Va. 23220  
KRC, Rockhurst College, Kansas City, Mo. 64110  
KUNM, University of New Mexico, Albuquerque, N.M. 87106  
KOBK, Ozark Bible College, Joplin, Mo. 64801  
KWAD, University of Iowa, Iowa City, Iowa 52241  
WOWI, Saint Josephs College, Rensselaer, Ind. 47978  
KSBS, The Cate School, Carpinteria, Calif. 93013  
KIFC, Iowa State University, Ames, Iowa 50010  
KASC, Arkansas State Teachers College, Conway, Ark. 72032  
WFHC, Freed-Hardeman College, Henderson, Tenn. 38340  
WSUR, Wisconsin State University at Eau Claire, Wisc. 54701  
WVBC, Bethany College, Bethany, W.Va. 26032  
KUNR, University of Nevada, Reno, Nevada 89507  
WEMO, Emory University, Atlanta, Ga. 30322  
KFCA, Phoenix College, Phoenix, Ariz. 85013  
WLCC, Lincoln Christian College, Lincoln, Ill. 62656

WLDC, Loyola University, New Orleans, La. 70118  
WBUR, Boston University, Boston, Mass. 02215  
KNCC, Northwest College, Kirkland, Wash. 98033  
WCAT, Western Carolina College, Cullowhee, N.C. 28723  
WWRM, Randolph-Macon Womans, Lunchburg, Va. 24501  
WTBU, Boston University, Boston, Mass. 02215  
WCRO, Winthrop College, Rock Hill, S.C. 29733  
WUAG, University of North Carolina at Greensboro, N.C. 27412  
WXBC, Bard College, Annandale-On-Ho, N.Y. 12504  
WUCB, University of Chicago, Chicago, Ill. 60637  
KCMS, Simpson College, San Francisco, Calif. 94124  
WRSB, Shimer College, Mount Carroll, Ill. 61053  
WLHA, University of Wisconsin at Madison, Wisc. 53706  
WMUA, University of Massachusetts, Amherst, Mass. 01002  
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- WCAL, Calvin College & Seminary, Grand Rapids, Mich. 49506
- KRHC, Rio Hondo Junior College, Whittier, Calif. 90608
- WIRQ, Irondequoit High School, Rochester, N.Y. 14617
- WLPI, Louisiana Polytechnical, Ruston, La. 71270
- WIAU, Inter-American University, San German, P.R. 00753
- WPTN, Pennington School, Pennington, N.J. 08534
- WVAC, Adrian College, Adrian, Mich. 49221
- WCCR, City College of New York, New York, N.Y. 10031
- WVMS, Montclair State College, Upper Montclair, N.J. 07043
- KCPs, Clover Park School, Tacoma, Wash. 98499
- WRHA, University of Akron, Akron, Ohio 44304
- WVCR, Siena College, Loudonville, N.Y. 12211
- KSFC, Sioux Falls College, Sioux Falls, S.D. 57101
- KSLA, Calif. State College at Los Angeles, Calif. 90032
- WRSH, Massasoit Comm. College, North Abington, Mass. 02351
- KGRM, Grambling College, Grambling, La. 71245
- WCSU, N.Y. State University College, Cortland, N.Y. 13045
- WTUC, Taylor University, Upland, Ind. 46989
- WNCB, Northeast Christian Jr., Villanova, Pa. 19085
- WNCE, Neward College of Engineering, Newark, N.J. 07102
- WPIR, Pratt Institute, Brooklyn, N.Y. 11205
- WCCS, Central Connecticut State College, New Britain, Conn. 06050
- WARP, Erskine College, Due West, S.C. 29639
- WILC, Illinois College, Jacksonville, Ill. 62650
- WECW, Elmira College, Elmira, N.Y. 14901
- KWSC, Western State College, Gunnison, Colo. 81230
- KYBU, Brigham Young University, Provo, Utah 84601
- WITB, Indiana Institute of Tech., Fort Wayne, Ind. 46803
- WSAP, Saint Andrews Presbyterian College, Laurinburg, N.C. 28353
- WERD, Drew University, Madison, N.J. 07940
- WJCR, Jones College, Jacksonville, Fla. 32211
- WAUS, Andrews University, Berrien Springs, Mich. 49104
- WDBS, Duke University, Durham, N.C. 27706
- WICB, Ithaca College, Ithaca, N.Y. 14850
- WVNB, Nathaniel Hawthorne College, Antrim, N.H. 03440
- KBIL, Saint Louis University, Saint Louis, Mo. 63103
- WFCI, Franklin College, Franklin, Ind. 46131
- WGVU, University of Dubuque, Dubuque, Iowa 52001
- KACC, Abilene Christian College, Abilene, Texas 79601
- WAJC, Washington & Jefferson College, Washington, Pa. 15301
- WCAB, Alderson-Broadbudd College, Philippi, W.Va. 26416
- WYUR, Yeshiva College, New York, N.Y. 10033
- WMJB, Macomb County Community College, Warren, Mich. 48093
- WSTB, Southern Technical Inst., Marietta, Ga. 30061
- WMSR, Millersville State College, Millersville, Pa. 17551
- WTGR, Memphis State University, Memphis, Tenn. 38111
- WLRC, Emory and Henry College, Emory, Va. 24327
- WNAZ, Trevecca Nazarene College, Nashville, Tenn. 37210
- KRNL, Cornell College, Mount Vernon, Iowa 52314
- WCPR, Stevens Institute of Tech., Hoboken, N.J. 07030
- WNYT, N.Y. Institute of Technology, Old Westbury, N.Y. 11568
- WMHS, Mount Hermon School, Mount Hermon, Mass. 01354
- WRAS, Georgia State College, Atlanta, Ga. 30303
- WVUM, University of Miami, Coral Gables, Fla. 33146
- KSTO, Saint Olaf College, Northfield, Minn. 55057
- WLUC, Loyola University, Chicago, Ill. 60626
- WRHS, Robbinsville High School, Robbinsville, N.C. 28771
- WIUS, Indiana University, Bloomington, Ind. 47401
- WELL, Leelanau School, Glen Arbor, Mich. 49636
- WRER, East Rockaway High School, East Rockaway, N.Y. 11518
- WMSU, University of Southern Mississippi, Hattiesburg, Miss. 39401
- KDLX, Northwest Missouri State College, Maryville, Mo. 64468
- ANU, Australian National University, Canberra, Australia
- WVBC, Bethel College, McKenzie, Tenn. 38201
- KHCR, Harbor College, Wilmington, Calif. 90744
- WACC, Atlanta Christian College, East Point, Ga. 30044
- WHCB, Lehman College, Bronx, N.Y. 10468
- WRWB, Babson College, Babson Park, Mass. 02157
- WNIU, Northern Illinois Univ., DeKalb, Ill. 60115
- WNTF, Mansfield State College, Mansfield, Pa. 16933
- WRUV, University of Vermont, Burlington, Vt. 05401
- WOCR, N.Y. State University College, Oswego, N.Y. 13126
- KSSR, Seattle Pacific College, Seattle, Wash. 98119
- WDAV, Davidson College, Davidson, N.C. 28036
- KVRO, Oklahoma State University, Stillwater, Okla. 74074
- WEHL, University of North Carolina, Greensboro, N.C. 27412
- WMCR, Marist College, Poughkeepsie, N.Y. 12601
- WFPR, Franklin Pierce College, Rindge, N.H. 03461
- WRNU, Rutgers University at Newark, N.J. 07102
- WPJT, Saint Rose High School, Belmar, N.J. 07719
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- WSRM, Olivet Nazarene College, Kankakee, Ill. 60901
- WSRM, University of Wisconsin, Madison, Wisc. 53706
- University of Toronto, Toronto, Ontario, Canada
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- WLCL, Lewis College, Lockport, Ill. 60401
- KOXY, Occidental College, Los Angeles, Calif. 90041
- WEKU, Eastern Kentucky University, Richmond, Ky. 40475
- KDIC, Grinnell College, Grinnell, Iowa, 50112
- KMAC, MacAlester College, Saint Paul, Minn., 55101
- WMHC, Mars Hill College, Mars Hill, N.C. 28754
- WBCR, Brooklyn College, Brooklyn, N.Y. 11210
- WRPS, N.Y. State University College, Potsdam, N.Y. 13676
- KMC, Midwestern College, Dension, Iowa 51442
- WCCS, Springfield Tech. Comm. College, Springfield, Mass. 01105
- KVHS, Clayton Valley High School, Concord, Calif. 94521
- KAMA, Iowa Wesleyan College, Mt. Pleasant, Iowa 52641
- WPRR, Thiel College, Greenville, Pa. 16125
- WRMC, Mitchell College, New London, Conn. 06320
- WRMT, Mohawk Valley Comm. College, Utica, N.Y. 13501
- WRTC, Trinity College, Washington, D.C. 20017
- WMUR, Marquette University, Milwaukee, Wisc. 53233
- KTRU, Rice University, Houston, Texas, 77001
- KENW, Eastern New Mexico University, Portales, N.M. 88130
- WFPC, Florida Presbyterian College, Saint Petersburg, Fla. 33733
- WCVN, N.Y. State Univ. College, Morrisville, N.Y. 13408
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 KULR, Drury College, Springfield, Mo. 65802  
 WSIE, Southern Illinois University, Edwardsville, Ill. 62025  
 WVMM, Messiah College, Grantham, Penn. 17027  
 WERC, University of Toledo, Toledo, Ohio 43606  
 WRHO, Hartwick College, Oneonta, N.Y. 13820  
 WMDf, Milton College, Milton, Wisc. 53503  
 WV, Lyndon State College, Lyndonville, Vt. 05851  
 KUPS, University of Puget Sound, Tacoma, Wash. 98416  
 WASU, Appalachian State University, Boone, N.C. 28607  
 WUSC, University of South Carolina, Columbia, S.C. 29208  
 WWBC, Brandy Wine College, Wilmington, Del. 19803  
 KUNC, University of Northern Colorado, Greeley, Colo. 80631  
 WESS, East Stroudsburg State, East Stroudsburg, Penn. 18301  
 WLSU, Wisconsin State University at Lacrosse, Wisc. 54601  
 WVOF, Fairfield University, Fairfield, Conn. 06430  
 KLSC, Lamar State College, Beaumont, Texas 77705  
 WVSS, Stout State University, Menomonie, Wisc. 54751  
 WFAL, Bowling Green State University, Bowling Green, Ohio 43402  
 WBUF, Bluffton College, Bluffton, Ohio 45817  
 WVSC, Salem College, Salem, W.Va. 26426  
 WHVC, Hudson Valley Comm. College, Troy, N.Y. 12180  
 WJDC, Miss Gulf Coast Jr. College, Gulfport, Miss. 39501  
 WJSV, Morristown High School, Morristown, N.J. 07960  
 WSCB, N.Y. State University College, Buffalo, N.Y. 14222  
 WTCR, Tusculum College, Greeneville, Tenn. 37743  
 WILY, Purdue University Wiley Hall, West Lafayette, Ind. 47906  
 WQMC, Queens College, Flushing, N.Y. 11367  
 KWBU, Baylor University, Waco, Texas 76703  
 KRWG, New Mexico State University, Los Cruces, N.M. 88001  
 KBLA, California State College at Los Angeles, Calif. 90032  
 WUNF, University of North Carolina, Asheville, N.C. 28801  
 WJSC, Johnson State College, Johnson, Vt. 05656  
 WPSC, Paterson State College, Wayne, N.J. 07470  
 KNAB, Chapman College, Orange, Calif. 92666  
 WEVC, Evansville Univ. of Bx., Evansville, Ind. 47701  
 WRAM, Unity College, Unity, Maine 04988  
 WFSU, The Florida State University, Tallahassee, Fla. 32306  
 WBCC, Blue Ridge Comm. College, Weyers Cave, Va. 24486  
 WRHA, University of Akron, Akron, Ohio 44304  
 WAUC, Atlanta University Center, Atlanta, Ga. 30314  
 WJFR, St. John Fisher College, Rochester, N.Y. 14618  
 WOBC, Oberlin College, Oberlin, Ohio 44074  
 WNEC, New England College, Henniker, N.H. 03242  
 WNCI, Connecticut College, New London, Conn. 06320  
 KVIK, Ricks College, Rexburg, Idaho, 83440  
 KJBU, John Brown University, Siloam Springs, Ark. 72761  
 WVFN, University of North Carolina, Charlotte, N.C. 28213  
 KNYE, University of Nevada at Reno, Nevada 89507  
 WYCP, York College of Penn., York, Penn. 17405  
 WJCR, Jones College, Jacksonville, Fla. 33103  
 Westmont College, Santa Barbara, Calif. 93103  
 KBC, Bakersfield Community College, Bakersfield, Calif. 93304  
 WKUL, Waynesburg College, Waynesburg, Penn. 15370  
 WPCR, Plymouth State College, Plymouth, N.H. 03264  
 WRLC, Livingston College, New Brunswick, N.Y. 08903  
 WVKV, Kalamazoo Valley Comm. College, Kalamazoo, Mich. 49002  
 University of New World, Valais, Switzerland, Europe  
 WDCR, Dartmouth College, Hanover, N.H. 03755  
 WLIU, Long Island University, Brooklyn, N.Y. 11201  
 KTAI, Texas A&I University, Kingsville, Texas 78363  
 KMPS, University of Alaska, College, Alaska, 99701  
 WCCC, Coastal Carolina Comm. College, Jacksonville, N.C. 28542  
 WCAR, University of North Carolina, Chapel Hill, N.C. 27514  
 WKFB, Keesler Tech. Training Center, Biloxi, Miss. 39534  
 KTEQ, So. Dakota School of Mines and Tech., Rapid City, S.D. 57701  
 WRCC, Rockland Comm. College, Suffern, N.Y. 10901  
 WGTS, Columbia Union College, Takoma Park, M.D. 20012  
 WHCR, Harper College, Palatine, Ill. 60067  
 WKSC, Keene State College, Keene, N.H. 03431  
 URSA, Newport School District 56, Newport, Wash. 99156  
 WVKR, Vassar College, Poughkeepsie, N.Y. 12601  
 WHWE, Howe Military School, Howe, Ind. 46746  
 WNCY, Nasson College, Springvale, Maine 04083  
 WXKE, University of Louisville, Louisville, Ky. 40208  
 WECC, Erie Comm. College, Buffalo, N.Y. 14221  
 Hampden-Sydney College, Hampden-Sydney, Va. 23943  
 KVFG, Nicholls State University, Thibodaux, La. 70301  
 WMCC, Monroe Community College, Rochester, N.Y. 14610  
 WKCC, Kirtland Community College, Roscommon, Mich. 48653  
 WCCB, Clarion College, Clarion, Pa. 16214  
 WALF, Alfred University, Alfred, N.Y. 14802  
 WTYL, Bucks County Comm. College, Newtown, Pa. 18940  
 WBCW, Barrington College, Barrington, R.I. 02806  
 WGSC, Glenville State College, Glenville, W.Va. 26351  
 WVAC, Curry College, Milton, Mass. 02186  
 WKCC, Kingsborough Comm. College, Brooklyn, N.Y. 11235  
 KDCV, Dana College, Blair, Nebr. 68008  
 WODR, Ohio Dominican College, Columbus, Ohio 43219  
 WVFC, Findlay College, Findlay, Ohio 45840  
 WVSU, Samford University, Birmingham, Ala. 35209  
 Mount Marty College, Yankton, S.D. 57078  
 WMMA, Maine Maritime Academy, Castine, Maine 04421  
 5CDR, Southern Utah State College, Cedar City, Utah 84720  
 CDAL, Dalhousie Student Union, Halifax, Nova Scotia, Canada  
 WCCR, Camden County College, Blackwood, N.H. 08012  
 WIDB, Southern Illinois University, Carbondale, Ill. 62901  
 C, Rochdale College, Toronto, Ontario, Canada, 18100  
 W, Greenwich High School, Greenwich, Conn. 06830  
 KTEK, New Mexico Institute of Mining Tech., Socorro, N.M. 87801  
 WSCC, Suffolk County Comm. College, Selden, N.Y. 11784  
 WBXX, Northern Michigan University, Marquette, Mich. 49855  
 WRCM, Manhattan College, Bronx, N.Y. 10471  
 WLMU, Lemoyne College, Syracuse, N.Y. 13214  
 WUC, Union College, Cranford, N.J. 07016  
 WSND, University of Notre Dame, South Bend, Ind. 46556  
 Spokane Falls Comm. College, Spokane, Wash. 99304  
 WNTI, Centenary College, Hackettstown, N.J. 07840  
 WVTS, Towson State College, Towson, Md. 21204  
 KNOS, Missouri Valley College, Marshall, Mo. 65340

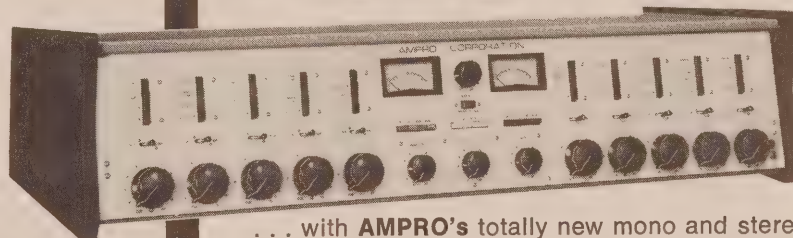


KXLU, Loyola University of L.A., Los Angeles, Calif. 90045  
 WMRA, Madison College, Harrisonburg, Va. 22801  
 KWER, Loretta Heights College, Denver, Co. 80236  
 KESO, South Dakota State University, Brookings, S.D. 57006  
 KGMA, Mankato State College, Mankato, Mn. 56001  
 WOMB, Franconia College, Franconia, N.H. 03580  
 WSPN, Skidmore College, Saratoga Springs, N.Y. 12866  
 WLGC, La Guardia Comm. College, New York, N.Y. 11101  
 WNHU, University of New Haven, New Haven, Conn. 06516  
 WUTS, University of the South, Sewanee, Tn. 37375  
 WRNE, Northeastern Ill. University, Chicago, Ill. 60625  
 WGS2, Cheyney State College, Cheyney, Pa. 19319  
 WNSC, Newark State College, Union, N.J. 07083  
 WXCI, Western Conn. State College, Danbury, Ct. 06810  
 WMSM, Mount St. Mary's College, Emmitsburg, Md. 21727  
 KCFV, Florissant Valley Comm. College, St. Louis, Mo. 63135  
 KEOC, Eastern Oregon State College, Lagrange, Oregon 97850  
 WLRC, Emory & Henry College, Emory, Va. 24327  
 WDWN, Auburn Comm. College, Auburn, N.Y. 13021  
 WSSU, University of Wisconsin, Superior, Wisc. 54880  
 WOSR, Ohio State University, Columbus, Ohio 43210  
 Bryant College, Smithfield, R.I. 02917  
 KSUA, University of Arizona, Tucson, Az. 85721  
 WSSC, Salisbury State College, Salisbury, Md. 21801  
 WMOT, Middle Tenn. State Univ., Murfreesboro, Tenn. 37130  
 WUSM, Southeastern Mass. University, N. Dartmouth, Mass. 02747  
 WTHS, Taconic High School, Pittsfield, Mass. 01201  
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 WRBW, Owen D. Young Central School, Van Hornesville, N.Y. 13475  
 WRFB, Burlington County College, Pemberton, N.J. 08068  
 WVEP, Union H.S., Dist. 32, Montpelier, Vt. 05602  
 WDTU, State Univ. of N.Y. at Delhi, Delhi, N.Y. 13753  
 WDNR, Widener College, Chester, Pa. 19013  
 KCRS, University of Northern Iowa, Cedar Falls, Ia. 50701  
 WBIM, Bridgewater State College, Bridgewater, Mass. 02324  
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KSHU, Sam Houston State University, Huntsville, Texas 77340  
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 KSAK, Mt. San Antonio College, Walnut, Ca. 91789  
 KMHOT, Medford High School, Medford, Oregon 97501  
 WEDJ, State Univ. College of New York, Utica, N.Y. 13502  
 KRCC Colorado College, Colorado Springs, Co. 80903  
 WMHE, Morris Harvey College, Charleston, W.Va. 25304  
 WGMCC, Athens Sr. High School, N. Greece, N.Y. 14515  
 KSMC, St. Mary's College, Moraga, Ca. 94575  
 State University of New York, Purchase, N.Y. 10577  
 WUTM, University of Tennessee, Martin, Tenn. 38237  
 Triton College, River Grove, Ill. 60171  
 WHCR, Hunterdon Central High School, Flemington, N.J. 08822  
 Hesston College, Hesston, Kansas 67062  
 KWSC, Wayne State College, Wayne, Nebr. 68787  
 KGSM, Gustavus Adolphus College, St. Peter, Mn. 56082  
 WCCN, Catonsville Comm. College, Catonsville, Md. 21228  
 WONC, North Central College, Naperville, Ill. 60540

60540  
 WSJV, St. Joseph's College, N. Windham, Me. 04062  
 WCPN, Central Penn. Business School, Summerdale, Pa. 17093  
 WUJC, John Carroll University, Cleveland, Ohio 44118  
 KWKI, Cochise College, Douglas, Az. 85607  
 WQAX, Indiana University, Bloomington, In. 47401  
 KAC, Ambassador College, Pasadena, Ca. 91123  
 WHCR, Herkimer Community College, Herkimer, N.Y. 13350  
 WUMB, University of Mass./Columbia Point, Dorchester, Mass. 02125  
 CMS, Central Missouri State Univ., Warrensburg, Mo. 64093  
 WSSC, Salem State College, Salem, Mass. 01970  
 WBSB, Bergen Community College, Paramus, N.J. 07652  
 WEHR, Penn. State Univ./East Hills, Univ. Park, Pa. 16802  
 WISS, Indian Springs School, Melana, Ala. 35080  
 WLNX, Lincoln College, Lincoln, Ill. 62656  
 KGMA, Mankato State College, Mankato, Minn. 56001  
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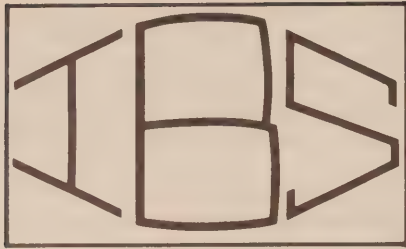
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IBS vice chairman of the board; IBS Board of Directors 1940-date; co-founder Brown Network 1936; co-founder IBS 1940; ScB in EE, Brown Univ. 1940; SM communications engineering, Harvard Univ., 1942; PhD physics, U of Md., 1972; currently, head, systems applications, U.S. Naval Research Lab., Wash., D.C.; lecturer in physics and electrical engineering, Geo. Wash. Univ., and U of Md.; recipient of 20 patents in solid state electronics and microelectronics; captain, U.S. Naval Reserve; director, eastern region and member Board of Directors of IEEE; vice pres. Washington Society of Engineers; Board of Managers, Washington Academy of Sciences; chairman, Washington Section IEEE; registered professional engineer, C.D.; fellow: IEEE, AAAS, Washington Academy of Science.

### Donald A. Grant President

IBS president 1972-73; former grand executive secretary Iota Beta Sigma; former director of IBS Services; chairman Nominating Committee IBS; chairman Network Operations Committee, IBS; former historian of Beta Sigma Zeta chapter of Iota Beta Sigma; former general manager WBSU and chief engineer, WBSU. B.S. in earth science, Brockport State Univ., 1967; graduate student, P Institute, Florida Institute of Technology; earth science-physics teacher, I.E. Young School, New Rochelle, N.Y.

### Herbert B. Barlow, Jr. Secretary

IBS corporate secretary and resident corporate agent, state of R.I.; IBS Board of Directors

1957-date. Former engineering director IBS and general counsel; general manager and engineering manager WBRU; B.S. in E.E., Brown Univ., 1945; LLD, Columbus Univ., 1951; patent examiner, U.S. Patent Office; electronics engineer, BuShips; patent lawyer, Barlow & Barlow since 1952; past commanding officer, Naval Research Company 1-2; WBRU-FM Board of Directors 1966-date; member: IEEE, Providence Engineering Society, American Bar Association.

### Fritz Kass, Jr. Treasurer

IBS treasurer; former IBS National Convention chairman; founder and past publisher, Journal of College Radio; former master handbook publisher, director member services, international services & program manager, IBS. B.S. in marketing/accounting, Lehigh University; M.B.A. in marketing, S.U.N.Y., Albany, N.Y. Currently, president Action Audio, Inc., Newburgh, N.Y. Consultant to various radio stations and businesses. Honorary societies: Lambda Mu Sigma (honorary marketing), Pi Delta Epsilon (journalism) and Iota Beta Sigma.

### Rod Collins Vice President

IBS vice president for programming. A.B., Rollins College, 1956; M.A. Education, 1957, University of Virginia. Director, Radio-Television Center, University of Virginia, 1961-present; chairman, Scholarship and Investment Committee, Virginia Association of Broadcasters, 1967-present; instructor, Experimental University of the University of Virginia, 1968-present; formerly served as music director WPRK, 1952-56; program director, WTJU-FM, 1956-58; manager WTJU-FM, 1959-62; director of classical music, WELK, 1960-64. Life member, Coon-Sanders Night Hawks Club and Realist Association; member, American Civil Liberties Union, Virginia Association of Broadcasters, Max Teiner Music Society. "I look for

greater participation among stations in programming, IBS being the vehicle for distribution."

### Jack Deskin Vice President

IBS vice president and editor/publisher of Journal of College Radio. Coordinator of broadcasting, Central State University, Edmond, Okla., 1973-present; instructor, Univ. of Southern Mississippi, 1971-73; instructor, Okla. State University, 1968-1970; supervisor of radio stations, OSU, 1966-68. B.S. Radio/TV, Okla. State Univ.; M.A. speech, OSU; advanced graduate work, Univ. of Okla.; candidate PhD., University of Southern Mississippi. Media experience includes management of small market radio stations; faculty advisor for college radio stations; consultant, public relations for Oklahoma advertising agency; consultant, news, a state news network; sales consultant, small market radio stations; professional organizations: NAB, chairman, Broadcast Education Association Student Seminars/Recruiting Committee; Okla. Broadcasters Assoc.; Oklahoma City Advertising Club; Press Club of Okla. Various articles on small market radio and college radio.

### Tom Karnowski Director

IBS Board of Directors; editor, FORMAT Magazine, 1969-present. Regional director, IBS. Currently, music director and announcer WJON Radio, 1970-present. B.A. in engineering, St. John's University, 1968; M.A. in business administration, St. John's University, 1971. Former station manager, KSJU, St. John's Univ., 1965-68; representative on the student government at St. John's; elected to Who's Who in American Colleges and Universities, 1968. Member: Iota Beta Sigma.

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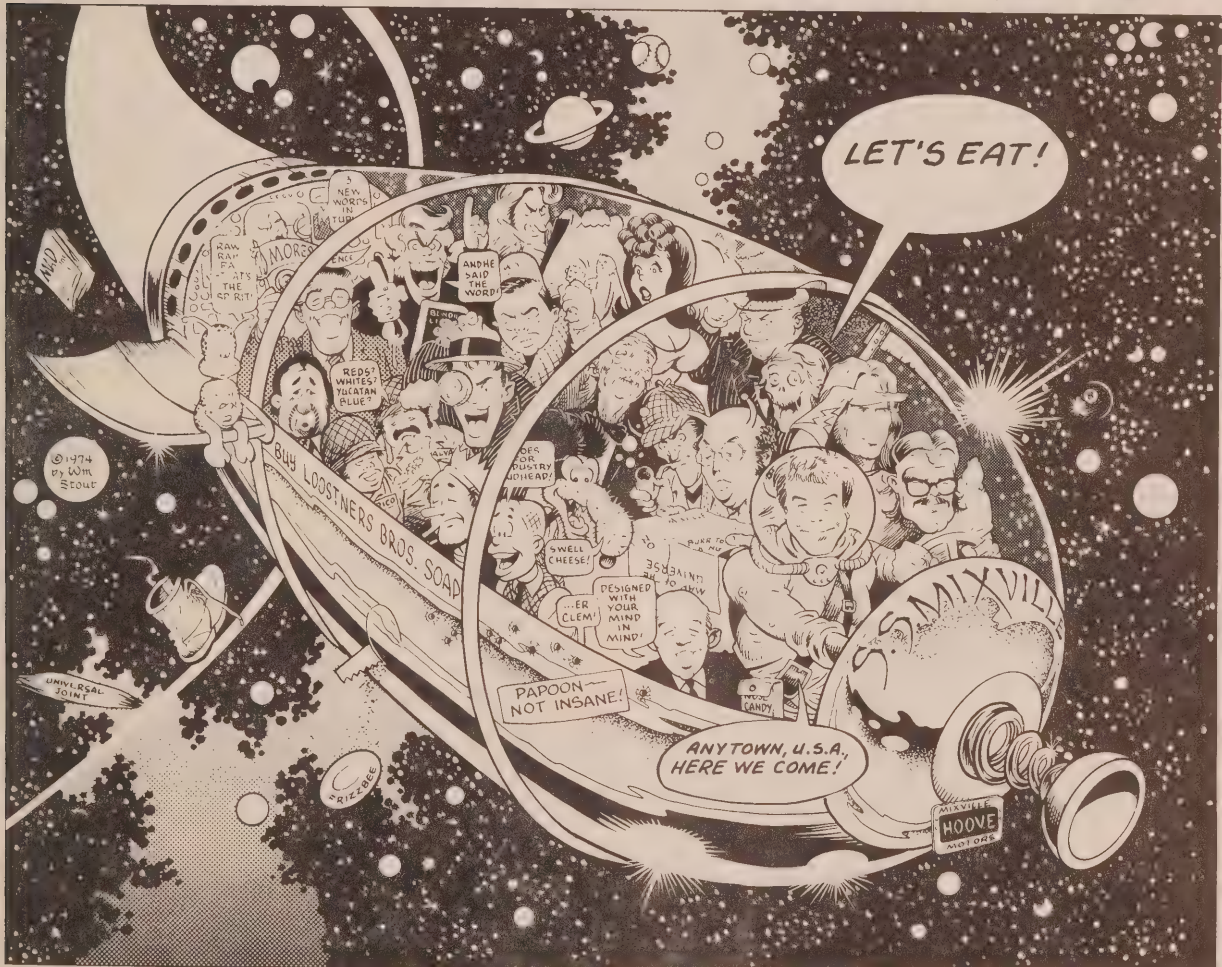
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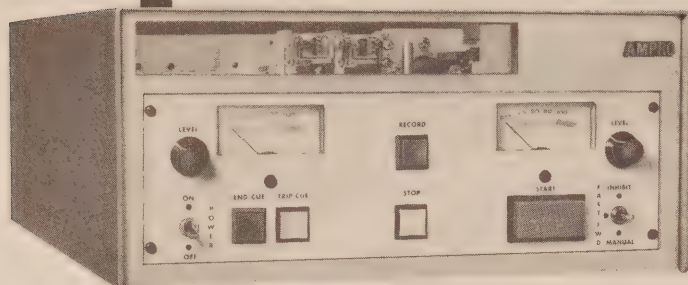
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**John A. Davlin**  
Director

Station manager WGSU-FM, State University College of Arts and Science, Geneseo, New York, 1967-present; A.B. public speaking, San Francisco State College, 1960; M.A., broadcasting, San Francisco State College, 1963; film editor, KPLX-TV, 1962-64; instructor in speech and radio management (KUOP-FM), University of the Pacific, Stockton, Calif., 1964-67. Creator and producer of nationally syndicated educational radio series "Got the Blues," distributed by National Educational Radio Network in 1971; contributor to Billboard, Record World and other nationally distributed industry publications. Academic credits include articles in Pacific Review and Journal of Broadcasting. By virtue of his nine years experience in college radio, he is familiar with problems plaguing college radio, both FM and carrier current.

**Ludwell Sibley**  
Vice President

B.S. in electrical engineering, University of California, Santa Barbara, 1967. U.S. Army Signal Corps., 1967-69. Transmission engineer, Pacific Telephone, 1969-present. Presently transmitter engineer, KZSU; engineering editor for Journal of College Radio; engineering manager of IBS. Formerly chief engineer KCSB-FM (Univ. Calif. at Santa Barbara), senior member I.E.E.E., registered professional engineer, California.

**Paul Brown**  
Director

Freelance college record promotion—was first in the record industry to see value of college radio in getting records exposed. He represents many of the top record companies and artists on special promotions directed at the college market. He has worked closely with IBS for the past twenty years seeing to it that the record companies supplied IBS stations with records. Every year he works with IBS setting up the displays and promotions by the record companies at the IBS Convention. Paul is an honorary member of Iota Beta Sigma, the National Collegiate Broadcasting Fraternity.

**James Cameron**  
Director

Air personality/associate director of public affairs, WLJR-FM, Hemstead, N.Y., June 1972 to present; program director, WLVR-FM, Lehigh University, Bethlehem, Penn., September 1969 to June 1972; education: BA in sociology (cum laude) Lehigh Univ., June 1972; awards: winner, Major Armstrong Award, Community Service Division, 1972 from Columbia Univ., and N.A.F.M.B., Williams Price for Creative Writing from Lehigh Univ., 1972. Articles published in Billboard, College Radio Report, Journal of College Radio. Editor alternative. Member: Omicron Delta Kappa, national honorary society.

**Jeffery Tellis**  
Director

IBS Board of Directors, chairman Regions Committee, IBS, station relations, IBS. Presently, professional general manager, WPKN, AM & FM, Bridgeport, Conn.; former station manager, WHUS, University of Connecticut. B.A., University of Connecticut, 1963.

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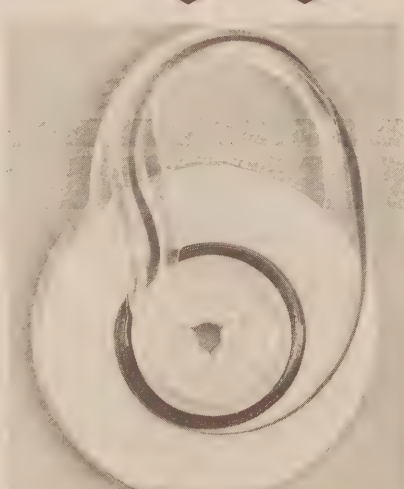
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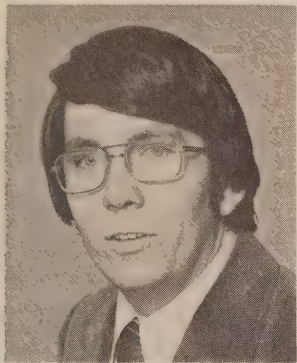
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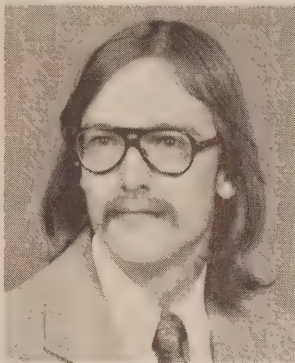


# THE JCR STAFF



**Jim Mullennix**

Jim Mullennix is a senior oral communications major at Central State University in Edmond, Okla. Jim attended Oklahoma Baptist University before spending two years in the U.S. Army as a military policeman. Afterward he attended Tulsa Junior College before coming to CSU. He was president of the Baptist Student Union at TJC and has been and is presently active in the Campus Crusade for Christ movement at OBU and CSU. Jim plans to join the Mass Media Ministry of Campus Crusade for Christ after graduation. He is currently an announcer at CSU'S KCSC-FM.



**Steve McIntyre**

Steve McIntyre is a 25-year-old senior at Central State University majoring in speech and broadcasting. Now in his third year as an announcer at KCSC-FM, Steve brings an extensive background in music with him to JCR. The son of a music instructor with the Tulsa Public Schools, Steve has had practical experience in all types of music from jazz to classical to rock & roll. Steve has performed with numerous stagebands, orchestras, and smaller groups, and was a member of the award-winning Young Tulsans concert and marching band. Steve plans to receive his bachelor's degree from Central State and continue working in the broadcast industry.

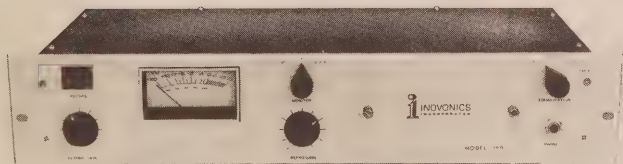


**Craig Marrs**

Craig Marrs is a 22-year-old senior at Central State University majoring in oral communication-broadcasting. Now in his third year as an announcer at KCSC-FM, Marrs also works at KOCO-TV Channel 5 in Oklahoma City as a producer/reporter and assignment editor. He currently serves as acting vice president of the local chapter of Iota Beta Sigma, is very active with Campus Crusade for Christ, International, and serves as vice president of the CSU Inter-Religious Council. Upon graduation in May, he plans to enter the Mass Media Ministry of Campus Crusade for Christ, International, or continue working in the broadcast industry.

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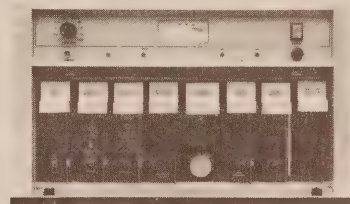
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Welcome back to the books and boards . . . or is it bores? In any case it promises to be an exciting year for broadcast students!

I am extremely grateful to be taking charge of the Journal and for the opportunity of working with you in the realm of college broadcasting. Please don't hesitate to call me or any of the other members of the Journal staff if there is anything that we can do for you. From now on please address all correspondence to: Craig E. Marrs, Managing Editor, Journal of College Radio, Central State University, Dept. of Oral Communications, Edmond, Okla., 73034.

I know it's a long address but it helps the pony express out here in Oklahoma get it to us a lot quicker.

A few words on IBS and JCR (for you newcomers that means Inter-Collegiate Broadcasting System or Iota Beta Sigma and the *Journal of College Radio*). As was aptly put last year by the dear departed Michael Carpenter, " . . . this is not my magazine, or Jack Deskin's magazine, or IBS' magazine, and so on . . . **IT'S YOUR MAGAZINE.**" If you are not benefited by it then there is no reason for it to be in print! I for one intend to work my (expletive deleted) off for those of you that it does help and who are truly benefited by the magazine. According to Mr. Deskin, this magazine is designed as a sounding board for common problems that exist among all broadcasters and especially those problems which are unique to COLLEGE broadcasters. But, unless you, the members of IBS, flood me with mail each and every month stating just what those problems are or even some possible solutions to those problems,

how can the magazine accomplish its stated purpose? I, for one, am grateful for the opportunity to have JCR for this purpose. If the broadcaster gets into the business alert to the problems of the business, he is going to be a better service to his employer.

Those of us associated with JCR and IBS are here solely for your use. The annual convention, the JCR, the master handbook, the book service, and all of the other services we render exist for the sole purpose of the betterment of the college broadcaster. **SO USE IT . . . SEND US STORIES AND PHOTOGRAPHS ABOUT YOUR STATIONS, YOUR PERSONNEL, YOUR PROBLEMS . . . YOUR ANYTHING THAT PERTAINS TO THE COLLEGE BROADCASTER!**

My mail runs about three to one in favor of having more stories about actual stations themselves which are college oriented. This can continue only if you send me articles on what you are doing. I promise as long as the articles from the member stations

keep coming in, I will keep running them. Also, we hope to feature more articles on people in the commercial broadcast business, such as stories about top radio newsmen, station managers, program directors, top DJ's, etc., in an effort to better inform you of what these men are looking for in the graduating broadcaster.

This can truly be a great year for all of us, but only will it be great if we work together. The main thing is don't wait for a personalized 14K gold engraved invitation to send me something. Send me stories and photographs of your station. Start making plans now to attend the convention. The place, date, cost, etc., will be announced at a later date.

Also, if all goes according to plans, the JCR will begin coming out on time starting with the November issue.

Now, I am going to quit writing so that you can start writing to the above address with all these great stories and photographs of what you are doing out there in "Radioland, U.S.A."— Craig E. Marrs, Managing Editor

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Name \_\_\_\_\_

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In the past year, the articles most helpful to me were \_\_\_\_\_

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73	74	75	76	77	78	79	80	81	82	83	84
85	86	87	88	89	90	91	92	93	94	95	96

Name \_\_\_\_\_

Title \_\_\_\_\_

Company or School \_\_\_\_\_

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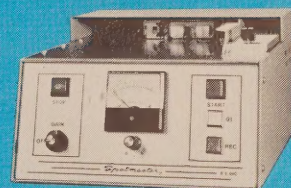


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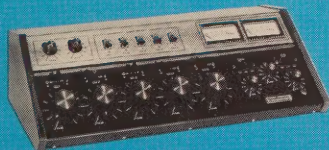


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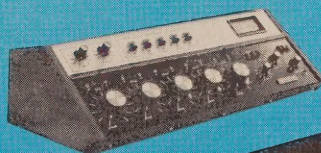


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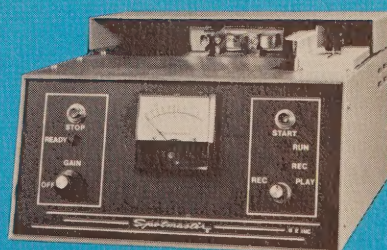


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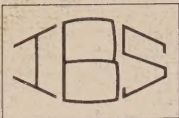
## COMPACT 400B LOW COST FAVORITE

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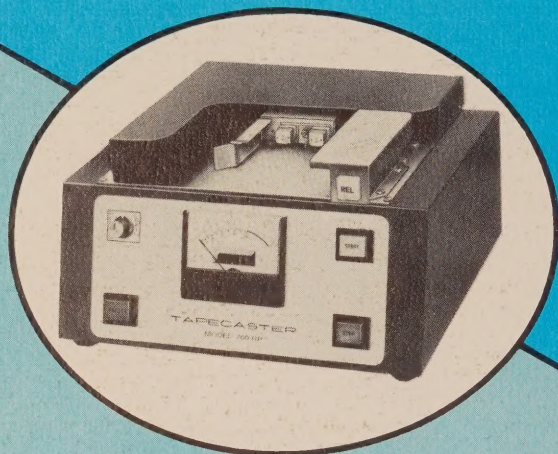
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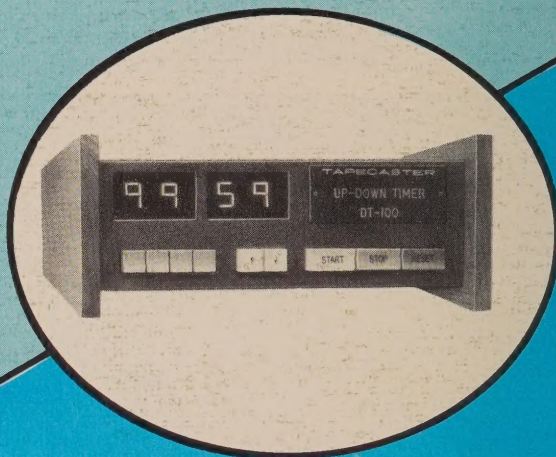
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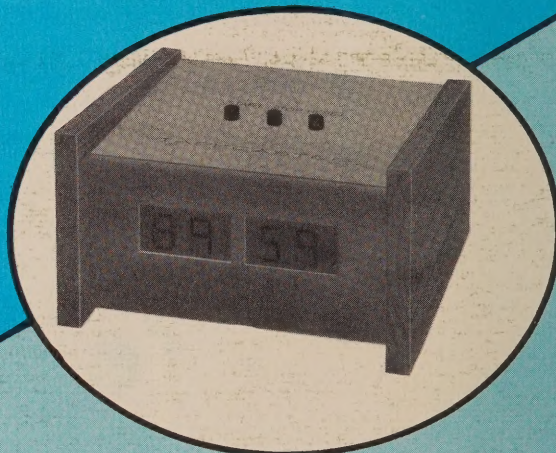
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